



Y.J. Trivedi-AMA Academy for Intellectual Property Rights

**11th Annual Intellectual Property Summit 2018 on
Towards an Intellectual Era
Saturday, January 20, 2018 • 9.00 a.m. to 5.30 p.m.**

Venue

AMA Seminar Hall, Torrent-AMA Management Centre,
Core-AMA Management House, AMA Complex, ATIRA Campus, Ahmedabad 380 015

Intellectual property (IP) rights are valuable assets for the individual and business and aids the economic growth of the country. The Protection and exploitation of intellectual properties comprising technological inventions, copyright of works of creative or intellectual effort etc. is a vital function for the owner of IP and offers an opportunity for business growth and additional revenue stream.

The 11th Annual IP Summit 2018 will focus on two of the important aspects of intellectual property.

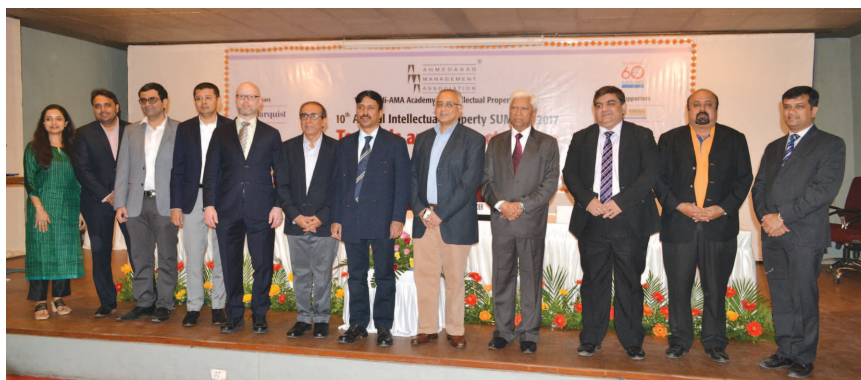
The first is licensing of technology. Today, we live in globally linked and globally dependent world. Commercialisation and transfer of technology is a key element in bringing in revenue for valuable technological assets of a company or inventor spurring further investment in R&D as well as expanding the technological footprint in new markets through licensing.

The second is copyright protection of intellectual efforts in the literary and entertainment industry. Copyright protects the rights of the owner as well as provide a revenue stream by licensing of intellectual work.

Leading experts in the field of IP will provide key insights and discuss strategies for managing and exploiting intellectual property.

CONTENTS:

- Inaugural session on Towards an Intellectual Era
- Technology Transfer & Licensing
- Entertainment & IPR
- IP as an Asset for Business Development
- How IPR has Influenced Big Businesses



Distinguished Speakers - IP Summit 2017

PROGRAMME SCHEDULE

9.00 a.m.	Registration
9.00 a.m. to 10.30 a.m.	Inaugural Session Chief Guest: Shri V.P. Srivastav , Deputy Registrar of Copyright
10.30 a.m. to 10.45 a.m.	Tea
10.45 a.m. to 1.15 p.m.	Plenary Session-I: Technology Transfer and Licensing i) Mr. Gregory Maurer , Partner – Klarquist (USA) ii) Mr. Anubhav Kapoor , General Counsel and Company Secretary, Tata Technologies Ltd., Pune iii) Dr. Carl-Richard Haarmann , Senior Partner, Boehmert & Boehmert
1.15 p.m. to 2.00 p.m.	Lunch
2.00 p.m. to 3.00 p.m.	Plenary Session-II: Entertainment & IPR i) Mr. G.R. Raghavendra , Jt. Secretary, Dept. of Justice, Ministry of Law & Justice, Govt. of India ii) Ms. Lisa Macklem , Assistant at University of Western Ontario, Faculty of Law
3.00 p.m. to 4.30 p.m.	Plenary Session-III: IP as an Asset for Business Development i) Mr. Sunil Parekh* , Corporate Advisor & Founding Curator, GSI at World Economic Forum ii) Dr. Anurag K. Agarwal , Faculty- Business Policy Area, IIM Ahmedabad iii) Dr. V. C. Vivekanandan , Dean-School of Law, Bennett University
4.30 p.m. to 5.30 p.m.	Plenary Session-IV: How IPR has Influenced Big Businesses Moderator: Mr. Sanjay Chakraborty , Marketing Communications Advisor, EssKsee Consultancy i) Mr. Ankit Chona* , Managing Director, Havmor Icecreams Ltd. ii) Mr. Kairav Sandip Engineer , Astral Polytechnik Ltd. iii) Mr. Savan Godiwala , Partner, Corporate Finance, Deloitte Touche Tohmatsu India LLP,
5.30 p.m.	Vote of Thanks

*Confirmation awaited

REGISTRATION FEE: Rs.1000/- per participant inclusive of GST. Special concession for College and Professional Students Rs.700/-. Cheque should be drawn in favour of “Ahmedabad Management Association”.

REGISTRATION: Please send your registration along with participation fee to:
Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015. Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917, 7203030990
E-mail: ama@amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Y. J. Trivedi & Co., Ahmedabad, Gujarat, India
Phone No. : +91-79-2630 3777 / +91-79-26305040
E-mail: info@yjtrivedi.com

About the Y.J. Trivedi-AMA Academy for Intellectual Property Rights

Ahmedabad Management Association in its pursuit of making positive contributions to the evolving of a Knowledge based Society firmly believes that the public has a right to know about concepts, laws, rules and regulations which they come across at one time or other and should be able to deal with them adequately.

With this objectives, AMA has set up Y.J. Trivedi-AMA Academy for Intellectual Property Rights with the support from Mr. Y.J. Trivedi, Patents and Trade Marks Attorney and Advocate.

Y.J. Trivedi-AMA Academy for Intellectual Property Rights proposes to play this challenging role of informing and enlightening the public about Patents, Trade Marks, Copyrights and Trade Secrets and in fact everything about IPR through organizing various educational programmes.

About the Ahmedabad Management Association

A pioneer in the management movement in India, AMA has been charting new routes of excellence in the field of management. Established in 1956 under the inspiring leadership of late Dr. Vikram A. Sarabhai and other professionals; AMA is an independent, non-profit, registered charitable institution and a society.

Aiming at professionalizing management, AMA has been focusing on management education, research and training. AMA has been providing a regular forum to interact and enrich knowledge and experiences to its more than 400 institutional and 2,500 professional manager members, and other entrepreneurs and businessmen in Gujarat region. AMA programs focus on graduate students, working executives, senior managers, entrepreneurs, government officials and community at large.

AMA is one of the promoters and founder member of All India Management Association, the apex body for management profession in India. For continuous improvement in its impact, AMA has been collaborating with educational institutions, industrial houses and various professional bodies throughout the country; as well as internationally.

AHMEDABAD MANAGEMENT ASSOCIATION

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Registration Form:

Please fill-in and return this form along with participation fee to :

Ahmedabad Management Association

AMA Complex, Ahmedabad 380015.

Ph.: 079-26308601-5 • **Mobile:** 9537407187, 7069940917, 7203030990

E-mail: ama@amaindia.org • **Website:** www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org

Y. J. Trivedi & Co., Ahmedabad, Gujarat, India

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E-mail: info@yjtrivedi.com

Name(s)	Position
1. _____	_____
2. _____	_____
Organisation: _____	
GST No.: _____	AMA GST No.: 24AAATA 5881D1Z0
Address: _____	

Telephone(s): _____	Mobile: _____
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