

Programme on

Understanding Financial Statements

Friday & Saturday, April 20 & 21, 2018 (Two days)

9.30 a.m. to 5.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, ATIRA Campus, Ahmedabad

Objective : To provide the participants an idea of the financial statements, the way they are prepared and how they are to be read analysed and interpreted for drawing meaningful conclusions.

Contents : • Introduction to the Accounting process
• Balance Sheet, Income Statement and Statement of Cash flows
• Assets-Valuation
• Capital and Liabilities
• How to read and Analyse the financial statements
• Measuring Profitability
• Measuring hidden problems
• Measuring Financial Soundness
• Measuring solvency and liquidity

For whom : Managers from all sectors, finance professionals, non finance professionals, banking professionals who may be called upon to read and analyse the financial statements from time to time.

Methodology : • Interactive Lectures
• Case Studies
• Experience sharing
• Group Discussions

Faculty : The programme will be conducted by **Mr. A. R. Parasuraman** M.Com., FCMA, ACS, DMS, MFM(JBIMS). He has presented management seminars for over 1000 multinational, national, and public and private sector companies in India. Mr. Parasuraman has 20 years of industrial experience in Electronics, Power, Textiles, Pharmaceuticals and TATAS.

Fee : Rs.3200/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.' **If you wish to avail GST Credit, please provide your GST Number. Tax Invoice will be issued on receipt of your GSTN.**

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REGISTRATION FORM: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308602-3-4-5 • Fax: 079-26305692

E-mail: ama@amaIndia.org • Website: www.amaIndia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Cheque should be drawn in favour of "**Ahmedabad Management Association**".

Name(s)	Position
1.	
2.	
Organization:	
GST No.:	AMA GST No.: 24AAATA 5881D1Z0
Address:	
	Pincode No.
Telephone(s):	Mobile:
E-mail:	<input type="text"/>