Programme on

Costs Reduction Strategies

Methodologies, Strategies and Steps to Reduce Costs and Enhance Net PROFIT directly

A practical approach in Indian Context

Thursday, April 11, 2019 - 9.30 a.m. to 5.00 p.m.

AHMEDABAD MANAGEMENT ASSOCIATION ®

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

Every business, even the most successful, faces cash traps at various times in the course of operation. Some develop preventive and precautionary measures to minimize their occurrence or effect. Too many businesses scramble to put out one cash trap fire after another.

Costs Reduction Strategies programme will give necessary tools for ranking the activities, setting priorities in the manner the COSTS REDUCTION STRATEGIES program is to be carried out for utmost results. It will do more, tell you the steps you need to take during liquidity crisis and re-engineering.

WHO SHOULD ATTEND?

All department heads and their subordinates. Also, a new dimension for your Internal Audit Department – to run it as Profit Centre.

CONTENTS :
- Empowerment
- Facts about Strategic Costs Reduction
- What is Strategic Costs Control
- CASE STUDIES – in detail
- Work Sampling & studying various activities
- Ranking priorities
- Setting Target
- Concentration Areas& implementation

METHODOLOGY : Participative and interactive.Presentation, Case study, Success stories, Problem discussions and Course material.

FACULTY : **Mr. A. K. Guha,** Ex-Business Development Director of Renoir Consulting, UK has served in the Indian industries for three decades. Other corporate he has served are Arya Communication (Motorola), General Electric-Alsthoms Ltd., Aplab Limited, Bright Brothers, etc. He has also served in the Middle-East. From Account Assistant to Vice–President- Commercial to Executive Director (Business development). He also headed EDP / MIS, HRD and Marketing Department.

FEE : ₹1600 per participant (Inclusive of GST). Fees include course fee, cost of reading materials, lunch and refreshments. (Concession: 10% for members, 20% for patron members). The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

Program on Costs Reduction Strategies **April 11, 2019**

Registration Form: Please fill-in and return this form along with participation fee to :
Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.
Phone: 079-26308601-5 • Mob.: 9537407187, 7069940917, 7203030990 • E-mail: ama@amaindia.org
Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org.

Name(s) Designation

1.

2.

Organisation:

GST No.: AMA GST No.: **24AAATA 5881D1Z0**

Address:

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