



One Day Practical Seminar on **How to Start an Export Business**

Timings: 9.30 a.m. to 5.00 p.m.

- Rationale** : During past decade Indian Economy has tried to integrate with Global Economy. This has created wide awareness in Indian trade and business fraternity about immense opportunities available in Export business. At times knowledge is lacking among new entrants about the modalities involved in entering Export Business.
- Objective** : The objective of this one day workshop is to acquaint the participants on “**How to start an Export business**”.
- Contents** : • Concepts in Export
• Organising for Export and registration process
• Identification of export product-Determinants
• Identification of overseas buyer - Determinants
• Sources of Market Information
• Miscellaneous
• Question-Answer

Special Features: All the above and other related topics will be discussed based on live examples and case studies. **All the topics will be discussed based on Finance Bill 2016-17 and new Foreign Trade Policy 2015-20 announced on Wednesday the 1st April, 2015 as updated .**

Prog. Place	Prog. Venue	Day & Date
Surat	Lord Plaza, Delhi Gate, Ring Road, Surat - 395 003 • Phone: 0261-306 66 66	Friday, December 23 9.30 a.m. to 5.00 p.m.
Vadodara	Hotel Yuvraj, Near Central Bus Stand, Vadodara. Phone : 0265-2795252/4785	Tuesday, December 27 9.30 a.m. to 5.00 p.m.
Anand	SECOM College, University Road, Mota Bazaar, Vallabh Vidya Nagar, Anand 388120 Phone: 02692 235 624	Wednesday, December 28 9.30 a.m. to 5.00 p.m.
Bhuj	Hotel Prince Residency, College Road, Mirzapur Highway, Bhuj 370040 • Phone: 02832-230236/ 230650	Friday, December 30 9.30 a.m. to 5.00 p.m.
Jamnagar	Hotel Aaram, Nand Niwas, Opposite DKV Science College, Pandit Nehru Marg, Mohan Nagar, Indradeep Society, Jamnagar 361008 • Phone: 0288 255 1702	Saturday, December 31 9.30 a.m. to 5.00 p.m.

Faculty : **Mr. S.M. Chaturvedi**, Import/Export Consultant

Nominal Fee : Rs.800/- per participant per venue. Fee includes course fee, course material, lunch and refreshment.

Seminar on **How to Start an Export Business**

Registration Form : Please fill-in and return this form along with participation fee to:
Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.
Phone: 26308601-6 • Fax: 26305692 • E-mail: ama@amaindia.org • Website: www.amaindia.org
Cheque should be drawn in favour of “Ahmedabad Management Association”.

Name(s)	Venue:
1.	
2.	
Organization:	
Address:	
	Pin Code:
Telephone(s):	Mobile:
E-mail:	