

**Roopa & Anand Pandit – AMA Centre for  
Film Production Management**



## **The Ahmedabad Short Film Fest**

**Friday, March 8, 2019 • 5.00 p.m. onwards.**

at J.B. Auditorium, AMA Seminar Hall,  
Torrent-AMA Management Centre, Core-AMA Management House,  
ATIRA Campus, Vastrapur, Ahmedabad 380 015

Ahmedabad Management Association is pleased to announce the first of its kind **Ahmedabad Short Film Fest** with an objective to enhance and share the knowledge of the art and science of short film making as a very effective tool of communication.

**The Concept :** A half day power packed program on the theme of making, managing & producing short films. It would have the screening of best short films created by participants followed by a panel discussion.

### **PANEL DISCUSSION**

**Topic :** *The Art, Science & Commerce Of Short Film Making*

The programme shall start with a panel discussion with the stalwarts of Gujarati Film and Entertainment Industry followed by screening of Best Short Films.

### **SHORT FILM CONTEST**

**Format (Rules & Regulations):** We are delighted to announce the Ahmedabad Short Film Contest on the theme **"AHMEDABAD"**. It is very interestingly based on history, culture, heritage, business or amazing facts & insights of **Ahmedabad/Amdavadis**.

**The pre-requisites are:**

- It is open for all age group (individual or in group).
- There is no limit on numbers of entries of short films from individuals /groups.
- Stories essentially be based on history, culture, heritage, business or amazing facts & insights of Ahmedabad/ Amdavadis.
- The concept, creation & the content should be original in nature.
- The duration of the short film should not exceed the time limit of more than 5 minutes (300 Seconds; Inclusive of credits).
- Entry can be sent in English/Hindi/Gujarati Language.
- Out of all the submissions 10 best films shall be screened on the day of the event.
- The group of eminent jury shall select the best work and decide winners.
- All participants shall be given participation certificate/appreciation certificate.
- The best three films shall be awarded a certificate and a trophy on the day of the event.
- All the films shall be uploaded on a YouTube channel linked to AMA Site. All the short films submitted shall become the rights of Ahmedabad Management Association for all non-commercial use.
- Teams/Participants to pre-register their team members name along with the title of the short film at [ama@amaindia.org](mailto:ama@amaindia.org)
- Registered Teams/Participants to submit their entry along with their short films before or on **Saturday, 23<sup>rd</sup> of February 2019 at AMA office or at [ama@amaindia.org](mailto:ama@amaindia.org)**
- There is no registration/participation fee.

**The Ahmedabad Short Film Fest Co-ordinator:**

**Mr. Sanjay Chakraborty**, Marketing Communication Advisor, ESSKSEE Consultancy

**Registration:** No participation fee. However, interested persons, please send your short film giving name and address including e-mail address to Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad-380015 Ph.: 079-26308601-5 Mobile: 9537407187, 7069940917, 7203030990 • E-mail: [ama@amaindia.org](mailto:ama@amaindia.org)