

Programme on

Creative Problem Solving & Decision Making Skills

Thursday, May 9, 2019 • Time 9.30 am to 5.00 pm



Venue: Torrent-AMA Management Centre, Core-AMA Management House, ATIRA Campus, Ahmedabad 380 015.

Perspective: Successful organizations recognize that innovative thinking and focused solutions to problems significantly enhance productivity and performance. Understanding how best to solve problems and make decisions is the key to business survival and growth. As an individual, facts and knowledge can only go so far.

Effective problem solving requires the ability to define the true problem, analyze the possible causes, create options, select the most feasible option, and then implement it. This two-day workshop should help participants enhance their skills to find sustainable solutions and learn new ways to approach problem-solving to reach win-win decisions.

Content

- ü Problem-solving process - Developing a six-step model
- ü Focusing – Defining, Prioritizing and Analyzing Problems
- ü Generating Ideas – Gathering Information/Data & Alternatives
- ü Doing a Force-Field, Cost-Benefit and Root-Cause Analysis
- ü Testing your Creativity – Common Barriers/Block-busters
- ü Symptoms and Causes – Looking for the root cause
- ü Demonstrating Structured as well as Out-of-box thinking
- ü Left vs Right Brain - Developing options/alternatives
- ü Decision-making – Processes, Matrices, Styles
- ü Taking the Logical route – Common Pitfalls to avoid
- ü Aligning Decisions with Objectives & Learning from Mistakes
- ü Implementing the Decision – Reaching Agreement & Getting Buy-in

For Whom : Managers and executives who would like to improve their problem solving and decision-making skills in business and professional contexts.

Methodology : Lectureries, self-assessment exercises, case-studies and audio-visual presentations.

Faculty : **Mr. Vincent D'Silva, Principal Consultant, Silva Management Services**

Vincent has over 25 years of work and consulting experience in reputed organizations in the areas of Strategic Planning, Marketing & Manufacturing. His courses on Communication Effectiveness, Sales & Service Excellence and Leadership Development have been conducted in India, the Middle East & South-East Asia. He is an Engineer from VJTI, an MBA from the S. P. Jain Institute of Management, and has been a faculty at several renowned business schools and corporates in India.

Fee : Rs.1600/- per participant including GST. (Concession for members 10%, patron members 20%). Fee includes course fee, cost of reading material, lunch and refreshments. The cheque may please be drawn in the name of 'Ahmedabad Management Association.' **If you wish to avail GST Credit, please provide your GST Number. Tax Invoice will be issued on receipt of your GSTN.**

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Registration Form: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015, Ph.: 079-26308601-5
Mobile: 9537407187, 7069940917, 7203030990 • E-mail: ama@amaindia.org • Website: www.amaindia.org
Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s)	Position
1.	
2.	
Organization:	
GST No.:	AMA GST No.: 24AAATA 5881D1Z0
Address:	
	Pin Code:
Phone:	Mobile
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