



Industries Commissionerate,
Government of Gujarat
GoG-AMA Centre for International Trade



A Beginners Programme on **EXPORT- IMPORT**

Venue : Torrent -AMA Management Centre, Core-AMA Management House,
Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

The Four (4) Sunday programme would provide the participants an understanding on Export and Import. The GoG-AMA Centre for International Trade is aimed at promoting International Trade from Gujarat through education. Developing entrepreneurs to focus attention on International Trade along with their present business; Management and Engineering students to add value to their education are some of the objectives of this course.

To facilitate participation we have kept flexible payment terms (**nominal fee of Rs.600/- per day**). Fee includes course fee, course material, lunch, refreshment and GST.

Interested persons may please send application giving name, address, phone number and e-mail address to Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015 (Phone: 079-26308602-5, Mobile: 9537407187, 7069940917, 7203030990 e-mail: ama@amaindia.org)

COURSE COVERAGE

Day-1 Sunday, November 5, 2017 (9.30 a.m. to 4.00 p.m.)

Programme for Beginners & Freshers:

- 1) What is Export – Concept of Exports, how – where & why to Export
- 2) Export procedures & documentations in exports both Air & Sea
- 3) Role of Indian customs in exports for both Air & Sea
- 4) How & What to Export by Air and Sea Freight & Land

Day-2 Sunday, November 12, 2017 (9.30 a.m. to 4.00 p.m.)

- 1) What is Import – Import Operations & Procedures and Letter of Credits
- 2) Importance and Role of Customs for Imports
- 3) Various schemes of Imports Customs Clearances
- 4) High Sea Sales and Switch BLs

Day-3 Sunday, November 19, 2017 (9.30 a.m. to 4.00 p.m.)

- 1) INCO terms
- 2) International Shipping with Sea & Air Freight Solutions
- 3) Importance of Packaging and Labeling in Exports
- 4) Palletisation - a technique for Exports

