



TCGL-AMA Centre for Tourism and Hospitality

PROFESSIONAL TOURIST GUIDE PROGRAMME

**February 18 to March 25, 2018
(Six Sunday – 10.00 to 12.30 p.m.)**

Basic English Knowledge is Essential

Organized as part of TCGL-AMA Centre for Tourism and Hospitality Management

Gujarat has been playing a major role in tourism attraction to the country. With its rich architectural and historical heritage and the emerging medical tourism, Gujarat will attract significant tourist inflow and the tourism industry can look forward to progressive outlook. With this background, the 6 (six) Sunday programme would provide valuable insights to the participants who wish to become a part-time or full-time Tourist Guide person in hotel, travel industry will find this programme invaluable for progression in their career.

Basic knowledge of English is required. Certificate will be issued on completion of the programme by AMA. Person who can attend class sessions regularly and in time should only join the programme (80% attendance is a must for issuing certificate). Persons working in Hotel, Travel, Tour Operators, PR Dept. of Companies will find this programme useful.

Programme Schedule

Day/Date/time	Topics	Faculty
Sunday, Feb. 18 10.00 12.30 p.m.	1. Personality Traits of a Tourist Guide	Sanjay Barot
Sunday, Feb. 25 10.00 12.30	2. Major Tourist Locations of Gujarat	Kirti Thakar
Sunday, March 4 10.00 12.30	3. Festival Tourism	Subash Brahmhatt
Sunday, March 11 10.00 12.30	4. Architectural Heritage	Yatin Pandya
Sunday, March 18 10.00 12.30	5. Understanding Historic Sites	Kirti Thakar
Sunday, March 25 10.00 12.30	6. Medical Tourism – Destination Gujarat	
Sunday, March 18 (morning)	Ahmedabad Walk	

Fee: Rs.3000/- per participant. Fee includes course fee, cost of reading material & refreshments.

Registration

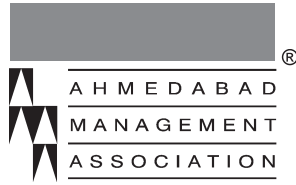
Interested candidate, please fill-in and return the registration form along with fee to "Ahmedabad Management Association".

AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

Phone: 079-26308601-2-3-4-5 • **Mobile:** 9537407187, 7069940917, 7203030990

Fax : 079-26305692 • **Email:** ama@amaindia.org • **Website:** www.amaindia.org

Android Mobile Appli.: AMA-Ahmedabad amaIndia.org



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APPLICATION FORM:

Professional Tourist Guide Programme
Basic English Knowledge is Essential

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Please attach
two stamp-size
photographs

Application giving name, address, age and qualification should be sent to:
Ahmedabad Management Association

AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

Phone: 079-26308601-2-3-4-5 • **Mobile:** 9537407187, 7069940917, 7203030990

Fax : 079-26305692 • **Email:** ama@amaindia.org • **Website:** www.amaindia.org

Android Mobile Appli.: AMA-Ahmedabad amaIndia.org

Name(s)

Age : _____ Date of Birth: _____

Address: _____

City _____ Pin Code: _____

Telephone(s): _____ Mobile: _____

Fax: _____

E-mail:

Education (Qualification): _____

Are you working anywhere? Yes No

If Yes, the name of the organisation _____

Address _____