

Programme on

The Effective Manager

Friday, May 10, 2019 - 9.30 a.m. to 5.00 p.m.



Venue : Torrent -AMA Management Centre, Core-AMA Management House, Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

***Efficiency is doing things right. Effectiveness is doing the right things.
Efficiency - productivity metric; Effectiveness - quality metric***

Preamble : In the context of globally competitive environment and kaleidoscopic changes in the 21st century, management effectiveness is vital for success in the corporate world. An efficient manager may be able to work well without wasting time or resources. However, only an effective manager will be able to produce the desired result and take the company forward. Developing effective managerial skills in tune with the times is the urgent need of business organizations everywhere. A manager should know how to improve not only his own effectiveness, but that of (i) his subordinates, (ii) his peers or co-managers, as well as that of (iii) his superiors.

Objective : Designed for senior and middle level managers, the seminar focuses on how efficiency can be elevated to a higher level of effectiveness. A clear understanding of this concept can lead to a more effective style of management and improved overall team performance, resulting in better profitability and progress for the company.

Content : The seminar will cover the following areas:

- Habits of highly effective managers
- Creating a positive and productive workplace climate
- Delegation and Empowering
- Leadership and Team Development

'We cannot do today's job with yesterday's methods and expect to be in business tomorrow'

– Peter Drucker

The program will be interactive and participatory.

Faculty : **Prof. Thomas Oommen**, *Soft skills Coach & Corporate Trainer*. He had been a University teacher for 28 years in India and Libya.

Fee : Rs.1600/- per participant inclusive of Service Tax. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshments. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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May 10, 2019

REGISTRATION FORM:

Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

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Name(s)	Position
1.	
2.	
Organization:	
GST No.:	AMA GST No.: 24AAATA 5881D1Z0
Address:	
	Pincode No.
Telephone(s):	Mobile:
E-mail:	<input type="text"/>