



GoG-AMA Centre for International Trade

Conference on **PROCESSED FOOD EXPORTS** [Opportunities for Gujarat]

Saturday, 23rd September, 2017 • 9.30 a.m. to 1.30 p.m. Followed by Lunch

Venue: Torrent-AMA Management Centre • Core-AMA Management House
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Gujarat is endowed with a large variety of fruits and vegetables and marine food supply. Three Mega Food Parks are coming up which will produce a large quantity of quality processed fruits & vegetables for Ready-To-Eat (RTE) and Ready-To-Cook(RTC) industry. Gujarat is also strengthening its infrastructure of warehouses, cold chains, laboratories, logistics etc.

Globally, the demand for ready-to-eat (RTE) food products has been increasing over the last few years on account of busier lifestyle of consumers and their rising income levels. In terms of value, the global ready-to-eat food products market is expected to expand at a CAGR of 7.2% during the forecast period (2016–2026) and is estimated to be valued at US\$ 195.3 Bn by the end of 2026. India's share is negligible but the potential is very high.

The Gujarat Government is considering the establishment of a vibrant RTE and RTC comprising meals, snacks, juices etc.value added industry to cater to the demanding consumers in industrialised countries. This may require setting up of a food technology centre, packaging research centre and other vital components of a viable ecology for processed food industry.

To draw a roadmap for this vital industry, GoG-AMA Centre of International Trade at AMA is organising a conference on Saturday, 23rd September 2017 at Ahmedabad.

Distinguished Speakers:

- Inaugural session** : **Ms. Mamta Varma***, IAS, Industries Commissioner, Industries & Mines Dept., Govt. of Gujarat
Shri Mohammad Shahid, IAS, Commissioner of Fisheries, Gandhinagar
- Key-note Speakers** : **Dr. D.C. Joshi**, Dean Faculty of Food Processing and Bio-energy Anand Agricultural University
Dr. Sudhanshu, DGM, APEDA & Head Horticulture Division New Mumbai
Mr. Suhayl Abidi, Research Analyst GoG-AMA Centre for International Trade
- Panel Discussion** : **Mr. Swetal Padhiyar**, Food Solution (India) Ltd. (Ready to Cook products company)
Mr. Suraj Savalia, CMD, Patson Foods (India) Pvt. Ltd. (Ready to Eat products company)

*Conf. awaited.

NO PARTICIPATION FEE: However, Please send your registration indicating name of the participant/s, contact details, namely, address, e-mail and phone number to: Ahmedabad Management Association; ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad-380 015
Phone : 079-26308602-3-4-5 • Mobile: 9537407187, 7069940917, 7203030990
E-mail: ama@amaindia.org • Website: www.amaindia.org