



Conference on **Corporate Social Responsibility (CSR)**

Saturday, April 21, 2018 - 9.00 a.m. to 1.00 p.m.

Venue: Torrent -AMA Management Centre, Core-AMA Management House,
Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

Background: With the introduction of Companies Act, 2013, the mandate for Corporate Social Responsibility (CSR) has been formally established through Section 135 wherein, companies with a net worth of Rs 500 crore or more, or a turnover of over Rs 1000 crore or a net profit of Rs 5 crore or more are required to constitute a CSR committee of the Board. The Board has to ensure that at least two percent of the last three year's average net profit of the company is spent on CSR-related activities listed in schedule VII of the Companies Act, 2013.

With obligation on the Board, CSR provisions demands alignment with overall strategy to ensure compliance of law in the spirit of responsibility. CSR assumes great significance as it permits the companies to engage in projects and activities related to social welfare and improvement enlisted in schedule VII. There is an element of flexibility in activities by allowing them to select their preferred CSR engagements and formulate overall CSR policy of the company.

What are the current trends in CSR activities undertaken by the companies? What is the impact of CSR activities on the beneficiaries? What should be scope for agencies in facilitating effective social as well as rural development through CSR?

Ahmedabad Management Association (AMA) offers this Conference, "IMPACT", on Corporate Social Responsibility (CSR) with a view to highlight and share the experiences in implementing CSR projects. The Conference will make an attempt to understand the legal provisions, and CSR strategy of select corporates, and showcase the work done by some of the beneficiaries. This will also help the corporates in formulating their strategy and identifying suitable agencies.

Objectives

- Understand the changing paradigm of CSR
- Provide a platform to discuss the current issues and developments in CSR
- Explore the scope for Community-Government-Corporate partnerships and facilitate effective development
- Enabling environment for project implementation and strengthening existing CSR initiatives through adoption of best practices
- Discuss and share impact creation through dissemination of state and national level experiences

For Whom?

Corporates, CSR Practitioners, CSR Managers, CSR Consultants, Company Secretaries, Government Officials, Development Agencies, Civil Society Leaders, Village Panchayat Office Bearers, NGO Heads, Project Leaders, Social Entrepreneurs, Researchers, Beneficiaries of CSR Activities

CONFERENCE SCHEDULE

Timings	Session Details	Resource Person/Speaker
9.00 AM – 9.30 AM	Registration	
9.30 AM – 10.00 AM	Welcome and Inauguration	Mr. Savan Godiawala
10.00 AM – 10.45 AM	Technical Session I: Experiences of Corporates in Meeting the CSR Obligations	<i>Panel Members:</i> Mr. P N Roy Chowdhury Executive Director, Adani Foundation Mr. Parag Desai , Executive Director, Wagh-Bakri Group
10.45 AM – 11.00 AM	TEA	
11.00 AM – 11.45 PM	Technical Session II: Sharing Experiences of Beneficiaries in Implementing CSR Projects	<i>Panel Members:</i> Mr. Kartikeya Sarabhai , Director, CEE Dr. Bhushan Punani , Executive Secretary, Blind People's Association Ms. Pallavi Patel , Director, Chetna
11.45 AM – 12.30 PM	Technical Session III: Legal Framework and Assessing the Eligibility	Mr. Sanjeev Shah , Director, Deloitte
12.30 PM – 1.00 PM	Valedictory Session and Summing Up	<i>Conference Coordinator</i> Mr. Savan Godiawala , Partner Corporate Finance Deloitte Touche Tohmatsu India LLP
1.00 PM	LUNCH	

No Fee for Registration. However, Please send your registration indicating name of the participant/s, contact details, namely, address, e-mail and phone number to: Ahmedabad Management Association; ATIRA Campus, Ahmedabad-380 015 • Phone: 079-26308601-5
Mobile : 9537407187, 7069940917, 7203030990 • E-mail: ama@amaindia.org • Website: www.amaindia.org