



Programme on
Finance for SME and
Working Capital Management

Saturday, September 15, 2018 • 9.30 a.m. to 5.00 p.m.

Venue : Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

The program on "Finance for SME and Working Capital Management" has been designed to enable participants to recognize the importance of working capital policy in effective decision making and understand various components of working capital Finance. It will help gain insights into the process of working capital management and to take effective decision for increased profitability of the business.

Quite a few business firms have failed owing to shortage of liquidity and lack of adequate working capital in the business. Some others have suffered due to excess working capital requirement caused by high inventory and receivables.

This program will equip the participants with knowledge of various working capital facilities available and also how to ensure efficient working capital management.

CONTENTS

- Concept of Working Capital & its importance
• Working Capital Cycle
• Estimating working capital requirements
• Special Schemes for SMEs
• Types of Working Capital Credit facilities
- Cash Credit and Overdraft
- Bill Discounting Facility
- LC and Bank Guarantee
• Working Capital Management
- Inventory Management
- Receivables Management
- Cash Management

WHO CAN JOIN: Entrepreneurs and Executives in the SME's/ Corporates/ Banking Executives and Consultants

FACULTY : Mr. K. RAJASEKARAN,
Former AGM: Global Trust Bank Ltd. and Ex-trainer: State Bank of Travancore

FEE : Rs.1200/- per participant inclusive of GST. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of "Ahmedabad Management Association". If you wish to avail GST Credit, please provide your GST Number. Tax Invoice will be issued on receipt of your GSTN.

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REGISTRATION FORM: Please fill-in and return this form along with participation fee to:
Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.
Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308601-2-3-4-5 • Fax: 079-26305692
E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org
Cheque should be drawn in favour of "Ahmedabad Management Association".

Name(s) Position
1.
2.
Organization:
GST No.: AMA GST No.: 24AAATA 5881D1Z0
Address:
Telephone(s): Mobile:
E-mail: [grid of boxes]