AHMEDABAD MANAGEMENT ASSOCIATION®

Programme on

New Business Opportunities

Saturday, October 14, 2017 - 4.30 p.m. to 8.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad - 380 015.

- The new Indian Economy will create more number of business opportunities than full time employment opportunities.
- Every problem or pain point faced by us is also a business opportunity.
- Even those who are employed will find it more attractive to be self employed or become business owners before their retirement age. Ola alone provides business opportunity to 70,000 drivers.
- Rapid developments in information and communication technology create new business opportunities and make it easier to enter and exit business.
- For a long time officers and staff of defence forces have been retiring at their prime age and being rehabilitated in private sector. Ex defence personnel make a significant contribution to business.
- Amazon – world's largest e-retailer has built their business model around creating and promoting new businesses. Alphabet (owners of Google) has created analytics tools to help budding businessmen.
- Major issue a new businessman faces is which business to enter. This program is designed to assist budding businessmen and women to know all the options available and make up their mind on which business to enter.

Flow and Content

- 20 Secrets of prosperity
- Your limitless resources
- Needs, wants and desires – Limitless business potential
- India – Land of limitless opportunities
- Never ending services
- R&D, Manufacturing, Marketing, Distribution, Retailing, Franchise
- Opportunities created by ITC
- Three basic issues for budding businessmen – Business Goals, Strategies to achieve those goals, Capacity to execute those strategies

Faculty : **Mr. Suresh Pandit,** HR-OD-Productivity specialist has inspired thousands of youth and professionals to become self-employed and owners of businesses over a period of four decades

Fee : Nominal Registration Fee Rs.600/- per participant (including GST).

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Registration Form: Please fill-in and return this form along with participation fee to :
Ahmedabad Management Association, AMA Complex, Ahmedabad 380015.
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E-mail: ama@amaindia.org • **Website:** www.amaindia.org
Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s) Position

1.

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Organisation:

GST No.: AMA GST No.: **24AAATA 5881D1Z0**

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