



**Comprehensive Programme
End-to-End Supply Chain
Supply Chain Management**
(Now businesses don't compete, their supply chains do !)
Thursday & Friday, April 11-12, 2019 (9.30 a.m. to 5.00 p.m.)

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad

INTRODUCTION: A high performing supply chain supports your operations and market strategies. It will drive integrated planning and execution and must be designed to optimize service, inventory, investment and costs and improve trust and collaboration among supply chain partners. It must improve inventory visibility and velocity. Successful SCM requires integration involving collaborative work between buyers and suppliers, joint product development, common systems and shared information. An efficient and effective supply chain provides a distinct competitive advantage in the market place.

SEMINAR CONTENTS

- **New Supply Chain Agenda:** What is End-to-End SC: Key Processes, SCOR Model, Collaborative Planning, Triple 'A' Supply Chain.
- **Demand Forecasting:** Qualitative and Quantitative Techniques, Bull Whip Effect, Managing Risk: De-risking the Supply Chain: *Case Study*
- **Strategic Sourcing:** SRM, Vendor Performance Measurement, Vendor Satisfaction Index. How to change the way the purchasing function is carried out to improve SC: *Case Study*.
- **Current Purchasing Practices:** Spend Analysis, E-Procurement, Reverse Auctions, P-Cards,
- **Inventory Management:** Factors that affect inventory management efficiency, How to change the way the inventory management is carried out? Measuring inventory management performance, *Case study*, ABC to XYZ classifications, Minimising Risk-of-run out, slow moving , obsolete stocks (SLOBs).

- **Warehouse Management & Logistics:** Review and improvement of factors that increase the flow of materials from the warehouse, **Modern Storage & Retrieval Systems: AIS, RFID, Logistics:** Distributions Systems, TDCA, 3PL / 4PL.
- **Technology Enabled SC:** Modern technology to improve overall efficiency of supply chain
- **Measuring SC Performance:** Supply Chain Metrics, **Best Practices in Supply Chains**

FACULTY: Mr Ashok Sharma, BTech (IITD), MBA (FMS), FIMA. He successfully completed programmes in Management at the Wharton School of the University of Pennsylvania, International Chamber of Commerce (Paris) & the American Management Association, USA. He has been a consultant/ faculty with the International Trade Centre, UNCTAD, Geneva and has addressed several international conferences in Asia, Europe & Americas. Earlier, he held senior positions as Vice President, Blue Star Ltd, President, Pidilite Industries Limited, Whole Time Director, Mather & Platt Ltd and Chief Operating Officer, TechNova Imaging Systems Ltd. He is a Former President of Bombay Management Association & World President, International Federation of Purchasing & Materials Management, Austria (Now IFPSM) and has been conferred with their highest Award "Garner Themoin Medal".

FEE: Rs.3200/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of "**Ahmedabad Management Association**". **If you wish to avail GST Credit, please provide your GST Number. Tax Invoice will be issued on receipt of your GSTN.**

REGISTRATION: Please send your registration along with participation fee to: **Ahmedabad Management Association, AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015**
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