



**Seminar on
Deemed Export as an
Export Incentives and Benefit
Friday, December 21, 2018 - 9.30 a.m. to 5.00 p.m.**

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

RATIONALE: Deemed exports! it is a widely spread misunderstood concept in India. What is unique about deemed exports is that as a concepts it is only applicable in India and nowhere else in the World.

The corporate, exporters International Marketers throughout India understand the term in their own way without understanding the real term and the meaning behind it.

If understood in the right context, deemed export can serve as an effective tool for all manufacturing organizations in India engaged in export of their products to enhance their exports turnover and combat the cycles of economic slowdown and competition World over. If applied correctly it can serve as an important export incentive with high impact on export pricing.

Under WTO mandate even if some Export Incentives are abolished by Government of India, "Deemed Export" will continue to prevail since it is fully compatible with WTO guidelines.

OBJECTIVE : The objective of this One Day programme is to acquaint the participants with the nuances of "Deemed Exports" and enable them to redefine and chalk out fresh International marketing strategy.

FOR WHOM : The programme would be of use to all manufacturer Exporters, International Marketers and entrepreneurs besides corporate managers and planners.

CONTENT :

- Concepts
- What is Deemed Export?
- Categories of supplies
- Qualifying as Deemed Export
- Benefits for Deemed Export
- Deemed Export Correlation
- ARO – Back to Back In Land Letter of Credit
- Deemed Export and Export Pricing – Case Studies
- Deemed Export under GST
- Miscellaneous

FACULTY : **Mr. S.M. Chaturvedi**, M.com., LL.B(Gen.), P.G.D.B.A., P.G.D.E.M., P.G.D.P.R., P.G.D.I.R., & P.M) is a management consultant in International Business besides being a visiting faculty with leading Institutes of Management in India. He is corporate trainer and Motivational speaker who has conducted more than 5000 seminars on all India basis besides over 200 In-company Training Programs. He possesses over 17 years of Corporate experience and over 30 years of consultancy experience catering to corporate cliental.

FEE : Rs.1000/- per participant inclusive of GST. Fee includes course fee, cost of reading materials, lunch and refreshment. Cheque should be drawn in favour of "Ahmedabad Management Association". **If you wish to avail GST Credit, please provide your GST Number. Tax Invoice will be issued on receipt of your GSTN.**

Seminar on DEEMED EXPORT AS AN EXPORT INCENTIVES AND BENEFIT **December 21, 2018**

Registration Form:

Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

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Website: www.amaindia.org • **Android Mobile App:** AMA-Ahmedabad amalIndia.org

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