

Symphony - AMA Centre for Innovation

Sponsored by Symphony Limited, a pioneer in innovative products and services, and world's largest manufacturer of Residential, Commercial and Industrial Air Coolers, the Centre organises Conferences on Innovations, disseminates information on innovations taking place around the country and the world through lectures and publications. The Centre also organises workshops and seminars with a view to encourage innovation in organisations.

Previous Conferences

Mar. 12, 1994	Prosperity through Innovation
Sept. 03, 1994	Growth through Innovation in HRD
Oct. 07, 1995	Success through Innovation
Oct. 26, 1996	Excellence through Innovation
July 11, 1998	Building a Symbiotic Future: Explorations in Innovation
Apr. 17, 1999	Managing Innovation
July 29, 2000	Creating Innovative Organisations
Dec. 08, 2001	Charting the Innovation Journey: Milestones, Roadblocks and Destination
Apr. 16, 2003	Innovations to Make a Difference
Feb. 24, 2004	Creating Innovations: Leadership Challenge
Apr. 15, 2005	Inspiring Innovations
Dec. 09, 2006	Building Innovation Capability
Feb. 16, 2008	Innovation for Inclusive Growth
Dec. 27, 2008	Innovations and Competitiveness in Organisations
Oct. 31, 2009	Innovations in People Management
Sept. 4, 2010	Innovations in Healthcare Management
Oct. 6, 2012	Innovation in Businesses, Services and Government
July 6, 2013	Social Innovations
March 8, 2014	Innovation, Wealth Creation and Social Impact
April 4, 2015	Innovation Culture: Create, Sustain and Leverage for Better India
Feb. 6, 2016	Innovation and Growth
March 19, 2017	Disruptive Innovation

Ahmedabad Management Association

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Symphony-AMA Centre for Innovation



23rd Annual Innovation Conference Innovation & Change Management

Saturday, February 17, 2018 - 9.30 a.m. to 5.30 p.m.

at Seminar Hall, AMA Complex,
Ahmedabad - 380 0015.

Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015
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Innovation and Change Management

Organizations, commercial establishments, individual enterprises, societal organizations, voluntary agencies are impacted by the changes in the environment in which they operate. The environmental changes include changes in technology, consumer perception, intensity of competition, additional features of the products and services. Organizations have to constantly and routinely plan and respond to the changes in the environment. This is necessary to remain competitive, stay relevant and create value. There are broadly two approaches to such responses by organizations. The first one is reactive and the second one is proactive. In the reactive mode the focus is on activities. In the proactive mode the focus is on processes and activities. In addition, change management needs to address the content and its implementation. Innovation can be effective way to manage the content and its implementation of a change management process on the context of organization who operate on a dynamic environment.

Duration : Saturday, February 17, 2018
9.30 a.m. to 5.30 p.m.

PROGRAMME

9.30 to 10.15 a.m.	Inaugural Session Dr. N. Ravichandran , Former Director, IIM Indore Professor, IIM, Ahmedabad (Co-ordinator)
10.15 to 11.15	Session-1 : Engineering Craftsmanship by: Mr. Radhamanalan , Head, Plain Jewellery Manufacturing, Titan
11.15 to 11.30	Tea/Coffee
11.30 to 12.30 p.m.	Session-2 : File Lifecycle Management (Office Automation) by: Mr. Mohanraj , General Manager (Quality), Bharat Electronics Ltd. Mr. Sankar Subramanian AGM (IS), Bharat Electronics Ltd.
12.30 to 1.30 p.m.	Session-3 : Swachh Bharat Implementation – Indore Municipal Corporation by: Mr. Syed Asad Ali Warsi , Clean Tech Venture, Consultant, Indore Municipal Corporation
1.30 to 2.30	Lunch
2.30 to 3.30	Session-4 : Social Innovation - AFI Model by: Mr. Sanjay Kadaveru , Founder & President, Action for India (AFI)
3.30 to 3.45	Tea/Coffee
3.45 to 5.15	Session-5 : Design Thinking & Innovation by: Dr. Gayatri Menon , Faculty, NID, Ahmedabad
5.15 to 5.30 p.m.	Concluding Session (Dr. N. Ravichandran)
Co-ordinator :	Prof. N. Ravichandran , Former Director, IIM Indore (Presently faculty at IIM Ahmedabad)
Fee :	Nominal Registration fee Rs.1000/- per participant (inclusive of GST). The cheque may please be drawn in the name of ' Ahmedabad Management Association '.
Registration :	Please send your registration along with participation fee to: Ahmedabad Management Association , ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015 Ph.: 079-26308601-05 • Mob.: 9537407187, 7069940917, 7203030990 E-mail: ama@amaindia.org • Website: www.amaindia.org