

at Torrent-AMA Management Centre • Core-AMA Management House  
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

**BACK GROUND:** Valuation is very important in business. Strong knowledge of valuation is necessary for success in the current business environment. The development of core valuation skills is integral for professionals in different sectors to contribute to their organizational goals and objectives

### OBJECTIVES OF THE PROGRAMME

- Understand the Techniques of Valuation
- Improve quality of decision and execution by using the appropriate valuation methodologies
- Understand how valuation is done for different situations and purposes
- Understand the legal and regulatory aspects of valuation

### METHODOLOGY

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|-------------------------|-------------------------------|
| 1. Interactive lectures | 3. Examples and illustrations |
| 2. Case studies         | 4. Experience sharing         |

### FOR WHOM

- |   |   |
|---|---|
| • Finance professionals                                   | • Engineering Professionals                                       |
| • Senior management Executives wanting to learn valuation | • Consultants   |
| • Banking professionals                                   | • Chartered Accountants, Cost Accountants and Company Secretaries |
| • Insurance professionals                                 | • Students wanting to learn Valuation                             |
| • Legal professionals                                     |   |

### COURSE OUTLINE

- |                                       |   |
|---------------------------------------|---|
| 1. Valuation Basics and methodologies | 7. Valuation of start ups                       |
| 2. Valuation of tangible assets       | 8. Valuation in mergers and acquisitions        |
| 3. Valuation of intangible assets     | 9. Valuation in PE investments                  |
| 4. Valuation and Financial reporting  | 10. Valuation in Insolvency and Bankruptcy code |
| 5. Valuation of shares and Bonds      | 11. Legal and Regulatory issues in valuation    |
| 6. Business valuation                 | 12. Valuation for Insurance                     |

**Faculty :** The course will be conducted by **Mr. A. R. Parasuraman**, M.Com., FCMA, ACS, DMS, MFM (JBIMS). He has presented management seminars for over 1000 multinational, national, and public and private sector companies in India. Mr. Parasuraman has 20 years of industrial experience in Electronics, Power, Textiles, Pharmaceuticals and TATAS.

**Fee :** Rs.9000/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.' **If you wish to avail GST Credit, please provide your GST Number. Tax Invoice will be issued on receipt of your GSTN.**

Certificate Programme on **VALUATION**

**January 4, 11, 12, 18 and 19, 2019**

**REGISTRATION FORM:** Please fill-in and return this form along with participation fee to:

**Ahmedabad Management Association**, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308601-2-3-4-5 • Fax: 079-26305692

E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Cheque should be drawn in favour of "**Ahmedabad Management Association**".

<b>Name(s)</b>	<b>Position</b>
1.	
2.	
<b>Organization:</b>	
<b>GST No.:</b>	<b>AMA GST No.: 24AAATA 5881D1ZO</b>
<b>Address:</b>	
	<b>Pincode No.</b>
<b>Telephone(s):</b>	<b>Mobile:</b>
<b>E-mail:</b> <input type="text"/>	<input type="text"/>