AHMEDABAD MANAGEMENT ASSOCIATION®

New Book Launch & Learning Workshop on

How Gita Teaches Management

Sunday, December 10, 2017 • 10.00 a.m. to 1.00 p.m.

at Torrent -AMA Management Centre, Core-AMA Management House,
Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

Shri Bharat Desai, very eminent scholar and author, has made it his noble mission to popularize ancient Indian thought and bring its relevance and utility to as many people as possible. In this interesting work he has combined our time proven style of story telling with teachings of Lord Krishna in Bhagvadgeeta.

You are invited to be present at this book launch program and hear Shri Bharat Desai presenting highlights of the book.

The book launch will be followed by a workshop where following cases on application of teaching of Gita will be presented and discussed

- *Matsyagandha*initiative of *SwadhyayPariwar*
- Guiding Philosophy and Excellent Practices of Excel Industries
- Management by Collective Wisdom at Yash Paper and other companies
- Pioneering efforts of ShriHanumantGaikwad in Building Bharat Vikas Group

Faculty : **Shri Suresh Pandit,** HR-OD-Productivity specialist who has integrated teachings of Gita in his professional practice will facilitate the workshop.

Shri Bharat Desai

Nominal Registration fee: Rs.100/- per participant for both the sessions.

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Registration Form:

Please fill-in and return this form along with participation fee to :

Ahmedabad Management Association, AMA Complex, Ahmedabad 380015.
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E-mail: ama@amaindia.org • **Website:** www.amaindia.org
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Name(s) Position

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Organisation:

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