AHMEDABAD MANAGEMENT ASSOCIATION

TCGL-AMA Centre for Tourism and Hospitality

Gujarat Tourism

SKILL UPGRADATION PROGRAMME

for Existing Volunteers of Ahmedabad Heritage Walk

Organized for Tourism Corporation of Gujarat Limited

3 Days • 9.30 am to 4.30 pm

Batch-3: January 24, 25 & 26, 2019

Venue : AMA Seminar Hall, Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Programme Contents

Day 1 : 9.30 to 4.30
- Heritage Walk – Building Promotion through Performance
- Self-Knowledge and how it will help in our performance
- Presenting the Story (How to develop interest in listeners)

Day 2 : 9.30 to 4.30
- Communication and building interpersonal Rapport
- Art of Listening and Managing Group Interaction
- How to Improve Performance through Continued Learning

Day 3 : 9.30 to 4.30
- Managing Time
- Leadership and Building Self Entrepreneurship Spirit
- Practical Session & Preparing Stories which attracts interest

Participation limited to 25 persons No Participation Fee.

Faculty:

A team of Expert Faculty from AMA will conduct the programme. The programme will be conducted in Simple English and Gujarati.

REGISTRATION FORM

Name _____ Age: _____

1. _____

Qualification: _____ Sex: _____

Details about the training taken in the past: _____

_____

Address: _____

Pin Code: _____

Phone: _____ Mobile: _____

E-mail: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

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