



TCGL-AMA Centre for Tourism and Hospitality

PROFESSIONAL TOURIST GUIDE PROGRAMME

April 22 to May 27, 2018

(Six Sundays – 10.00 a.m. to 12.30 p.m.)

[Batch-5]

Basic English Knowledge is Essential

Organized as part of TCGL-AMA Centre for Tourism and Hospitality Management

Gujarat has been playing a major role in tourism attraction to the country. With its rich architectural and historical heritage and the emerging medical tourism, Gujarat will attract significant tourist inflow and the tourism industry can look forward to progressive outlook. With this background, the 6 (six) Sunday programme would provide valuable insights to the participants who wish to become a part-time or full-time Tourist Guide Person.

Basic knowledge of English is required. Certificate will be issued on completion of the programme by AMA. Persons working in Hotel, Travel, Tour Operators, PR Dept. of Companies will find this programme useful.

Programme Schedule

Day/Date	Topics	Faculty
Sunday, April 22	1. Personality Traits of a Tourist Guide	Subash Brahmhatt
Sunday, April 29	2. Major Tourist Locations of Gujarat	Kirti Thakar
Sunday, May 6	3. Architectural Heritage	Yatin Pandya
Sunday, May 13	4. Understanding Historic Sites	Kirti Thakar
Sunday, May 13 (morning)	Ahmedabad Walk [detail will be informed in class]	
Sunday, May 20	5. Medical Tourism – Destination Gujarat	Rohitash Chaube
Sunday, May 27	6. Festival Tourism	Subash Brahmhatt

Fee: Rs.3000/- per participant. Fee includes course fee, cost of reading material & refreshments.

Registration

Interested candidate, please fill-in and return the registration form along with fee to "Ahmedabad Management Association".

AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

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