Industries Commissionerate,
Government of Gujarat
**GoG-AMA Centre for International Trade**

AHMEDABAD MANAGEMENT ASSOCIATION
**AT VADODARA**

Programme on

# How to Start an Export Business

**Saturday, January 13, 2018 • 9.30 a.m. to 5.00 p.m.**

**Venue:** Hotel Yuvraj, Near Central Bus Stop, **VADODARA**

**Rationale** : During past decade Indian Economy has tried to integrate with Global Economy. This has created wide awareness in Indian trade and business fraternity about immense opportunities available in Export business.

At times knowledge is lacking among new entrants about the modalities involved in entering Export Business.

**Objective** : The objective of this one day workshop is to acquaint the participants on "**How to start an Export business".**

**Contents** :
- Concepts in Export
- Organising for Export and registration process
- Identification of export product-Determinants
- Identification of overseas buyer - Determinants
- Sources of Market Information
- Miscellaneous
- Question-Answer

**Special Features** : All the above and other related topics will be discussed based on live examples and case studies.

All the above topics will be discussed based on updated Foreign Trade Policy announced on 5th December, 2017 and GST Act & Rules,2017.

**Faculty** : **Mr. S.M. Chaturvedi,** M.com., LL.B(Gen.), P.G.D.B.A., P.G.D.E.M., P.G.D.P.R., P.G.D.I.R., & P.M) is a management consultant in International Business besides being a visiting faculty with leading Institutes of Management in India. He is corporate trainer and Motivational speaker who has conducted more than 5000 seminars on all India basis besides over 200 In-company Training Programs. He possesses over 17 years of Corporate experience and over 30 years of consultancy experience catering to corporate cliental.

**Concessional Fee :** Rs.1000/- per participant inclusive of GST. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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**Programme on How to Start an Export Business** **January 13, 2018**

**REGISTRATION FORM:** Please fill-in and return this form along with participation fee to:
**Ahmedabad Management Association,** Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.
Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308601-2-3-4-5 • Fax: 079-26305692
E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org
Cheque should be drawn in favour of "**Ahmedabad Management Association**".

| **Name(s)** | Position |
|---|---|
| 1. | |
| 2. | |
| Organization: | |
| **GST No.:** | AMA GST No.: **24AAATA 5881D1Z0** |
| Address: | |
| | Pincode No. |
| Telephone(s): | Mobile: |
| E-mail: | |