

Programme on

# Understanding Balance Sheet and other Financial Statements

Friday, June 15, 2018 • 9.30 a.m. to 5.00 p.m.



**Venue** : Torrent-AMA Management Centre, Core-AMA Management House,  
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Many business people managing family owned business or even some corporate executives not having direct experience in areas of finance find it difficult to understand several terms used in the Balance Sheet and other financial statements. Similarly investors in stock market wish to know what to look for in Balance Sheet and other financial statements forming part of the Annual Report of the companies.

Financial analysts and bankers mention several ratios like Debt Equity Ratio, Current Ratio, Return on Equity, P/E Ratio and Price to Book Value. The significance and the methods of calculation of such ratios need to be understood clearly so that business executives and investors can analyse the financial statements and draw meaningful conclusions.

In order to enable them to grasp the concepts and methodology of financial statement analysis a Program on UNDERSTANDING BALANCE SHEET AND OTHER FINANCIAL STATEMENTS has been designed as a one day program which would involve simple and comprehensive explanation of concepts and practical exercises.

### Content of the Program:

1. Introduction to Financial Statements
2. Understanding Balance Sheet in detail
3. Understanding Profit and Loss Account
4. Understanding Cash Flow Statement
5. Meaning of various Ratios
6. Ratio Analysis with examples
7. Practical Exercise on Ratio Analysis
8. Ratios as warning signals of decline in financial health

**Who can participate:** Owners/ Partners of business organisations, Corporate Executives in Non-Finance Departments, Investors and Management Students. Junior Executives in banks and NBFCs will also find this program useful to them.

**Faculty:** Mr. K. Rajasekaran, Ex-Chief Manager of State Bank of Travancore and Former HOD (Banking and Finance) in Chennai Business School. He has conducted several programs on Finance for Non-Finance Executives at AMA and also as in-house programs at corporates like NTPC and IFFCO.

**Fee** : Rs.1600/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of "Ahmedabad Management Association".

## Programme on Understanding Balance Sheet and other Financial Statements

**Programme Date:** June 15, 2018

**REGISTRATION FORM:** Please fill-in and return this form along with participation fee to:

**Ahmedabad Management Association**, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308601-2-3-4-5 • Fax: 079-26305692

E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Cheque should be drawn in favour of "Ahmedabad Management Association".

Name(s)	Position
1.	
2.	
Organization:	
<b>GST No.:</b>	AMA GST No.: <b>24AAATA 5881D1Z0</b>
Address:	
Telephone(s):	Mobile:
E-mail:	