

**Navdeep-AMA Centre for
Entrepreneurship Development**



Seminar on
**Digital Transformation
Workshop for MSME Sector**

Saturday, February 4, 2017 • 2.30 to 5.00 p.m.

at AMA Seminar Hall, AMA Complex, ATIRA Campus, Ahmedabad.

Changing time give us opportunity to relook our business processes and bring new steps to compete in transaction with customer, supplier, banker, government, employee and society.

KEY POINTS DISCUSSED IN THE WORKSHOP

Digital Transformation Way Ahead for MSME

- Why “Digital Transformation” is essential in Business ?
- Digital Transformation – Building Blocks
- Challenges in Digital Transformation and Solutions
- Roadmap & Strategy for Digital Transformation
- Step-by-step Guide for Digital Transformation of your Organization
- Implementation & Improvement towards Digital Transformation

How a Manufacturing unit has benefitted from Digital Technology

- Enables End-to-end integration Market to Vendor to Manufacturing enables
- Quick information flow of Sales data
- Marketwise Sales Trend data
- Accurate Sales Forecast
- Proper Production Planning can be done
- Quick & Accurate Material Requirement Planning is done
- Automated Order Placing to Vendors
- Minimising Lead Time
- Efficient Inventory Management is practiced
- Minimal or Zero Inventory Scenario
- Increase in Production Efficiency
- Optimum Capacity Utilization
- Smooth Fulfillment & Order Tracking
- Accurate & Quick Invoicing
- Faster Realization & No Outstanding
- Better Fund & Tax Management
- Improved Customer Satisfaction & Loyalty

Speaker : Mr. Vijay Shah, Silvertouch Technologies Ltd.

No Participation fee: Interested persons are requested to send registration by indicating name, address, e-mail and phone number to ama@amaindia.org. Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad-380 015 Ph: 079-26308601-5 Mobile: 9537407187, 7069940917 • E-mail: ama@amaindia.org, Website: www.amaindia.org
This programme is organized for company owners and professionals working in MSME Units.