



**Programme on
Finance for Non Finance Managers**

Friday, May 18, 2018 - 9.30 a.m. to 5.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, ATIRA Campus, Ahmedabad

ABOUT THE PROGRAM

Finance impacts everyone and every business and hence it is important to understand. This program helps develop a basic appreciation of Accounting and Finance. This program provides a unique model for learning.

PROGRAM HIGHLIGHTS

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| <ul style="list-style-type: none"> • Fundamentals of Accounts and Finance • Practical examination of financial statements • Basic Accounting Concepts, Principles and Policies • Analyzing Financial Statements • Cost of Production | <ul style="list-style-type: none"> • Risk Vs. Return • Investment Decisions • Financing Decisions • Working Capital |
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WHO SHOULD ATTEND?

The program is most suited for managerial professionals involved in developing, marketing products & services. Functional experts in HR, IT, Marketing, Operations & Administrators of Educational institutions, NGO etc. would also find this extremely useful.

FACULTY : Mr. P K Balakrishnan, Global Strategy Consultant & Mentor based out of Mumbai. Currently leading consulting engagements in India, US & UK. Also visiting professor of leading schools.

Fee : Rs.1600/- per participant including GST. Concession for Members 10%, Patron Members 20%. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of "Ahmedabad Management Association".

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May 18, 2018

Registration Form:

Please fill-in and return this form along with participation fee to :

Ahmedabad Management Association, AMA Complex, Ahmedabad 380015.

Phone : 079-26308602-5 • **Mobile**: 9537407187, 7069940917, 7203030990 • **E-mail**: ama@amaindia.org

Website: www.amaindia.org • **Android Mobile App**: AMA-Ahmedabad amaIndia.org

Name(s)	Position
1. _____	_____
2. _____	_____
Organisation: _____	
GST No.: _____	AMA GST No.: 24AAATA 5881D1Z0
Address: _____	
Telephone(s): _____	Mobile: _____
E-mail: <input type="text"/>	