

Programme on

Finance for SME and Working Capital Management

Friday, April 19, 2019 • 9.30 a.m. to 5.00 p.m.



Venue : Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

The program on “Finance for SME and Working Capital Management” has been designed to enable participants to recognize the importance of working capital policy in effective decision making and understand various components of working capital Finance. It will help gain insights into the process of working capital management and to take effective decision for increased profitability of the business.

Quite a few business firms have failed owing to shortage of liquidity and lack of adequate working capital in the business. Some others have suffered due to excess working capital requirement caused by high inventory and receivables.

This program will equip the participants with knowledge of various working capital facilities available and also how to ensure efficient working capital management.

CONTENTS:

- Concept of Working Capital & its importance
- Working Capital Cycle
- Estimating working capital requirements
- Special Schemes for SMEs
- Types of Working Capital Credit facilities
 - Cash Credit and Overdraft
 - Bill Discounting Facility
 - LC and Bank Guarantee
- Working Capital Management
 - Inventory Management
 - Receivables Management
 - Cash Management

WHO CAN JOIN : Entrepreneurs and Executives in the SME's/ Corporates/ Banking Executives and Consultants

Faculty : **Mr. K. Rajasekaran**, Former AGM: **Global Trust Bank Ltd.** and Ex-trainer: **State Bank of Travancore**

Fees : Rs.1600/- per person inclusive of GST, program fee, material, lunch and refreshments. The cheque may please be drawn in the name of ‘**Ahmedabad Management Association.**’

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REGISTRATION FORM: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015 Phone:079-26308601-2-3-4-5 • Mobile : 9537407187, 7069940917, 7203030990

Fax: 079-26305692 • E-mail: ama@amaindia.org • Website: www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s)	Position
1.	
2.	
Organization:	
GST No.:	AMA GST No.: 24AAATA 5881D1Z0
Address:	
Telephone(s):	Mobile :
E-mail:	<input type="text"/>