

Certificate Course in **CSR** (Corporate Social Responsibility)



**5 (Five) Sundays 9.30 a.m. to 1.00 p.m. followed by lunch.
February 3, 10, 17, 24 and March 3, 2019**

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Vastrapur, Ahmedabad 380 015

Eligibility: The course is designed for Graduates with passion for social work and CSR professionals.

Objectives: It is an introductory course and designed with an objective to create awareness about CSR with special reference to sustainable development brief contents are as follows.

- Characteristics of a reflective CSR professional & CSR framework in India
- Steps of project design, monitoring, evaluation, reporting and documentation
- Working with NGOs and other developmental agencies.
- Successful developmental case studies.

Methodology: It is a course based on self-learning and reflective contact sessions followed by assignments, field visit and presentations.

SUNDAY MODULES

- Session – One :**
- CSR – Past, present, future & developmental perspective.
 - Sustainable development & its characteristics.
 - Sustainable development goals of UNESCO
 - SWOT Analysis for CSR Professionals

Assignment: Study CSR activities of corporates of your choice and write a brief report (of maximum 500 words)

- Session – Two :**
- Project design for CSR funding (Need analysis, Log frame, NGO Selection, Action research & project design)
 - Project design for wholistic and sustainable development
 - Monitoring, evaluation, reporting and documentation of CSR projects.

Assignment: Select an area near your home and develop a developmental project.

- Session – Three:**
- Individual presentation based on the assignment of second session.

- Session – Four :**
- Collaboration and strategic partnership for the success of CSR projects

Assignment: Each participant will be allotted an NGO, participants are required to contact respective NGOs and complete a field visit & prepare a presentation.

- Session – Five :**
- Networking and interaction with NGO representative and presentation based on the field visit.
 - Feedback and concluding session

Course Co-ordinator: Dr. Shailendra Gupta, Educationist

Fee : Rs.4500/- per person inclusive of GST. Fee include course fee, course material and lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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REGISTRATION FORM: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

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Name(s)	Designation:
1.	
2.	
Organization:	
GST No.:	AMA GST No.: 24AAATA 5881D1Z0
Address:	
	Pin Code:
Telephone(s):	Mobile:
E-mail:	