Programme on

VALUE ADDED COACHING – VAC® FOR FAMILY BUSINESS MANAGEMENT (FBM)

Saturday, December 8, 2018 - 9.30 a.m. to 5.00 p.m.

AHMEDABAD MANAGEMENT ASSOCIATION®

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, ATIRA Campus, Ahmedabad-15

Majority of the businesses are family owned. 10-15% of them are successfully passed on to the next generation. Managing the business and family simultaneously is quite challenging.

Each and every family, relationship, partnership and business model is unique and complex. The operating dynamics revolve around ideologies, mindsets and generation gaps. All family members need to understand the role and support of others in driving the business while maintaining harmony within the family. It is very important to have family rules, which synchronize with business requirements for peaceful personal and smooth professional life.

Trust, communication, conflict management, strategic planning and learning to forgive are some of the few key pillars for sustaining the family business.

VAC®-FBM program is designed for Family owned & Partnership Businesses, addressing the challenges.

VAC®assists in mastering the art of managing family business organizations with a fine balance of sensitivity and professionalism. It helps maximize the business potential and ensure its sustenance, with minimal internal resistances.

Aligning individual & family goals is must for achieving progress, peace and prosperity.

Program Focus:

- Understanding Personal, Family and Business values
- Common Goal Design
- Family Organization Structure
- Strategic Family Plan
- Partnership Structuring
- Professionalizing Family Business
- Succession planning
- Design & follow "**Our Family Workbook"**

Who can attend ? : Partners, Shareholders, CEOs of family owned business

Trainer Profile: Mr. Nilesh Arora, Founder – Partner of ADDVALUE, has been assisting several organizations in Operational Excellence and Business Excellence. He has coached many family owned business and mentored CEOs globally, for the past 2 decades.

ADDVALUE was recently awarded **"BEST PERFORMING CONSULTING ORGANIZATION"**

Fee: Rs.1600/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of "**Ahmedabad Management Association**".

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REGISTRATION FORM: Please fill-in and return this form along with participation fee to:
Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.
Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308601-2-3-4-5 • Fax: 079-26305692
E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org
Cheque should be drawn in favour of "**Ahmedabad Management Association**".

Name(s) Position

1.

2.

Organization:

GST No.: AMA GST No.: **24AAATA 5881D1Z0**

Address:

Telephone(s): Mobile:

E-mail: