

Short Term Certificate Programme

Sound for Films

Total three weeks – Total 30 hours (15 days x 2 hours)

Monday to Friday, February 4 to 22, 2019 • Time: 6.30 to 8.30 p. m

at Torrent-AMA Management Centre, Core-AMA Management House, ATIRA Campus, Vastrapur, Ahmedabad 380 015

A film is an audio visual medium. Sound, voice and music are integral to most films. Sound plays very important role in telling the story interestingly. It is what we hear in a film – words, sound effects, songs, music. It is used to heighten a mood, provide us with information about the location of a scene, advance the plot and tell us about the characters in the story. Foley sound is the reproduction of every day sound effects that are added to films in post production to enhance audio quality.

- Course content** : 1. Importance of sound in films
2. Introduction to Software – Cubase, Sound forge, Wave
3. Audio programming
4. Live recording – voice, instruments
5. Back ground music, Foley sound
6. Dubbing

- Course Methodology** : • Lectures for basic introduction with demonstration
• Practical experience
• Final production in Group

Course Director: Ms. Malti Mehta, Course Director of Film Production and Management, Digital Film Editing and Creative Writing for Films and Media, Certificate Courses at AMA since 2014; Former Director & Producer, Educational Multi Media Research Centre, Ahmedabad, produced more than 300 TV programmes for national telecast; Former Head of Centre for Development Communication, Gujarat University, taught Film/ video making to hundreds of graduate & post graduate students at various universities & institutes. Jury Member for Visual Communication & Animation Diploma films at NID, Ahmedabad and NIFT, Gandhinagar.

Expert Faculty : Mr. Samir Raval, Music Director and Sound Engineer with 30 years of experience of composing music for hundreds of jingles, background score and music for TV serials, more than 150 films of various languages, more than 3000 live shows. He also worked initially for Doordarshan and All India Radio. He teaches Sound and Music subject at various media schools including at Film Production and Management course at AMA since 2014.

Seats : Maximum 10 students per batch

Course Fee : Rs.10,000/- per student including GST. The cheque may be drawn in the name of '**Ahmedabad Management Association**'.

REGISTRATION FORM

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February 4 to 22, 2019

Please fill-in and return this form along with participation fee to : **Ahmedabad Management Association**

AMA Complex, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015 • **Phone:** 079-26308601,2, 3, 4, 5

Mob.: 9537407187, 7069940917, 7203030990 • **E-mail:** ama@amaindia.org • **Website:** www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s)	Designation
1.	
2.	
Organisation:	
GST No.:	AMA GST No.: 24AAATA 5881D1Z0
Address:	
	Pin Code:
Phone:	Mobile:
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