



Industries Commissionerate,
Government of Gujarat



GoG-AMA Centre for
International Trade

Programme on **Succeeding in Exports - A Fresh Approach**

9.30 a.m. to 5.00 p.m.

Venue:

| SURAT April 17 & 18, 2009 | RAJKOT May 8 & 9, 2009 | BHAVNAGAR May 22 & 23, 2009 |
|---------------------------------------|--|---|
| Hotel Lords Plaza, Near Delhi Gate | In association with Rajkot Engineering Association | In association with Saurashtra Chamber of Commerce and Industry |

For whom: This workshop aims at providing an insight into setting up and conduct of Export Business. The programme is ideally suited to professionals, housewives, S.S.I. Units, Manufacturers and Service Providers and all those who are interested in knowing about Export business proposition. The programme would be of equal interest to existing exporters and will enable them to re-work their growth strategy.

Contents:

- Concepts in Export.
- Identifications of Export Market
- Export Documentation & Procedure.
- Exchange Control Regulations and Exports.
- Line of Credit
- Export incentives like FTA, PTA & Lines of Credit.
- Preliminaries to setting up of Export Business.
- Export Pricing, Incentive and Finance.
- Preferred Countries.
- Shipping, Insurance
- Free Trade Agreements

Faculty : Mr. S. M. Chaturvedi, Import – Export Consultant.

Fee : Concessional fee Rs.800/- per participant per venue. (For two or more participants from the same organisation, fees Rs.600/- per participant.) Fee includes course fee, cost of reading materials, lunch and refreshments. The cheque may please be drawn in the name of 'Ahmedabad Management Association'.

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Registration Form : Please fill-in and return this form along with participation fee to:

For Surat : Ahmedabad Management Association, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad. Ph: 079-32512847, 26308601 e-mail: amaahd@gmail.com. www.amaindia.org

For Rajkot : Rajkot Engineering Association, Bhaktinagar Industrial Estate, Rajkot.
Phone: 0281-2362235/36

For Bhavnagar : Saurashtra Chamber of Commerce & Industry, 315, Chamber Complex, Nakubaug, Jashonath Chawk, Bhavnagar. Phone: 0278-2424279

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| Name(s) | Programme Venue: |
| 1. _____ | _____ |
| 2. _____ | _____ |
| Address: | |
| _____ | |
| | Pin Code: |
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| Phone: | Mobile |
| _____ | _____ |
| Fax: | E-mail: |
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