



Programme on
**High-impact Presentation
& Public Speaking**

Thursday, December 20, 2018 - 9.30 a.m. to 5.00 p.m.

**FOR ONLINE REGISTRATION AND PAYMENT, PLEASE CLICK
[HTTP://WWW.AMAINDIA.ORG/MANAGEMENT-TRAINING-AND-DEVELOPMENT-PROGRAM](http://www.amaindia.org/management-training-and-development-program)**

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

Workshop Design:

Mastering an art of public speaking allows you to stand out in the crowd. This expert-led, interactive workshop empowers you to deliver powerful presentations. Practice sessions with practical inputs enable you to overcome fear and gain confidence.

Compelling reasons why this is important for you:

1. Public Speaking is rated as the Fear No 1, Death comes at No 2
2. 90% of how your presentation will go, is determined before you start speaking
3. Game-changer for your career & business success, managerial & leadership growth
4. In global competition & digitalization, this gives you competitive edge
5. You gain wider acceptance and earn respect in organization, market, society
6. Many defining moments in history happened due to powerful public speeches

Workshop Benefits and Contents:

1. Overcome stage fear and gain confidence to face any audience
2. Develop your natural style and learn fine art of powerful speech
3. The 3C and 2D of 'High-impact Presentation & Public Speaking'
4. Preparation - contents, audio-visuals, mapping audience expectations
5. The 10-20-30 Rule and 6X6 of high-impact presentation
6. Wow your audience - body language, voice modulation, gain credibility

7. Encourage questions, debate and maintain grace in pressure situation
8. Elevator pitch and Dos & Don'ts of presentation & public speaking
9. Learn the secrets of world's greatest public speakers

Who should attend?

- Business Leaders, Department Heads, Professionals, Social Leaders
- Team Leaders, Project Managers, Senior & Middle Managers, Executives
- Sales, Marketing, HR, IT, Finance, Customer-care, QC, SCM, PG Students
- Entrepreneurs, Start-ups, Consultants, Technocrats, Teachers, House-makers
- Anyone willing to learn and develop this skill

Faculty:

Mr. Vikas Chawda (BE, MBA) Corporate Trainer

Business Coach' and 'Innovation Expert' with 28 years of experience at world-class MNCs, Vikas' forte is in innovation, Sales & Marketing, Business Strategies, Leadership and Organization Development (OD). Mentor, Coach, Consultant, Educator and Entrepreneur, he is also a sought after speaker at national and international forums. He has trained 19000 professionals in 450+ workshops at leading corporates in India and abroad. He is on 'Jury Panel' for reputed Business Excellence Awards e.g. CII, E&Y, FGI, FOKIA, SWITCH. His articles are published in various newspapers and magazines. He was a special invitee at prestigious Kellogg Global Innovation Conference at USA. He was invited as a speaker on innovation at USA by TiE, world's largest entrepreneurship organization and also by University of Texas at Dallas, USA.

Fee:

Rs.1600/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshments. The cheque may please be drawn in the name of Ahmedabad Management Association."

Registration:

Please send your registration along with participation fee to:

Ahmedabad Management Association,

AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur,

Ahmedabad 380 015 Phone: 079-26308601-5

Mobile : 9537407187, 7069940917, 7203030990

E-mail: ama@amaindia.org • Website: www.amaindia.org

Mobile App: AMA-Ahmedabad amaIndia.org

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