



Industries Commissionerate,
Government of Gujarat
**GoG-AMA Centre for
International Trade**



Increasing Exports from Gujarat-2 GLOBAL MARKETS FOR PROCESSED FOOD

[Each participant will be provided with a report on this Subject.]

AHMEDABAD : Friday, February 17, 2017 - 2.00 p.m. to 4.30 p.m.
at AMA Seminar Hall, AMA Complex, ATIRA Campus

VADODARA : Saturday, February 18, 2017 - 10.00 a.m. to 12.30 p.m.
at Hotel Yuvraj, Nr. Central Bus Stand.

According to market research the global food market is expected to bring in revenue by 2020 of \$3.03 trillion, the report indicates, registering a compound annual growth rate (CAGR) of 4.5 percent from 2015 to 2020. It is no surprise that processed foods are an integral part of 10 essential sectors of Make in India initiative.

There is no dearth of opportunities for packaged food in various categories. However, if the country and especially Gujarat has to break into the large and prosperous US, European and Japanese markets, as well as newly emerging middle classes in other nations, it must create a capable and sturdy ecosystem which has world class elements from physical infrastructure to enable fast movement from farm to table, training for skilled manpower to work in the sector as well as farmer training for increasing productivity, pre & post harvesting of crops, strict adherence to phyto-sanitary conditions and certificates, research and product development facilities for processed food & packaging etc.

Manufacture and export of processed food is different from fresh produce. Technology and packaging plays a large part in its acceptance. India, and more so, Gujarat has taken baby steps in this direction. The aim of the workshop is to describe the future trends and suggest roadmap for the growth of Processed Food export industry in Gujarat.

The workshop will be conducted by **Mr. Suhayl Abidi**, Editor Foreign Trade Update, Government of Gujarat-AMA Centre of International Trade.

Nominal Registration fee: Rs.100/-. Interested persons, please register giving name and address including e-mail address to Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad-380 015 Phone : 079-26308601-5 Mobile: 9537407187, 7069940917 • E-mail: ama@amaindia.org + DVD containing the report will be circulated to participants.