



Programme on  
**High-impact Presentation  
& Public Speaking**

**Wednesday, March 6, 2019 - 9.30 a.m. to 5.00 p.m.**

**FOR ONLINE REGISTRATION AND PAYMENT, PLEASE CLICK  
[HTTP://WWW.AMAINDIA.ORG/MANAGEMENT-TRAINING-AND-DEVELOPMENT-PROGRAM](http://www.amaindia.org/management-training-and-development-program)**

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**Venue:** Torrent-AMA Management Centre, Core-AMA Management House,  
AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

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**Workshop Design:**

Mastering an art of public speaking allows you to stand out in the crowd. This expert-led, interactive workshop empowers you to deliver powerful presentations. Practice sessions with practical inputs enable you to overcome fear and gain confidence.

**Compelling reasons why this is important for you:**

1. Public Speaking is rated as the Fear No 1, Death comes at No 2
2. 90% of how your presentation will go, is determined before you start speaking
3. Game-changer for your career & business success, managerial & leadership growth
4. In global competition & digitalization, this gives you competitive edge
5. You gain wider acceptance and earn respect in organization, market, society
6. Many defining moments in history happened due to powerful public speeches

**Workshop Benefits and Contents:**

1. Overcome stage fear and gain confidence to face any audience
2. Develop your natural style and learn fine art of powerful speech
3. The 3C and 2D of 'High-impact Presentation & Public Speaking'
4. Preparation - contents, audio-visuals, mapping audience expectations
5. The 10-20-30 Rule and 6X6 of high-impact presentation
6. Wow your audience - body language, voice modulation, gain credibility
7. Encourage questions, debate and maintain grace in pressure situation
8. Elevator pitch and Dos & Don'ts of presentation & public speaking
9. Learn the secrets of world's greatest public speakers

**Who should attend?**

- Business Leaders, Department Heads, Professionals, Social Leaders
- Team Leaders, Project Managers, Senior & Middle Managers, Executives
- Sales, Marketing, HR, IT, Finance, Customer-care, QC, SCM, PG Students
- Entrepreneurs, Start-ups, Consultants, Technocrats, Teachers, House-makers
- Anyone willing to learn and develop this skill

**Faculty:**

**Mr. Vikas Chawda** (BE, MBA) Corporate Trainer

'Business Coach' and 'Innovation Expert' with 29 years of experience at world-class MNCs, Vikas' forte is in innovation, Sales & Marketing, Business Strategies, Leadership and Organization Development (OD). Mentor, Coach, Consultant, Educator and Entrepreneur, he is also a sought after speaker at national and international forums. He has trained 19000 professionals in 450+ workshops at leading corporates in India and abroad. He is on 'Jury Panel' for reputed Business Excellence Awards e.g. CII, E&Y, FGI, FOKIA, SWITCH. His articles are published in various newspapers and magazines. He was a special invitee at prestigious Kellogg Global Innovation Conference at USA. He was invited as a speaker on innovation at USA by TiE, world's largest entrepreneurship organization and also by University of Texas at Dallas, USA. He is a TEDx Speaker.

**Fee:**

Rs.1600/- per participant inclusive of GST. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshments. The cheque may please be drawn in the name of Ahmedabad Management Association."

**Registration:**

Please send your registration along with participation fee to:

**Ahmedabad Management Association,**

AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur,

Ahmedabad 380 015 Phone: 079-26308601-5

Mobile : 9537407187, 7069940917, 7203030990

E-mail: ama@amaindia.org • Website: www.amaindia.org

Mobile App: AMA-Ahmedabad amaIndia.org

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