



**Industries Commissionerate,  
Government of Gujarat**



## INDUSTRY GUIDANCE SERVICE CORNER

Sponsored by  
**GoG-AMA Centre for International Trade**

### **Improving Business Results Solving Employee Related Issues Reducing Stress involved in running the Business**

Global markets offer Micro, Small and Medium Enterprises (MSMES) with Multitude opportunities to enhance their business through larger and new niche markets, lowering R & D costs, diversifying risk, enhancing access to finance etc. While globalization is opening up many opportunities for MSMES, it is also bringing with threats and challenges.

Faced with increasing number and complexity of the business issues, do you at times, feel the need to seek second opinion from the professionals in the field? May be somebody has already thought over the kind of issues you are facing and resolved them successfully.

Through this new, convenient and affordable service, we are offering all the business people and managers of MSMES an opportunity to personally discuss the issues with the leading professionals in the field and seek appropriate guidance. Typical issues could be

- Productivity and Utilization
- Cost Control
- Line balancing
- Re-engineering
- Work culture improvement
- Logistics
- Making Business plans
- Resolving conflicts
- Performance Management
- Assessment of Learning needs
- Re-organisation
- Simplification
- Payment by results
- Succession Planning
- Employee remuneration
- Redeployment
- Export-Import and related areas

**Counselling days:** Alternate Friday and Saturdays. Please fix up time for appointment. (E-mail: amaahd@gmail.com)

**For registration, please contact :**

**Ahmedabad Management Association**

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(An ISO 9001:2000  
Organisation)

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