Industries Commissionerate,
Government of Gujarat
GoG-AMA Centre for International Trade

AHMEDABAD MANAGEMENT ASSOCIATION

Seminar on

Export Opportunities & How to Start an Export Business

Saturday, January 19, 2019 - 9.30 a.m. to 5.00 p.m.

Venue: at Torrent-AMA Management Centre • Core-AMA Management House
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Rationale : During past decade Indian Economy has tried to integrate with Global Economy. This has created wide awareness in Indian trade and business fraternity about immense opportunities available in Export business.

At times knowledge is lacking among new entrants about the modalities involved in entering Export Business.

Objective : The objective of this one day seminar is to acquaint the participants with "Export Opportunities & Modalities involved in starting an Export Business.

Contents :
- Why Exports ?
- Export Opportunities Galore !
- Concepts in Export
- Organising for Export and Registration process
- Identification of export product-Determinants
- Identification of overseas buyer - Determinants
- Sources of Market Information
- Miscellaneous
- Question-Answer

Special Features : All the above and other related topics will be discussed based on live examples and case studies.

Faculty : **Mr. S.M. Chaturvedi,** M.com., LL.B(Gen.), P.G.D.B.A., P.G.D.E.M., P.G.D.P.R., P.G.D.I.R., & P.M) is a management consultant in International Business besides being a visiting faculty with leading Institutes of Management in India. He is corporate trainer and Motivational speaker who has conducted more than 5000 seminars on all India basis besides over 200 In-company Training Programs. He possesses over 17 years of Corporate experience and over 30 years of consultancy experience catering to corporate cliental.

Fee : Rs.1000/- per participant inclusive of GST. Fee includes course fee, cost of reading materials, lunch and refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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Registration Form: Please fill-in and return this form along with participation fee to:
Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015
Ph.: 079-26308601-05 • **Mobile:** 9537407187, 7069940917 • **Fax:** 079-26305692 • **E-mail:** ama@amaindia.org
Website: www.amaindia.org • **Android Mobile App:** AMA-Ahmedabad amaIndia.org

Name(s) Position

1.

2.

Organisation:

GST No.: AMA GST No.: **24AAATA 5881D1Z0**

Address:

Pin Code:

Phone: Mobile:

E-mail: