



Industries Commissionerate,
Government of Gujarat
GoG-AMA Centre for International Trade



Workshop on
**Finding Information on Export Markets
AND Prospecting at Trade Fairs**

Friday, August 18, 2017 • 2.30 p.m. to 5.30 p.m.

Venue: Torrent -AMA Management Centre, Core-AMA Management House,
Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

To be successful in international business development, one needs to access a wide range of information such as export performance, international demand, alternative markets and competitive markets etc. There is a deluge of information on internet but searching for specific information is not easy.

This workshop will highlight some important information sources and with examples, show how to search and use information to gain insights.

Considerable time and money is invested in attending International Trade Fairs. This workshop will provide insights into leveraging your attendance to maximise trade enquiries and building networks.

The workshop will be conducted by **Mr.S.Abidi**, Editor, Foreign Trade Update,GoG-AMA Centre of International Trade.

Nominal Registration Fee:

Rs.200/-per participant inclusive of Service Tax. Fee includes course fee, cost of reading material and refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association'.

Workshop on Finding Information on Export Markets AND Prospecting at Trade Fairs **August 18, 2017**
2.00 to 5.00 p.m.

REGISTRATION FORM:

Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association

Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917, 7203030990 • Fax: 079-26305692

E-mail: ama@amaindia.org • Website: www.amaindia.org

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Name(s)	Position:
1.	
2.	
Organization:	
Address:	
	Pin Code:
Telephone(s):	Mobile:
E-mail:	