



Chinubhai R. Shah-AMA Academy
of Foreign Languages

FRENCH

LANGUAGE PROGRAMME LEVEL: A-1.2

Monday to Friday, September 14 to November 10, 2017

Evening 6.30 p.m. to 8.30 p.m. (40 class sessions) 80 hrs.

LAST DATE FOR REGISTRATION: Wednesday, September 1, 2017
(October 19 to 21 Holidays)

Venue : Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad

Introduction:

It is common knowledge that French is one of the most widely spoken languages in the world. If we were to elaborate on the status of French as a foreign language, we could write pages, perhaps entire books. But to put it in a nutshell, not only is French one of Europe's and the world's most important languages, it is also growing in strength and stature with every passing day. Present on six of the world's seven continents, a vital medium of communication in several European and African nations, the second official language of Canada, the voice of one of the world's leading economies, and omnipresent in the sectors of fashion and gastronomy among others – these are just a few reasons why French is an invaluable addition to your CV. It is a one-time investment that stands to reward you with lifelong returns.

The teaching methodology employed at AMA includes the following:

- A non-theoretical, fully communicative approach to language learning
- No dependence on translation – STUDENTS SPEAK IN FRENCH FROM DAY ONE
- Basics of grammar and structure explained in the simplest of ways
- Special focus on perfecting the French accent and pronunciation
- Examples and more examples – till every student has fully understood every concept
- Textbooks as well as additional handouts provided
- Regular role play and interactive group activities
- Evaluation and personal assessment of each student, after every exercise

If the students so desire, advanced batches in French (level A2 and onwards) can be organized on request.

French, as a language, is as beautiful as France itself. It is fluid and lyrical, sensuous and utterly mesmerizing. Combined with our constantly evolving and self-upgrading

pedagogy, learning this language becomes a memorable affair. So, if learning French has been on your mind for a while, hop on board right away. Bienvenue/Welcome!

Contents of the A1.2 programme

- Complete revision of A1.1
- Vocabulary: Food (all food categories), parts of the body, family and relationships, accepting and refusing invites, making reservations, asking for directions, and much more.
- Irregular and complex verbs across groups
- Past and future tenses
- All the various ways of asking questions
- Writing emails, personal accounts, blogs, brief letters
- Writing short descriptive texts describing places, people and experiences
- Role plays to stimulate spontaneous conversation
- An inside look at the French culture, travel and table etiquette, do's and don'ts while in France.

Please Note :

80% attendance is compulsory to obtain the Certificate

- *We will be having initial 4 hrs for revision.*
- *At the end of the course, you will be eligible to appear for the DELF A1 Exam.*

Fee : Rs.8000/- per person Inclusive of GST. The cheque may please be drawn in favour of '**Ahmedabad Management Association**'

French Language Programme [Level : A-1.2] Sept. 14 to Nov. 10, 2017

REGISTRATION:

Please send your registration along with participation fee to:

Ahmedabad Management Association, ATIRA Campus, Ahmedabad 380 015.

Phone: 079-26308601-5 • **Mobile:** 9537407187, 7069940917, 7203030990

Fax: 079 - 26305692 • **E-mail:** ama@amaindia.org • **Website:** www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org

Participation fee once paid shall not be refunded.

| Name(s): | Position |
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| 2. | _____ |
| Address: | _____ |
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| Phone: | Mobile: |
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| E-mail: | _____ |
