AHMEDABAD MANAGEMENT ASSOCIATION®

62nd Annual Report 2018-19





Torrent-AMA Management Centre, Core-AMA Management House,
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Dr. Vikram A Sarabhai

President, AMA 1956 – 1960.



Remembering our respected Founder President

Dr. Vikram Sarabhai

August 12, 1919 – December 30, 1971

on the Centenary Year.

From the President



Dear Members:

The journey of Ahmedabad Management Association (AMA) is a matter of pride and joy. Founded by the legendary Dr. Vikram Sarabhai, AMA, now more than six decades old, is an Association of repute. Its contribution to the citizens and the management community of Ahmedabad, through a wide range of educational programmes, is laudable. Over time, several persons who participated in AMA courses have gone on to become industrialists, executives in international organizations, faculty in universities, and other such noteworthy achievements. The vision of the Founding Father, Dr. Vikram Sarabhai, which was nurtured over the years through the confidence and support extended by all of you - members of AMA, has borne fruit. AMA has a large and active membership community including 358 institutions, 2700 individuals, and over a 100 student library members. Its programmes are sought after and much awaited.

After having won 16 times the Best Management Association trophy in a row, AMA withdrew from the contest. However, Members will be happy to know that the Association participated in the contest for 2018 and again won the trophy. This is because of our consistent endeavour in programmes and activities. Other notable events of the year were All Committee Get-together; Felicitation of AMA Faculty; taking an International Delegation to Tanzania and Kenya where AMA established contacts for bilateral business and education programmes; signing of MoU with Otemon Gakuin University whereby exchange students from Japan will be engaged in AMA programmes. These are all some of the unique achievements during the year.

With this brief note I am happy to present the Annual Report of AMA for the year 2018-19. In this report we have attempted to take you through our major activities: continuing education; business and industry update programmes; and empowerment and motivational workshops. The increasing number of regular visitors to AMA is a source of encouragement to our AMA objectives.

I wish you to go through this report and give us your feedback. Your valuable insights and suggestions will help us to move towards the next stage of development. I express our grateful thanks to all of you and look forward to your cooperation and whole-hearted support in all our activities. AMA, one of the leading professional institutions in the country, will continue to give its best.

Greetings and Best Wishes.

Ahmedabad
5 August 2019

Rajiv Mehta
President, AMA

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MANAGEMENT DEVELOPMENT PROGRAMMES

AMA develops management capacities of individuals and organizations through continuing education. Management Development Programmes (MDPs) is at the core of AMA activities. They provide a continuing education platform for members, executives, professionals, entrepreneurs and corporates. During the year 2018-19, AMA offered 687 MDPs, attended by 15,543 participants. The MDPs were on wide variety of subjects like Accounting, Finance, Human Resource Development, Purchase & Vendor Management, Project Management, Marketing & Sales, Operations Management and Entrepreneurship Development.

Presented below is the month-wise break-up of MDPs conducted by AMA during 2018-19.

Month	No. of MDPs	No. of Beneficiaries
April 2018	57	1180
May 2018	50	1122
June 2018	54	1350
July 2018	64	1295
August 2018	76	1562
September 2018	69	1086
October 2018	55	1165
November 2018	35	733
December 2018	57	873
January 2019	49	1905
February 2019	58	1185
March 2019	63	2087
TOTAL	**687**	**15,543**

Programmes with a global focus were offered in areas of International Business, Shipping & Logistics, International Marketing, Foreign Exchange and Global Sourcing & International Buying. Soft Skill Development Programmes were conducted on Communication, Grooming, Personality Development & Public Speaking, Developing Creativity and other such topics.

AMA also conducted MDPs on unique topics like Solar Energy, Building Organization through People Power, Communicating in Digital Age, Film Production & Management, Waste Management and many more.

A detailed list of all the MDPs conducted is in **Annexure I**.



PROFESSIONAL DEVELOPMENT PROGRAMMES (OPEN LECTURES)

Professional Development Programmes through forums and panel discussions has always been a focal point of AMA activities. These lecture forum meetings and discussions were attended by students, youth, managers, professionals, entrepreneurs, SME owners, exporters, corporate executives, academicians, researchers and the community at large. Renowned personalities, celebrities, motivational speakers and industry experts from national and international organizations are invited to deliver talks on diverse subjects ranging from Business to Education, and from Health & Wellness to Enriching Life.

During the year, 166 sessions were organized providing the audience a platform to interact with eminent speakers, thereby facilitating exchange of information sharing of experiences.

The list of open forum lectures conducted during the year is in **Annexure II**.

OPEN FORUM LECTURES BY EMINENT PERSONALITIES

Date	Programme Details
April 7, 2018	**Lord Meghnad Desai**, Professor Emeritus, London School of Economics addressed on **"Democracy: Leadership Challenges in Governance"**
April 9, 2018	**Professor Rajkumar Roy** Director of Mfg., Cranfield University, UK addressed on **"Operational Excellence in Digital Era"**
April 25, 2018	**Mr. Sonam Wangchuk** – Ladakhi Engineer, Innovator, Education Reformist and Founding Director, SECMOL addressed on **Innovation in Education**
May 11, 2018	**Mr. Navin Pahwa**, Sr. Advocate, High Court of Gujarat addressed on **"Insolvency and Bankruptcy Code"**
May 30, 2018	**Mr. Eisuke Shiozaki**, Chairman and MD, Mitsubishi Corporation addressed on **"Experiences of Japanese Business in India – Some Points to Ponder"**
June 9, 2018	**Shri Subhash Chandra Garg**, Secretary, Department of Economic Affairs, Govt. of India delivered the 15th Dr. R.L. Sanghvi Endowment AMA Annual Lecture on Economics on **"Indian Economy on the Move"**
July 2, 2018	**Mr. Ruturaj Pathak**, Sr. Product Manager, Inventec, Silicon Valley, USA addressed on **"Artificial Intelligence: Scope and Challenges"**
July 3, 2018	**Dr. Hardik Shah**, IAS, Ministry of Environment, Forest & Climate Change, Govt. of India addressed on **"Innovative Approaches & Practices in Industrial Waste Management: Challenges and Opportunities"**
Aug. 4, 2018	**Dr. Vishakha N Desai**, Sr. Advisor for Global Affairs to the President & Sr. Research Scholar, Columbia University, New York addressed on **"Rethinking Higher Education for the 21st Century World"**
Aug. 11, 2018	**Mr. Stefan Haves**, Creative Director & Collaborator, Cirque Du Soleil, Stefinity Entertainment, Los Angeles addressed on **"Creativity and Innovation"**

Sept. 14, 2018	**Dr. S K Nanda**, IAS, Former Addl. Sec., Home Dept. and Director, HUDCO addressed on **"Traditional Herbal Knowledge for your Mind, Body & Soul"**
Sept. 22, 2018	Legendary film star **Shri Jeetendra Kapoor,** Inaugurated **"Roopa and Anand Pandit – AMA Centre for Film Production Management"**
Nov. 16, 2018	**Mr. Hiroshi Hirabayashi**, Former Ambassador of Japan to India and President Japan India Association, Tokyo addressed on **"India, the Last Superpower"**
Nov. 17, 2018	**Dr.. Devi Prasad Shetty**, internationally acclaimed Cardiac Surgeon and Founder Chairman, Narayana Group of Hospitals addressed the 39th Vikram Sarabhai Memorial Lecture on **"Healthcare to Drive Global Economy"**
Nov. 18, 2018	**Dr. Priti Parekh**, Founding Doctor, Fountain of Health Medical Clinic, San Francisco addressed on **"Four Wheels of Health and Success"**
Nov. 21, 2018	**Mr. Geoff Wain**, Hon'ble British Deputy High Commissioner addressed on **"Shaping up the Global Future Generation (UK–India Knowledge Partnership)"**
Dec. 19, 2018	**Mr. James W. Douglass**, Peace Activist & Writer addressed on **"Gandhi and the Unspeakable: His Final Experiment with Truth"**
Dec. 29, 2018	**Mr. Udit Mehta**, Chief Digital Officer, Siemens Power Services, USA addressed on **"Digital Transformation – The Inevitable Reality"**
Jan. 4, 2019	**Mr. Chintan Shah**, Director of Operations, BIC Inc. Toronto, Canada addressed on **"Employment Opportunities in North America"**
Jan. 7, 2019	**Prof. Jagdish Sheth**, Charles H Kellstadt Professor of Marketing, Goizueta Business School, Emory University delivered a talk on **"India's Decade of Destination – Why the Rise of India is Inevitable"**
Jan. 29, 2019	**Dr. Anand Srivastava**, Chairman & Co-founder of Global Institute of Stem Cell Therapy and Research (GIOSTAR) San Diego, California, USA delivered the 40th Vikram Sarabhai Memorial Lecture on "**Innovation in Regenerative Medicines"**
Feb. 8, 2019	**Dr. Manu K Vora**, Adjunct Faculty, North Western University, USA addressed on **"Recipe for Success in Professional Careers"**
Feb. 15, 2019	**Colonel Rajiv Nayar**, Director (Corpus), Directorate of Indian Army Veterans (DIAV) addressed on **"Lessons from Bharat Ke Veer – A Tribute to the Armed Forces"**
Feb. 23, 2019	**Mr. Bhupendra Kainthola**, Director, Film and Television Institute of India, Pune addressed on **"Emerging Opportunities in Visual Communication"**
Feb. 27, 2019	**Mr. J N Singh**, IAS, Chief Secretary, Govt. of Gujarat inaugurated **AMA's Vocational Programme on Home Healthcare Professionals** and delivered an enthralling talk on **"The Emerging Opportunities in Healthcare Services"**
Mar. 6, 2019	**Dr. Jayanti Ravi**, IAS addressed on her book **"Sanity in Sanitation (*Jajaroo ni Jhumbesh*)"**
Mar. 15, 2019	**H.E. Willy Bett**, High Commissioner of Kenya to India addressed on **"Business and Investment Opportunities in Kenya"**

SPECIAL FORUM MEETINGS

Special forum meetings at AMA were an added attraction amongst youth and businessmen. 27 special forum meetings were conducted during this year under Book Forum, Learners' Forum, Research Forum and Speakers' Forum. All these forum meetings were conducted by academicians, management trainers, motivational speakers and researchers. Given below are the details of the forum meetings conducted during 2018-19.

Sr. No.	Forum Details	Coordinator	Date
1	Book Forum on "iDisorder" by Larry Rosen	Mr. Bhaskar Joshi	April 12, 2018
2	Learners' Forum on "Systems Thinking"	Mr. B N Dastoor	April 15, 2018
3	Speakers' Forum on "Happiness comes from within your Heart; not from your surroundings"	Mr. Suresh Mashruwala	April 21, 2018
4	Learners' Forum on "Decision Making & Problem Solving"	Mr. B N Dastoor	May 13, 2018
5	Book Forum on "ENOUGH – True Measures of Money, Business and Life" by John C Bogle	Mr. Snehal Desai	May 25, 2018
6	Speakers' Forum on "Good Actions Done Daily Helps you Overcome Tough Times"	Mr. Suresh Mashruwala	May 26, 2018
7	Research Forum	Dr. Paresh Kariya	June 2, 2018
8	Learners' Forum on "Communication – the Oxygen for Enterprises"	Mr. B N Dastoor	June 10, 2018
9	Speakers' Forum on "Swachh Bharat – How to Make it a Reality"	Mr. Suresh Mashruwala	June 30, 2018
10	Learners' Forum on "The Problem of Managing Outstandings (*Ughraani*)"	Mr. B N Dastoor	July 8, 2018
11	Speakers' Forum on "Friendship flows in two Directions: You must Give as well as Receive"	Mr. Suresh Mashruwala	July 28, 2018
12	Speakers' Forum on "New Ideas Cannot Originate if you are Scared of Making Mistakes"	Mr. Suresh Mashruwala	Aug. 18, 2018
13	Learners' Forum on "Shifting the Ways we Think and Behave"	Mr. B N Dastoor	Aug. 19, 2018
14	Book Forum on "Talent Wins" Mr. Ram Charan, Mr. Dominic Barton and Mr. Dennis Grey	Ms. Rama Moondra	Aug. 24, 2018
15	Research Forum on "Discuss the Roadmap to Build Ph.D Thesis Report"	Dr. Paresh Kariya	Sept. 15, 2018
16	Speakers' Forum on "In order to do great things, one must be enthusiastic"	Mr. Suresh Mashruwala	Sept. 29, 2018
17	Learners' Forum on "Neuro-Linguistic Programme (NLP)"	Mr. B N Dastoor	October 21, 2018
18	Speakers' Forum on "No General can fight his Battle Alone"	Mr. Suresh Mashruwala	October 27, 2018
19	Learners' Forum on "Neuromarketing"	Dr. Paresh Kariya	October 28, 2018
20	Speakers' Forum on "Vision without Skills is day-dreaming"	Mr. Suresh Mashruwala	December 1, 2018
21	Learners' Forum on "Crafting a Combat Ready Culture"	Mr. B N Dastoor	January 6, 2019
22	Book Forum on "21 Lessons for the 21st Century" by Yuval Noah Harari	Mr. Bhaskar Joshi	January 11, 2019

CONTINUING EDUCATION DIPLOMA PROGRAMMES

(AMA-California State University San Bernardino (CSUSB) Collaboration Program)

In 1990, AMA began the long-duration continuing education diploma programmes with a one-year Post Graduate Diploma in Management Studies (PDMS). Today, AMA offers a gamut of diploma programmes on function-specific and sector-specific subjects.

AMA and California State University, San Bernardino (CSUSB) have been offering joint-certification programmes under which 6 specific on-going diploma programmes of AMA are recognized for joint certification by CSUSB. The joint certification programmes are offered in the following areas.

- Advertising & Brand Management (previously Corporate Communication)
- Financial Management
- Hospital & Healthcare Management
- Human Resource Management
- International Business Management
- Marketing & Sales Management

738 participants have successfully completed the programmes. Out of these, 288 participants received the joint certification from CSUSB. The rest got an AMA Diploma.

The following table provides information on all the batches completed so far with regard to CSUSB-AMA Joint Certification Programmes.

	Programme Title	Batches	Participants who Completed the Programme	Joint Certification Awardees
1	International Business Management	13	232	75
2	Financial Management	13	183	63
3	Human Resource Management	13	171	68
4	Marketing & Sales Management	7	83	47
5	Healthcare & Hospital Management	6	53	28
6	Corporate Communication	2	16	7
	TOTAL*		**738**	**288**

* These numbers do not include details of January-June 2019 batch.

AMA also conducted 2 batches of Diploma in Banking during 2018-19, wherein 39 participants took benefit of the programme.

The post-graduate diploma programmes are for a duration of 6 months; they are offered during months of January to June and July to December. On successful completion of the programmes, the participants are awarded the diplomas, certificates and medals for their meritorious performances. Alumni of the diploma programmes are working in respectable positions at esteemed national and international organizations.

Details of Medals Awarded for Outstanding Performance during the year:









1. Ms. Sheerali S Badshah was awarded Shri Madanmohan Ramanlal Medal for Outstanding Performance in Human Resource Management (Batch: Jan-June 2018)
2. Ms. Tanaya S Surve was awarded the Rajiv Vastupal Medal for Outstanding Performance in International Business Management (Batch: Jan-June 2018)
3. Mr. Kamleshkumar C Koringa was awarded the Rajiv Vastupal Medal for Outstanding Performance in Financial Management (Batch: Jan-June 2018)
4. Ms. Sonal Chawla was awarded Shri Madanmohan Ramanlal Medal for Outstanding Performance in Human Resource Management (Batch: July-Dec 2018)
5. Mr. Mahantesh Wali was awarded the Rajiv Vastupal Medal for Outstanding Performance in International Business Management (Batch: July-Dec 2018)
6. Mr. Sanatkumar Patel was awarded the Rajiv Vastupal Medal for Outstanding Performance in Financial Management (Batch: July-Dec 2018)
7. Mr. Suraj Parswani was awarded the Rajiv Vastupal Medal for Outstanding Performance in Financial Management (Batch: July-Dec 2018)
8. Ms. Jivisha Pathak was awarded the Sugna Pandya Memorial Medal for Outstanding Performance in Healthcare & Hospital Management (Batch: July-Dec 2018)
9. Mr. Ilesh Sharda was awarded the Motivation Engineers Medal for Outstanding Performance in Marketing & Sales Management (Batch: July-Dec 2018)

PROGRAMMES & ACTIVITIES ON INTERNATIONAL TRADE

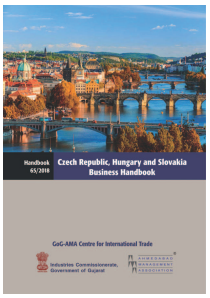
(Activity Centre: **GoG-AMA Centre for International Trade)**

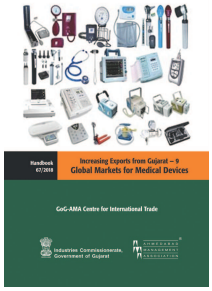
The programmes and workshops conducted by the GoG-AMA Centre for International Trade focus on knowledge dissemination and information sharing on various aspects of foreign trade including export-import procedures and documentation, setting up an export-import business, doing business in foreign countries, duty drawback, letter of credit, and international marketing.

During 2018-19, a total of 110 programmes were conducted on various aspects of international trade. More than 2070 participants benefitted from them. Information on these international trade related programmes is available in **Annexure III**.

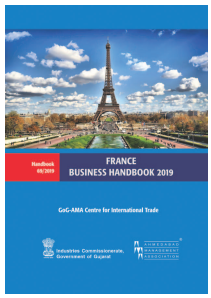
In addition to the training programmes, the Centre published the monthly newsletter 'Foreign Trade Update' in English and Gujarati. The EXIM participants appreciated and found useful the country-wise and product-wise handbooks published by the Centre. They are:

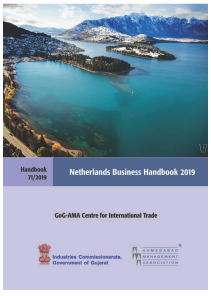
- Poland Business Handbook
- Netherlands Business Handbook
- Scandinavia Business Handbook
- France Business Handbook
- Czech Republic, Hungary and Slovakia Business Handbook
- Global Market for IT Services
- Global Market for Medical Devices
- Global Market for Engineering Products
- Export Opportunities in Organic Products
- Export & Investment Opportunities in Afghanistan, Tajikistan, Turkmenistan, Uzbeskistan
- Top FTZ and SEZ of the World



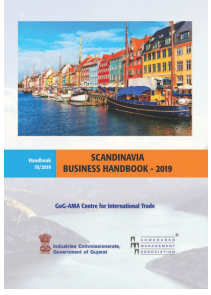


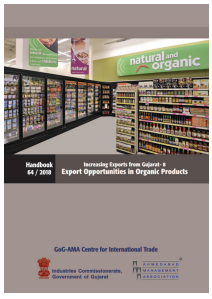












PROGRAMMES & ACTIVITIES ON RURAL DEVELOPMENT

[Activity Centre: **GoG-AMA Centre for Rural Development]**

1. **Workshop on "Rural Entrepreneurship: Re-Energizing the Local Economy"**
   This workshop was conducted in two batches – on August 25, 2018 and September 8, 2018. More than 60 participants took benefit of the workshops. This specially designed workshop provided inputs on Rural Entrepreneurship Process & Performance, Starting & Setting-up Rural Enterprise, Potential Rural Business Opportunities and Emerging Rural Markets Trends and Challenges.

2. **"Sarpanch Samvaad"**
   AMA has been organizing *Sarpanch Samvaad* (meeting of village *panchayat* functionaries) at regular intervals. During the year 2018-19, three *Sarpanch Samvaad* meetings were organized – May 26, 2018, October 13, 2018 and on February 2, 2019. A large number of *sarpanchs*, representing different villages across the districts of Gujarat, participated.

3. **"Pragatipath" (Rural Development Newsletter by AMA)**
   Pragatipath is the quarterly newsletter covering various rural development initiatives and schemes of the Government of India and the Government of Gujarat, case studies of Gram Panchayat and Sarpanchs and other interesting articles. Six issues of Pragatipath have been published and they were circulated to more than 13,000 *Gram Panchayats* across Gujarat. Our vision is to connect the villages of Gujarat through this newsletter and Sarpanch Samvaad meetings.

4. **Village Need Identification Survey**
   AMA has been actively conducting need identification surveys in different villages of Ahmedabad and Gandhinagar districts with a view to understand the present condition and needs with regard to education, drinking water, healthcare, infrastructure and sanitation. More than 20 villages have been surveyed so far and detailed reports have been prepared for use by corporates and government agencies.



PROGRAMMES FOR HEALTHCARE PROFESSIONALS

[Activity Centre: NHM, GoG-AMA Niramay Samvedana Kendra]

NHM, GoG and AMA have jointly established 'Niramay Samvedana Kendra' for promotion of comprehensive physical, mental, emotional, spiritual and social health. Broadly speaking, the Niramay Samvedana Kendra aims at:

- Facilitation of quality healthcare services delivery through effective implementation of the programmes and schemes of national and state government.
- Promotion of comprehensive health and wellness of the people through community participation and co-opting of proactive stakeholders in a systematic and sustainable manner.

For achieving these objectives, the following activities are undertaken by the Centre.

- Capacity building through modular and hands on training of front-line field level health care functionaries.
- Organizing programmes for strengthening the managerial capacity of health programme managers.
- Structured sessions, workshops, conferences, seminars, symposiums, panel discussion etc. for knowledge- sharing, capacity building and betterment of health and development.
- Development of monitoring and evaluation tools for ongoing activities for healthcare delivery and promotion of comprehensive health and wellness.
- Organizing functions for felicitation of exemplary health care service provider, community member, leaders, local self-government officials and other stakeholders.
- Publication of a quarterly healthcare journal.

During 2018-19, AMA conducted the following workshops for healthcare professionals.

Sr. No.	Date	Profile of Participants	No. of Participants
1	December 13, 2018	Health Care Professionals	27
2	December 20, 2018	Health Care Professionals	40
3	January 10, 2019	RBSK Nodal Officers	40
4	January 31, 2019	PHC Planning & Monitoring Committee Counsellors	35
5	February 7, 2019	EPIDEMIC Medical Officers	25
6	February 14, 2019	District IEC Officers	25
7	February 21, 2019	Taluka Health Officers	35
8	March 7, 2019	District Quality Assurance Medical Officers	27
9	March 14, 2019	IEC Officers	59
10	March 22, 2019	TeCHO Coordinators	37
11	March 28, 2019	DUPC & CPC	31

FOREIGN LANGUAGE PROGRAMMES

[Activity Centre: Chinubhai R Shah – AMA Academy of Foreign Languages]

AMA has been offering short-duration foreign language courses as an on-going activity for corporates and professionals. AMA offered foreign language programmes to 27 batches. This included, courses in Chinese, English, French, German, Japanese and Spanish languages. 540 participants took benefit of these courses.

Sr. No.	Language Programme	No. of Batches	No. of Students
1	Chinese	2	43
2	English	10	233
3	French	7	157
4	German	3	45
5	Japanese	5	62
	Total	**27**	**540**

IN-COMPANY PROGRAMMES

In addition to the regular MDPs organized at AMA, In-Company Programmes were designed and conducted at the AMA Campus or at the companies' premises as per the requirement of the companies. During the year, 42 in-company programmes were conducted for 29 esteemed organizations. Their details are appended below.

No.	Programme Date	Company Name	Programme Topic
1	April 7, 2018	Unique Pharmaceutical Laboratories, Bharuch	Effective Time Management
2	April 13, 2018	Ball Aerocan India Private Limited	Leadership Skills for the VUCA World
3	May 12, 2018	Fire and Security Association of India - Gujarat Chapter	Public Speaking & Effective Communication
4	June 5-7, 2018	PDPU	Effective Academic Articulation
5	June 9-10, 2018	Loxim Industries Limited	MS Excel 2013 Advance Level
6	July 15, 2018	A.S.B Patel College of Business Administration (BBA Programme), Unjha	How to Start an Export Business
7	July 16-17, 2018	Gujarat Narmada Valley Fertilizers & Chemicals Ltd., Bharuch	Supply & Purchasing Management
8	July 23,2018	Faculty of Commerce, GLS University, Ahmedabad	Thinking Out of Box and Image Building
9	July 24, 2018	Container Corporation of India Ltd., Ahmedabad Region (Batch-1)	Effective Communication
10	July 31, 2018	Container Corporation of India Ltd., Ahmedabad Region(Batch-2)	Effective Communication
11	August 4-5, 2018	PDPU	Microsoft Excel 2013 – Advanced Level
12	August 20, 2018	Intas Pharmaceuticals Ltd	Microsoft Excel 2013 – Advanced Level
13	August 28, 2018	Shri Jaysukhlal Vadar Institute of Management Studies, Jamnagar C/O, Oshwal Education Trust	Import Export - Opportunities & Procedures
14	Sept. 17, 2018	MA Extrusion India Pvt. Ltd. (IMAX)	Work Ethics

15	Sept. 17-18, 2018	Lucy Electric Manufacturing and Technologies India Pvt. Ltd.	Microsoft Excel 2013 Advanced Level + MS PowerPoint 2013
16	Sept. 19-20, 2018	Q X Limited	Creative Thinking and Problem Solving
17	Sept. 21-22, 2018	Q X Limited	Essential Professional Skills
18	Sept. 23, 2018	Tirth Agro Technology Pvt. Ltd., Gondal	Development Program for Kids
19	Sept. 27, 2018	Miranda Tools Pvt. Ltd., Ankleshwar	Worker Development
20	Oct. 23, 2018	Hitachi Hi-Rel Power Electronics Pvt. Ltd.	Team Bonding
21	Oct. 24, 2018	Symphony Ltd.	Channel Sales Training Workshop
22	Nov. 20, 2018	Jungheinrich Lift Truck India Pvt. Ltd., Mumbai	Import Documentation and Procedures w.r.t. GST
23	Nov. 29, 2018	Security Association of Gujarat	Excelling in Selling Services
24	Dec. 4-5, 2018	Jungheinrich Lift Truck India Pvt. Ltd., Mumbai	Supply Chain Management
25	Dec. 8, 2018	Hitachi Hi-Rel Power Electronics Pvt. Ltd.	Microsoft PowerPoint
26	Dec. 16, 2018	Electrical Research and Development Association	Worker Development
27	Dec. 28-29, 2018	PDPU, Gandhinagar	Developing as a Dynamic Professional
28	Dec. 30, 2018	Electrical Research and Development Association	Worker Development
29	Jan. 5, 2019	Symphony Ltd.	Channel Sales Training Workshop
30	Jan. 5, 2019	IDMC Limited	Sustainable Procurement Practice in India
31	Jan. 12, 2019	Prudent Group	Worker Development
32	Jan. 19, 2019	Symphony Ltd.	Business Etiquette
33	Jan. 23, 2019	Hitachi Hi-Rel Power Electronics Pvt. Ltd.	Finance for Non-Finance Executives
34	March 2, 2019	Harsha Engineers Ltd.	Hire the Right
35	March 5-6, 2019	Steel Strips Wheels Ltd.	Finance for Non-Finance Managers
36	March 11, 2019	Thakur Institute of Management Studies & Research	Leadership & Management Development Strategy
37	March 11-12, 2019	Steel Strips Wheels Ltd.	Finance for Non-Finance Managers
38	March 15, 2019	Atmiya Institute of Technology & Science	Leadership & Management Development Strategy
39	March 18-19, 2019	Tirth Agro Technology Pvt. Ltd., Rajkot	Train the Trainer
40	March 23, 2019	Symphony Ltd.	Self-Leadership
41	March 24, 2019	Indukaka Ipcowala Institute of Management, Charusat	Foreign Trade Contracts and Documents



VOCATIONAL EDUCATION PROGRAMMES

(Activity Centre: **Yatindra Sharma – AMA Academy for Vocational Education)**

Skill-building through vocational training programmes is important for building a globally-competent, skilled and industry-ready workforce. AMA has taken up Vocational Education as part of its activities to support self-employment and to create avenues for job-seekers. Details of this year's vocational education programmes are listed below.



Sr. No.	Programme Title	No. of Batches	No. of Participants
1	Accounting, Taxation and Finance	5	52
2	Bakery & Pastry Chef Professional	4	83
3	Cooking	2	32
4	Tally ERP. 9 (Computerized Accounting)	5	44
	TOTAL	**16**	**211**

OPERATIONAL EXCELLENCE PROGRAMMES

[Japanese Management Techniques]

Operational Excellence Programmes are a series of training programmes offered by AMA aimed at developing professionals for continuous improvement at organizational level. The following training programmes were conducted during 2018-19.

Sr. No.	Programme Title	No. of Batches	No. of Participants
1	Achieving Operational Excellence	2	29
2	Certified Lean Manager	1	30
3	Enhance Product Quality through 7 QC Tools and Six Sigma	1	38
4	Environmental Health and Safety	1	9
5	First Aid Training	8	186
6	Introduction to Lean Manufacturing for Productivity Enhancement	1	6
7	Lean Management	1	10
8	Lean Transformation – A Success Path	1	19
9	Safe Driving	3	45
10	Simple and Effective Lean and QC Tools	1	29
11	Six Sigma	2	26
12	Workplace Management through 5-S	3	73
	TOTAL	**25**	**500**

WORKER AND SUPPORTING STAFF DEVELOPMENT PROGRAMMES

AMA has a specially designed programme for shop-floor level workers and supporting staff to provide them a new perspective at work and develop a positive attitude in life. Improving efficiency, enhancing communication skills, caring and accommodative nature with pleasing manners are some of the programme highlights. During 2018-19, 6 batches of Worker and Supporting Staff Development Programmes were conducted; 185 participants benefitted from these programmes.

Sr. No.	Programme Date	No. of Participants
1	June 30, 2018	55
2	August 31, 2018	28
3	December 15, 2018	23
4	January 19, 2019	10
5	February 16, 2019	43
6	March 16, 2019	26
	TOTAL	**185**

ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES

(Activity Centre: **Navdeep – AMA Centre for Entrepreneurship Development)**

AMA is engaged in promoting entrepreneurship among young people through conducting educational programmes and organizing conferences and seminars. During 2018-19, AMA conducted entrepreneurship development programmes on the following subjects.

Sr. No.	Date	Programme Title
1	April 2 to 13, 2018	Effective Entrepreneurship for Start-Ups
2	April 20, 2018	Business Planning Strategy for Success & Faster Growth in 2018
3	May 5, 2018	Marketing Skills For Women Entrepreneurs
4	May 20 & 27, 2018	Certificate Programme in Entrepreneurship Culture
5	May 22, 23 & 24, 2018	Certificate Course in Start Your Business (SYB)
6	May 28 to June 8, 2018	Successful and Effective Entrepreneur
7	June 13, 2018	Value Added Coaching – VAC For Family Business Management (FBM)
8	July 8, 2018	Developing Business Systems
9	July 14, 2018	Business Growth Strategies & Beating Competition
10	September 9, 2018	Developing Business Systems
11	September 15, 2018	Business Growth Strategies & Beating Competition
12	Oct. 22 to Nov. 2, 2018	Effective Entrepreneurship for Start-Ups
13	December 15, 2018	Developing Business Systems
14	December 22, 2018	Business Growth Strategies & Beating Competition
15	February 21, 2019	Driving Business Growth in Uncertain Times
16	March 9, 2019	Developing Business Systems
17	March 16, 2019	Business Growth Strategies & Beating Competition

YOUTH EMPOWERMENT PROGRAMMES

[Activity Centre: **SPEC – AMA Youth Empowerment Chair]**

Youth plays an important role in the development of a nation. Today's youth are the future leaders and the torch bearers of our nation.

Having identified this as one of its priority activities, AMA, under the SPEC-AMA Youth Empowerment Chair, has been offering 'Youth Empowerment Programmes' to provide an opportunity to the youth to widen their vision, improve their communication skills, develop their personality and to increase their employability. During the year, 5 batches of Youth Empowerment Programme were conducted by AMA. More than 70 youth took benefit of these programmes.

PROGRAMMES ON SUPPLY CHAIN MANAGEMENT

[Activity Centre: **Inductotherm – AMA Centre for Supply Chain Management]**

The programmes on Supply Chain Management offered by AMA assist executives, managers and professionals engaged in supply chain to improve their functional performance, contribute towards efficient supply chain management in industries and provide a platform for exchange and dissemination of knowledge and skills in the field of supply chain management. During the year, the following programmes were conducted.

Sr. No.	Programme Title	No. of Participants
1	Certificate Course in Materials and Supply Chain Management (2 Batches)	21
2	Comprehensive Programme on Supply Chain Management (2 Batches)	14
3	3rd Summit on Supply Chain Management – Trends, Technologies, Techniques and Talent	23
4	How to Reduce the Material Cost (3 Batches)	58
5	Inventory Planning, Replenishment & Control	21
6	Sourcing Excellence & Vendors Management (3 Batches)	56
7	Vendor / Supplier Management	18
8	Workable Ideas for Material Cost Reduction (2 Batches)	9
	TOTAL	**220**



COMPUTER LITERACY PROGRAMMES

[Activity Centres: **B H Jajoo – AMA IT Entrepreneurship Centre**
Sagar Drugs-AMA Computer Centre]

The recent wave of digitalization in India has created a huge demand for strengthening computer literacy. Responding to the scenario, AMA has been engaged in offering a large number of programmes on computer literacy namely Windows 10, Microsoft Office 2013, Microsoft Excel 2013 (Basic + Advanced) and Tally ERP. During the year the following programmes were conducted.

Sr. No.	Programme Title	No. of Batches	No. of Participants
1	Microsoft Excel 2013 – Basic Level	11	121
2	Microsoft Excel 2013 – Advanced Level	9	156
3	Microsoft Powerpoint	2	10
4	Windows 10 + MS Office 2013	4	31
5	Tally ERP. 9 (Computerized Accounting)	5	44
	TOTAL	**31**	**362**

EXTENSION PROGRAMMES

(Activity Centre: **GoG-AMA Centre for International Trade)**

AMA organizes Extension Programmes at different locations in Gujarat for the benefit of local industries. During this year, AMA organized 5 Extension Programmes at Rajkot and Vadodara. Given below are the relevant details.

Sr. No.	Programme Title	Programme Date	No. of Participants
1	How to Start an Export-Import Business (Rajkot)	March 26, 2019	13
2	How to Start an Export-Import Business (Vadodara)	March 23, 2019	7
3	How to Start an Export-Import Business (Vadodara)	February 22, 2019	11
4	International Trade (Vadodara)	December 16 & 23, 2018	8
5	Be A Merchant Exporter – How? (Vadodara)	November 23, 2018	11
	TOTAL PARTICIPANTS		**50**

EXPOSURE VISITS

During 2018-19, following exposure visits were organized.

Date	Organization	No. of Participants
May 18, 2018	Institute for Plasma Research	10
October 13, 2018	Electrical Research and Development Association (ERDA)	15
March 1, 2019	Amman India Pvt. Ltd. and Ganpat University	15

AMA DELEGATION VISIT TO TANZANIA AND KENYA



In an AMA-organized talk, His Excellency Mr. Willy Bett, High Commissioner of Kenya to India spoke on "Business and Investment Opportunities in Kenya". During the talk, H.E. Mr. Willy Bett emphasized on restructuring the relation between Kenya and India through investment and business opportunities.



Pursuant to this direction, Mr. Rajiv Mehta, President, AMA led a business delegation to Tanzania and Kenya to explore possibilities for cooperation in business, investment and institutional collaborations in these countries. The 12-member delegation represented a wide spectrum of business verticals ranging from manufacturing industries like Pharmaceuticals, Bio-technology, Packaging and Petrochemicals to service industries like Finance, Marketing, Communication, Digital Media, and Intellectual Property.



During the visit, the delegation met with Mr. Sandeep Arya, High Commissioner of India, Mr. John Mathew, Director of Tanzania Investment Centre, Col. (Retd.) J L Simbakali, Director General, Tanzania Export Processing Zone (TEPZ), Ms. Grace Lemunge, Investment Promotion Manager, TEPZ and Mr. James Maziku, Acting Director of Investment, TEPZ.



The Kenya National Chamber of Commerce & Industry, represented by Mr. Masinde Mwangale Onesmus, Manager, Trade & Research Policy and Ken Vest provided information on government support for setting up industries in Kenya and the single window service for non-resident businesspersons.

The delegation attended the ICCR Foundation Day at the India House and met local Kenyan students who had studied in India.

SUMMER WORKSHOPS

(Activity Centres: **Prarthna-AMA Centre for Career Counselling & Vocational Guidance; Mukesh M Patel – AMA Academy of Public Speaking & Personality Development**

The AMA Summer Workshops are eagerly awaited every year. During 2018-19, AMA organized 99 summer workshops.2877 students in the age group of 12 to 18 years participated in them.

Summer Workshops were conducted on topics like Good Manners & Etiquette, Effective Speaking and Personality Development, Vedic Maths, Developing Hobbies, Effective Communication, Leadership, Creativity, Study Habits, Art of Observation, Goal Settings, Art of Cracking an Interview etc.

These workshops provided students with exposure and knowledge beyond the classroom curriculum with a focus on their all-round development. Most of the programmes were activity-based and included sharing of practical techniques, learning though simulated games, discussions, presentations, etc. Topics like Discovering your Career Path and Personal Goal Setting and Goal Implementation focused on providing career guidance to the students. **Annexure IV.**

BEST LOCAL MANAGEMENT ASSOCIATION (LMA) AWARD BY AIMA

AMA won the 'Best Local Management Association (LMA) Award 2017-18, among more than 65 management associations in India. The coveted award was presented to Mr. Rajiv Mehta, President–AMA, at the 45thNational Management Convention organized by the All India Management Association (AIMA) at New Delhi on September 26 & 27, 2018.

AMA's highly effective industry-oriented educational programmes and socially relevant programmes for gram panchayats and rural healthcare service delivery were greatly appreciated by the jury.

MOU FOR COOPERATION BETWEEN JAPAN – INDIA ASSOCIATION, TOKYO AND JAPAN INFORMATION & STUDY CENTRE (ESTABLISHED AT AMA)



The historic signing of MoU for cooperation between the Japan–India Association and Japan Information & Study Centre took place at the Embassy of India in the gracious presence of His Excellency Ambassador Mr. Sujan Chinoy and Hon'ble Deputy Chief Minister of Gujarat, Shri Nitinbhai Patel. President of JIA, Ambassador Hiroshi Hirabayashi and Mr. Mukesh Patel, Founder & Coordinator, Japan Centre at AMA signed the MoU.

FELICITATION OF H.E. MR. SUJAN CHINOY

AMA organized a special programme on June 26, 2018 to felicitate His Excellency **Mr. Sujan Chinoy**, Indian Ambassador to Japan. Mr. Chinoy spoke on "India-Japan Relation – Potential & Prospects". **Dr. J N Singh**, Chief Secretary, Government of Gujarat was the guest of honor. The programme was well-attended by various bureaucrats, businessmen, entrepreneurs, students, and youth.

SHRI MUKESH PATEL, PAST PRESIDENT, AMA CONFERRED WITH "HYOGO PREFECTURAL AWARD FOR INTERNATIONAL COOPERATION"

Mr. Mukesh Patel, Past President AMA and President of Indo-Japan Friendship Association, Gujarat was conferred the "Hyogo Prefectural Award for International Cooperation" in recognition of his noteworthy contribution in promoting friendly relations between Hyogo & Gujarat. The Award was presented by Hyogo Governor Mr. Toshizo Ido, in the presence of the Deputy Chief Minister of Gujarat, Shri Nitin Patel, on the eve of the historic 150thAnniversary Celebration of Hyogo at Kobe.

INAUGURATION OF "ROOPA & ANAND PANDIT – AMA CENTRE FOR FILM PRODUCTION MANAGEMENT"

Legendary film star **Shri Jeetendra Kapoor** inaugurated the "Roopa and Anand Pandit – AMA Centre for Film Production Management" on September 22, 2018. Shri Jeetendra and **Mr. Anand Pandit** addressed the audience at the inaugural function. The programme was well-attended and was one of the memorable events of the year.

A TRIBUTE TO LATE SHRI CHINUBHAI R SHAH

A condolence meeting was held on June 15, 2018 to grieve the sad demise of Shri Chinubhai R Shah, Past President, AMA. A well-respected industry figure, he was associated with many large conglomerates such as Cadila Pharma, Adani Enterprises, Torrent Power, Apollo Hospitals, Doshion Limited, Nirma, etc.

Chinubhai Shah's great contribution to AMA was remembered. Under his passionate initiatives, AMA received the first contribution for setting up Torrent-AMA Management Centre at Navrangpura, in 1990. This foundation of AMA's own premises gave birth to initiate several useful continuing education programmes, and an amazing growth, which made AMA to take further step to set up ATIRA Campus.

His personal contribution enabled AMA to start series of Foreign Language programmes. For AMA, he was a great strength and contributed for professional thought processes, which AMA assiduously cultivated in its activities.

SEMINARS, CONFERENCES AND PANEL DISCUSSIONS

AMA organizes several conferences, panel discussions and seminars on current issues. These events provide a platform for sharing of experiences and innovations. They facilitate interactions and dissemination of information on current trends and happenings in several fields. The following Conferences, Panel Discussions and Seminars were organized during 2018-19.

1. Panel Discussion on "Powering Change: Women in Innovation and Creativity"; (April 26, 2018)
(Organized under: **Y.J. Trivedi-AMA Academy for Intellectual Property Rights)**

Panel Members:
- Mr. Tarun Bothra, Co-founder & CTO, Saathi Pads
- Ms. Asha Mandapa, Institute of Design Expression Art & Learning (IDEAL)
- Prof. Usha Mehta, Nirma University, Institute of Technology
- Mr. Jatin Trivedi

2. Career Journey in Life - A Dialogue; (April 28, 2018)

To facilitate students in choosing a right career, a dialogue was organized with two leading personalities, namely:
- Mr. Pankaj Patel, Chairman, Zydus Cadila Healthcare Ltd.
- Mr. Yatindra Sharma, MD, KHS Machinery Pvt. Ltd.

Through the question–answer session, students gained several inspirational and practical wisdom. The programme was coordinated by two of the Council Members, **Dr. Paresh Kariya** and **Ms. Rama Moondra**.

3. 'Japan Calling' – a Showcase on Japan Tourism through Exhibition, Films and Seminar; (April 30, 2018)
(Organized under: **Japan Information and Study Centre at AMA)**

Distinguished Speakers:
- Hon'ble Mr. Ryoji Noda, Consul General of Japan in Mumbai
- Mr. Yukio Uchida, Consul, Japan Consulate
- Mr. Kenichi Takano, Executive Director, JNTO
- Mr. Mukesh Patel, President, IJFA

4. MSME Conclave; (May 19, 2018)

The MSME Conclave was organized with several valuable presentations; attended by over 230 persons. The Conclave discussed:
- Government Policies & Assistance
- The Entrepreneurial Journey: Issues and Challenges for Sustainable Development

Distinguished Speakers:
- Mr. Rajiv Gandhi, MD & CEO, Hester Bio Sciences
- Mr. Ambar Patel, Managing Director, Shilp Gravures
- Mr. Abhishek Desai, Co-Founder, Digicorp
- Dr. Jaimin R Vasa, MD, Vasa Pharmachem (P) Ltd.
- Dr. Ketan Patel, CMD, Troikaa Pharmaceuticals
- Mr. Sudhir Prajapati, Chief Manager, Dena Bank
- Mr. Shahzad Patrawala, Cluster Business Leader, Yes Bank
- Mr. Navroz Tarapore, Chairman, MSME and Industrial Policy Committee, GCC

5. AMA Brand Summit 2018; (August 4, 2018)

(Organized under: Rajiv Vastupal-AMA Sales Academy)

AMA Brand Summit 2018 had very insightful presentations, sharing of case studies and real life experience sharing by subject expert speakers. More than 90 persons participated in the Summit. The following presentations were made.

- "How Indian Brand Overcome Crisis and Emerged Stronger, Better, Wiser" – by Ms. Ramya Ramamurthy, Author, Re-Build
- "New Brand Imperatives" – by Prof. Alan D'Souza, Marketing Consultant
- "Customer Insights & Brands" – by Mr. Sanjay Chakraborty, Marketing Communication Advisor, EssKsee Consultancy
- "Brand Audit" – by Mr. Jigar K Shah, CA & LLB

6. Panel Discussion on Taking Stock of STOCK MARKET; (August 25, 2018)

(Organized under: Kishan Gordhandas Gupta-AMA Centre for Capital Markets & Investment)

The panel discussion attracted over 200 participants. Several issues pertaining to stock market were discussed which provided useful tips for selecting and managing investment options.

Panel Members:

- Mr. Himal Parikh, MD, Interface Capital Market Pvt Ltd
- Mr. Siddharth Shah, Shalibhadra Master Investment Broker LLP
- Mr. Vinayak Sapre, Mutual Fund Advisor, Mumbai
- Mr. Hitendra Gujarathi, Chartered Wealth Manager

7. Panel Presentation of Trail Blazers of AMA; (September 8, 2018)

Story sharing session by past students of AMA about their journey in the corporate world was conducted by Ms. Rama Moondra, Executive Coach & Strategic Advisor

Presentations by Past Students of AMA:

- Sandip Shah, GIFT City
- Vaibhavi Oza, Email Monks
- Dhrumil Nagori, PlyMart
- Swayam Thakkar, TV Cooking Shows

8. Seminar on Women Entrepreneurs in SMEs; (September 22, 2018)

(Organized under: Dr. Lalita Iyer – AMA Centre for the Development of Women)

Distinguished Speakers:

- Ms. Beena Handa, Director, POIESIS Achievement Foundation
- Ms. Purvi Bhavsar, Co-founder & MD, Pahal Financial Services Pvt. Ltd.
- Mr. Neeraj Srivastava, DGM, SIDBI Regional Office, Ahmedabad
- Ms. Rama Moondra, Executive Coach & Strategic Advisor
- Ms. Usha Chaudhari, Owner, Nysa International (AMA's past student)

9. Seminar on Agribusiness Opportunities in Zambia; (September 29, 2018)
(Organized under: **Jehangir Cama–AMA Centre for Agriculture and Farm Management**)

Expert Speakers:

- Dr. U K Srivastava, Director, P.S. Management Consultants
- Mr. Sandip K Shah, CEO, MECH Air Industries, Vadodara
- Mr. Arjun Shewala, CEO, Kothari Agritech Pvt Ltd, Solapur

10. Innovation Conference (24th) on Innovation in Wealth Creation; (October 6, 2018)
[Organized under: **Symphony – AMA Centre for Innovation**]



The 24th Innovation Conference organized under Symphony – AMA Centre for Innovation was coordinated by Prof. N. Ravichandran.

Mr. Pratul Shroff, Founder-CEO, e-Infochips Ltd. inaugurated the programme and spoke on "Innovation in Wealth Creation".

Presentation and discussions were held on the following topics:

- "Inclusive Healthcare" – by Swami Kripakarananda, Debatosh Maharaj, Ramakrishna Mission, Calcutta
- "Sustaining Solar Energy Access through Localisation" – by Prof. Jayendran Venkateswaran, IIT Bombay
- "Transparency in Wheat Procurement in Madhya Pradesh" – by Mr. Shriman Shukla, Director, Directorate of Food, Civil Supplies and Consumer Affairs Madhya Pradesh along with Mr. Parag Pathak, Sr. Consultant.
- "Prime Minister's Ujjwala Scheme by IOC" – by Mr. V. K. Mathur, General Manager(LPG-Sales), Indian Oil Corporation
- "Skill Development & Employment Generation" – by Mr. M. Janardhan, Executive Director, Central Secretariat, RUDSETI, Ujire
- "Tele Medicine in Assam" – by Dr. B K Behera, Sr. Spl. Medical, NTPC Ltd.

11. Presentation cum Panel Discussion on Demystifying M&A and PE; (October 13, 2018)

Panel Members:

- Mr. Hiranand Savlani, CFO, Astral Polytechnik Ltd
- Mr. Bhadresh Mehta, CFO, Symphony Ltd
- Mr. Parthiv Vasavada, CFO, Vini Cosmetics Pvt Ltd
- Mr. Rajiv Bhatt, Associate Partner, Ernst & Young LLP

12. Seminar on Retail Trade and Services – Opportunities for Gujarat; (November 19, 2018)
(Organized under: **Rajiv Vastupal-AMA Sales Academy**)

Expert Speakers:

- Mr. H J Vyas, IAS, Addl. Industries Commissioner, Govt. of Gujarat
- Mr. Amit Bindrani, General Manager (Retail), The Arvind Store
- Mr. Angshu Mallick, COO, Adani Wilmar Ltd
- Mr. Darshak Mehta, Vice President, Reliance Retail (Fruits & Vegetables Sector)
- Mr. Jayendra Tanna, President, Gujarat Traders' Federation
- Mr. N K Swamy, PG India Logistics
- Mr. Anil Talreja, Partner, Deloitte Haskins & Sells LLP
- Mr. R N Raval, Joint Commissioner of Industries
- Mr. Achal Rangaswamy, Marketing Consultant

13. Workshop on Increasing Exports from Gujarat; (January 8 to 12, 2019)
(Organized under: **GoG-AMA Centre for International Trade**)

Expert Speakers:

- Mr. Sunil Parekh, Advisor, Zydus Cadila Group
- Mr. Suhayl Abidi, Researcher, GoG-AMA Centre for International Trade

Sectors Covered:

- Auto Components
- Plastics
- Processed Food
- Engineering Services
- Organic Products

14. Panel Discussion on Making Sci-Fi Movies – Challenges & Opportunities; (January 17, 2019)

Panel Members:

- Mr. Dhvanit Thaker, Actor and RJ
- Mr. Sanjay Chakraborty, Marketing Communication Advisor, EssKsee Consultancy

15. Presentation Function of New Business & Self Employment Ideas; January 18, 2019
(Organized under: **Navdeep – AMA Centre for Entrepreneurship Development**)

Winners:

- Mr. Tarun Mundhra for the business idea: "Nanny Centres – Baby-Sitting"
- Mr. Yugen Choksi, Nirayu Chauhan and Jinesh Patel for the business idea: "xLearno – Interactive Learning Solutions"
- Ms. Rajvi Joshi for the business idea: "International Radio System"

Coordinators:

Mr. Suresh Pandit; Mr. Jigar Pandya and Mr. Francis Lobo

16. Knowledge Series Programmes for Retail Shop Owners (Vibrant Shopping Festival); (January 18 to 25, 2019)
(Organized under: **Rajiv Vastupal-AMA Sales Academy**)

Programmes on:

- Communication by Mr. Vikas Chawda
- Customer Delight by Mr. B N Dastoor
- Sourcing and Information by Mr. Vinod Joshi
- Supply Chain Management by Mr. Ajoy Guha
- Finance and Credit Collection by Mr. Ajay Guha
- Building Trust for Customer Development by Mr. B N Dastor

17. Annual Intellectual Property Summit 2019 (12th); January 23, 2019
[Organized under: **Y J Trivedi – AMA Academy for Intellectual Property Rights**]

Distinguished Speakers:

- Mr. Arjun Handa, Vice Chairman & MD, Claris Lifesciences Ltd.
- Dr. V C Vivekanandan, Dean, School of Law, Bennett University
- Mr. Gregory Maurer, Partner, Klarquist
- Dr. Paras Vasanani, AGM, Amneal Pharmaceuticals Pvt. Ltd.
- Ms. Milee Ashwarya, Publisher, Ebury Publishing and Vintage Publishing, Penguin Random House, India
- Mr. Bijay Kumar Sahu, Manager, IP Facilitation Centre, National Research Development Corporation
- Mr. Anubhav Kapoor, General Counsel & Company Secretary, The Microland
- Dr. Arundhati Mishra, Group Director of AMHTD Group, SAC (ISRO)
- Mr. Sanjay Chakraborty, Marketing & Communication Advisor, EssKsee Consultancy

18. Panel Discussion on 100 Ideas to Improve Governance in India; (January 31, 2019)
[Organized under: **Wagh Bakri – AMA Centre for Governance**]

Panel Members:

- Mr. J K Dadoo, IAS (Retd.), PGDM (IIMA)
- Mr. J N Singh, IAS, Chief Secretary, Govt. of Gujarat
- Mr. S B Dangayach, Founder-Trustee, Innovative Thought Forum
- Mr. Himal K Parikh, Director, Interface Capital Markets

19. Panel Discussion on CEO – Chess Master or Gardener?; (February 2, 2019)

Panel Members:

- Dr. Pradip N Khandwalla, Former Director, IIM-Ahmedabad
- Dr. Anil Khandelwal, Author and Former Chairman, Bank of Baroda
- Prof. Biju Varkkey, IIM-Ahmedabad
- Dr. T V Rao, Chairman, T V Rao Learning Systems (TVRLS)

20. Annual HR Conference (17th) on Innovations in Performance Management & Employee Engagement; (February 2, 2019)
[Organized under: Madanmohan Ramanlal-AMA Human Resource Development Centre]

The 17th Annual HR Conference provided several ideas and the practices followed in Performance Management & Employee Engagement. Over 250 persons attended and participated in the Conference. A team of professionals gave brilliant presentations on the following topics.

- "Innovations in PMS" by – Dr. T V Rao, Chairman, T V Rao Learning Systems (TVRLS)
- "Creating a Joyful Organization" – by Dr. (Ms.) Sujaya Banerjee, Founder & CEO, Capstone People Consulting Pvt Ltd
- "Innovation in Employee Engagement" – by Mr. Sudhakar Budaraju, Head (HR), Adani Energy Business
- "Creating Great Place to Work" – by Mr. Prasenjit Bhattacharya, CEO, Great Place to Work Institute
- "Causing Incredible Performance" – by Prof. Balaji C, Independent Trainer & Coach
- "PMS-The real PMS and examples from epics Mahabharata and Ramayana" – by Mr. Kalyan Das, Deputy VP (L & D), TATA Capital Financial Services Ltd
- Valedictory Address – by Dr. Anil Khandelwal, Author and Former Chairman, BOB

21. Panel Discussion on Secrets of Successful Film Making; (February 13, 2019)
[Organized under: Roopa & Anand Pandit–AMA Centre for Film Production Management]

Panel Members:

- Mr. Taran Adarsh, Leading Bollywood Film Critic
- Mr. Anand Pandit, Film Producer
- Mr. Sandip Ssingh, Film Producer

22. Workshop Series on Discovering New Markets; (March 4 to 8, 2019)

Coordinator:
Mr. Suhayl Abidi, Researcher, GoG-AMA Centre for International Trade

Countries Covered: Australia; New Zealand; Canada; Scandinavia; France; Netherlands; Poland; Japan; Singapore; UAE

23. Panel Discussion on The Art, Science & Commerce of Short Film-Making; (March 8, 2019)
[Organized under: Roopa & Anand Pandit–AMA Centre for Film Production Management]

Panel Members:

- Mr. Saandeep Patel, Producer, Love ni Bhavai
- Dr. Ashok Karania, Director, Infostretch
- Mr. Manan Desai, Co-Founder & Programming Director, The Comedy Factory
- Ms. Malti Mehta, Sr. Faculty, Film Production & Management Course at AMA
- Mr. Sanjay Chakraborty, Marketing & Communication Advisor, EssKsee Consultancy

MUNICIPAL AND PANCHAYAT SCHOOL PROGRAMMES



AMA has always been applauded and appreciated for its unique mix of programmes and activities offered to its members and the community at large. One such initiative was launching a training programme specially designed for students and teachers of Ahmedabad Municipal Corporation (AMC) and *Jilla Panchayat* schools. This Programme is designed for students of standards VII and VIII.

The Programme focuses on assisting the school children to:

- Improve their study habits
- Achieve better academic results
- Develop good reading habits
- Develop outspoken and extrovert capabilities
- Develop positive attitude
- Build & broaden their vision
- Learn self-management at their level
- Tactfully tackle hindrances and oddities
- Better health & hygiene awareness
- Cherish the dream of contributing significantly towards building their career
- Become responsible citizens of tomorrow

This unique program offered by AMA empowers students and teachers to relook their process of learning; and bring improvements in school education. During the year, 12 programmes were conducted. 352 students and 21 teachers of municipal and panchayat schools took benefit of these programmes. Students and teachers from the following institutions participated in these programmes.

- Abhisar NGO
- Adarsh Primary School
- Bhadaj Primary School
- Miroli Primary School
- Navrangpura Primary School
- New Naroda Gujarati Primary School
- Thaltej Primary School No. 1

AMA also received support from the following organizations to conduct these programmes.

1. Areez Khambatta Benevolent Trust
2. Jindal Worldwide Ltd.
3. Torrent Power Limited
4. Troikaa Pharmaceuticals Limited

SPECIAL TALKS AND MEMORIAL LECTURES

During the year, AMA organized the following annual lectures.

1. The **PVRN Iyer First Memorial Lecture** on **"A New Economy for a New India"** was delivered by Mr. Jayant Sinha, Union Minister of State for Civil Aviation on April 16, 2018.
2. The **39th Vikram Sarabhai Memorial Lecture** on **"Healthcare to Drive Global Economy"** was delivered by Dr. Devi Prasad Shetty, internationally acclaimed Cardiac Surgeon and Founder Chairman, Narayana Group of Hospitals on November 17, 2018.
3. The **15thDr. R L Sanghvi Endowment AMA Annual Lecture on Economics** on **"Indian Economy on the Move"** was delivered by Shri Subhash Chandra Garg, Secretary, Department of Economic Affairs, Govt. of India on June 9, 2018.
4. The 40th**Vikram Sarabhai Memorial Lecture** on **"Innovation in Regenerative Medicines"** was delivered by Dr. Anand Srivastava, Chairman & Co-Founder, Global Institute of Stem Cell Therapy and Research (GIOSTAR), San Diego, California, USA on January 29, 2019.

SPECIAL MEETINGS AND EVENTS

1. The AMA Diploma Award Ceremony was held on September 17, 2018.
2. All Committee Members' Get-Together was held on November 3, 2018.
3. Inauguration of Vocational Programme on "Home Healthcare Professionals" was organized on February 27, 2019.

QUIZ

The Quiz Programmes organized by AMA is an added attraction among college students and youth. During the year, Mr. Sanjay Chakraborty, Marketing Communication Advisor, EssKsee Consultancy conducted the following quiz programmes.

1. The Ultimate Business & Brand Quiz on May 5, 2018
2. The Great India Quiz Season 3 on August 15, 2018
3. The Amazing World Quiz on December 15, 2018



AWARDS

1. The **Ramanbhai Patel – AMA Shreshtha Shikshak Award 2017** felicitation function which was held on November 24, 2018, drew a crowd of more than 230 teachers and educators from various schools of Gujarat. **Dr. G Immanuel**, Chairman, CISEC delivered a motivational talk and presented the award to Dr. Mittalkumar K Pandya, PMG Thakar Adarsh High School and Ms. Parbati V Patel, Shreyas Foundation.



2. The **S R Bhandari-AMA Best Speaker Award 2018** was organized on August 3, 2018. More than 160 contestants took part in the preliminary round and 25 contestants were shortlisted for the final round. Dr. Lipee Dave won the Best Speaker Award.



PUBLICATIONS

AMA published the following journals & newsletters during the year.

- AMA News (Monthly): A newsletter connecting the members of AMA by publishing latest global trends, business practices and articles on Management published in international journals.
- School Forum (Monthly): This journal connects more than 1300 schools across Gujarat with latest happenings on education and academic fronts worldwide.
- Foreign Trade Update (Monthly): A newsletter published in English and Gujarati which provides country-specific, product-specific and market-specific information on latest trends and updates in international trade activities.
- Pragatipath (Quarterly): This quarterly newsletter aims to create awareness regarding rural development initiatives undertaken in India, presents case studies of various *Gram Panchayats* and *Sarpanchs* and disseminates information regarding useful government schemes for effective rural development.

In addition to these publications, AMA has been constantly engaged in disseminating knowledge and information on a wide variety of subjects ranging from Management to Empowerment of Life in the form of books, DVDs, and VCDs. During the year, the following books were published by the Centre.

1. Neuro Linguistic Programming by Veera Katpitia and B N Dastoor
2. English Phrases & Idioms by Narendra Pandya
3. Management Mantras in Governance by B N Dastoor
4. You, The Effective Leader by G Balachandran
5. Train the Trainer Fieldbook by B N Dastoor
6. Transform Self, Transform Life by M R Joshipura

AMA MANAGEMENT RESEARCH CENTRE

(Sponsored by: **P V R N Iyer, Past President, AMA)**

The AMA Management Research Centre promotes management research, education and training by facilitating research opportunities, executing research studies and surveys, knowledge creation and its dissemination; and facilitating interaction between researchers, scholars, students and the industry at large.

Profile of Activities



- Research Forum: The Research Forum is organized every alternate month to discuss a variety of issues faced by doctoral students. The forum is conducted by Dr. Paresh Karia, Senior Faculty of Strategy, Planning, Quality and Six Sigma
- Undertaking research in several streams such as Private Sector Industries, Public Enterprises, Government and Public Services, Rural Development, and International Trade
- Organizing conferences, seminars and conventions for development of management education through research activities
- Extending handholding support to business houses, private sector companies, SMEs, public enterprises, government, industry associations and entrepreneurs
- Disseminating professional literature through publications

Profile of Research Projects Undertaken

- Village Need Identification Survey
- CSR Implementation Baseline Survey
- Project Evaluation and Impact Assessment Studies
- Country-specific and Product-specific Survey
- Human Resource Need Identification Study
- Quality Management Study

Research Studies in the Pipeline

- Bakery Business in Ahmedabad
- Employment Opportunities in Cooking and Catering Business
- Project Feasibility Studies for CSR Project Implementation
- Statue of Unity – Tourism Opportunities for Gujarat
- Increasing Exports from Gujarat – Industry Specific Studies
  - Agro & Food Processing
  - Minerals & Metals
  - Diamonds
  - Gems & Jewellery
  - Chemicals & Petrochemicals
  - Textiles
  - Pharmaceuticals
  - Ceramics
  - Cement
  - Marine Products

JAPAN INFORMATION AND STUDY CENTRE

(Activity Centre: **Jaykrishna Harivallabhdas-AMA Centre for Japanese Studies)**
(Supported by: Mitsubishi Corporation India Pvt. Ltd. and Metal One Corporation India Pvt. Ltd)



The Japan Information and Study Centre is housed at Ahmedabad Management Association. The Centre was set up in active collaboration with the Indo-Japan Friendship Association (IJFA), Gujarat.The Japan Centre houses a state-of-the-art Japan Library equipped with over 600 reference books and journals and audio-visual learning aids, around 320 films and digital viewing facilities, industry-business information, language learning resources, etc. One of the noteworthy facilities at the Centre is eight high-tech E-learning Work Stations.

The Centre has been set up with the objective of furthering Indo-Japanese Relations in Academics, Business, and Culture between Japan and India in general, and with Gujarat in particular. It aims to encourage and promote study and learning of Japanese Language, Art, Literature, History, Culture, Traditions, Business, Economy, Management and diverse aspects relating to Japan.

The Centre is continuously nurtured and activities were passionately coordinated by Mr Mukesh Patel, Past President, AMA and President of Indo-Japan Friendship Association. A team of volunteers consisting of office bearers of the Indo-Japan Friendship Association supports the activities of the Centre.

Programmes and Activities during 2018-19

- 36 programmes and workshops on Japanese Language Learning, Origami, Calligraphy, Japanese Management and Business Practices such as Kaizen, Lean Management etc. were conducted.
- Japan Information and Study Centre signed MoUs with the Japan-India Association, the Ishikawa Indian Association, and Otemon Gakuin University for collaborating programmes in Academics, Business and Culture.
- Programme on "Japan Calling: Showcase on Japan Tourism" through Exhibition, Screening of Films and Business Seminars on April 30 and May 1, 2018
- Viewing of an Exquisite Exhibition "Showcase on Japan Tourism" was inaugurated by Hon'ble Mr. Ryoji Noda, Consul General of Japan in Mumbai on April 30, 2018.



NAVNITLAL BHAGUBHAI – AMA LIBRARY

[Supported by: **Smt. Devikaben Navnitlal**]



AMA has a well-maintained Library with a collection of 25,000 books, 170 magazines and nearly 20,000 articles on various management-related subjects. The Library collection also includes 1100 CDs. AMA subscribes to 23 newspapers and maintains newspaper clippings on 150 subjects. A special corner of the Library is dedicated to International Business which includes trade directories, online databases, books and articles. Reference books, directories, and e-magazines are also offered to the users and members.

The Knowledge Resource Centre at the Library provides updated industry data, economic indicators, foreign trade updates and other such information. The reading section of the Library has the capacity to accommodate 100 people at a time. The Library is also well-equipped with computer systems comprising of updated software and provides global connectivity through internet facilities.

SHILP GRAVURES – AMA MEDIA CENTRE



A majority of the lectures and programmes, held at AMA, are converted into different publication forms namely books, CDs, and DVDs. Booklets on selected topics of management are published both in English as well as in Gujarati. These books, CDs and DVDs are made available to the community at large through the "Shilp Gravures – AMA Media Centre" located in the AMA Complex. Dissemination of knowledge and information is the key objective of the Centre.

ACTIVITY CENTRES AT AMA

AMA has partnered with several like-minded individuals and organizations to set up various activity centres that have unique objectives. These centres conduct training programmes, seminars and conferences on relevant themes and topics in line with the centres' respective objectives.

The centres have been set up for Career Counselling, Vocational Education, Innovation, Civic Affairs, Quality Management, Indian Wisdom for Management, Marketing Management, Operational Excellence, Human Resource Development, Computer Literacy, Supply Chain Management, English Language, Rural Development, Healthcare and many more.

Following is the list of activity centres at AMA alongwith their profile of activities.

Sr. No.	Name of the Centre	Objective	Profile of Activities
1	**Prarthana–AMA Centre for Career Counselling and Vocational Guidance** **Donor:** Mr. Mayur R. Shah Chairman, Prarthana Construction P. Ltd. **Date of Establishment:** February 11, 1992	To organize counselling services, Career and Personality Development and Skill Improvement programmes for students and youth	• Workshops on Facing Examination, Preparing a Career, etc. • Summer workshops for school students
2	**Navnitlal Bhagubhai – AMA Centre for Continuing Education** **Donor:** Ms. Devikaben Patel **Date of Establishment:** June 30, 1993	Setting up a well-equipped Management Library to supplement the Diploma Programmes started by AMA	• A well maintained Library • Collection of 25,000 books, 170 magazines and nearly 20,000 articles on various management-related subjects • Special corner dedicated to International Business • Knowledge Resource Centre
3	**Symphony–AMA Centre for Innovation** **Donor:** Mr. Achal Bakeri, Chairman & MD, Symphony Comfort Systems Ltd. Past President, AMA **Date of Establishment:** December 28, 1993	To organize conferences on Innovations and to disseminate information on innovations taking place around the country and the world	• Annual conference regularly organized • Training programmes on Innovation • Seminars and panel discussions
4	**Pepsi–AMA Centre for International Business** **Donor:** Gujarat Bottling Company **Date of Establishment:** April 16, 1994	To conduct a Diploma Programme inInternational Business Management	• PG Diploma in International Business offered in collaboration with California State University • More than 230 students availed the Diploma
5	**Anubhai Chimanlal – AMA Centre for Civic Affairs** **Donor:** Mr. Prafull Anubhai Director, Bijal Investment Co. Ltd. **Date of Establishment:** January 28, 1995	To undertake promotion of Civic Education and Awareness and training of Civic Officials, Studies relating to Civic Management and Action-Research Programmes to improve Civic Amenities	• Organizing Road Safety Programmes regularly. • Annual Civic Awards

Sr. No.	Name of the Centre	Objective	Profile of Activities
6	**ATE–AMA Centre for Quality Management** **Donor:** ATE Group of Companies Mr. Prakash Bhagwati, Managing Director, Stovec Industries Ltd. NIDC **Date of Establishment:** August 29, 1995	To offer a Programme for Diploma in Quality Management and encourage Quality Consciousness and Improvement through training programmes, conferences and publications	• Quality Management programme regularly organized. • Other programmes on Lean Management, Six Sigma and 5-S are also organized • 3 conferences on Lean Management have been organized • The Centre has also published small booklets on suitable topics of Quality Management
7	**Mamata–AMA Centre for Indian Wisdom for Management** **Donor:** Mr. Mahendra Patel, Chairman & Managing Director, Mamata Group Past President, AMA **Date of Establishment:** February 19, 1996	To organize Lectures, Conferences and Workshops and also brings out publications on the Relevance of Ancient Indian Wisdom for Modern Management	• Lecture series on Indian Wisdom is regularly organized
8	**Zydus Cadila–AMA Centre for Marketing Management** **Donor:** Mr. Pankaj Patel Zydus Cadila Group Past President, AMA **Date of Establishment:** April 10, 1996	To offer a Programme for Diploma in Marketing Management, hold Lectures, Seminars and Workshops and to publishpapers on latest trends and techniques in Marketing	• PG Diploma in Marketing & Sales Management is offered in collaboration with California State University • So far, 5 batches have been conducted • More than 60 students have been awarded the PG Diploma in Marketing & Sales Management • Admission process for the batch commencing from July 2019 has already begun
9	**DGP Windsor–AMA Centre for Excellence in Manufacturing** **Donor:** Mr. Dilip Piramal, DGP Windsor **Date of Establishment:** April 30, 1996	To offer programmes in Manufacturing Management and focus on developing appreciation and proficiency for attaining excellence in manufacturing	• Organized several programmes relating to manufacturing • Diploma Programme in "Lean Management" which is offered regularly • Other programmes on 5S and TPM are offered on a regular basis
10	**VS Pandya Sahitya Mudranalaya – AMA Centre for Communication** **Donor:** Mr. Shreyas Pandya, Director, Sahitya Mudranalaya P. Ltd. **Date of Establishment:** November 29, 1996	To organize Diploma Programme on Corporate Communication and Advertising; training programmes for developing Communication Skills	• PG Diploma in Corporate Communication & Advertising offered in collaboration with California State University • Now the Programme has been revised and renamed as Advertising and Brand Management
11	**SEWA–AMA Centre for CBOs** **Donor:** Self Employed Women's Association **Date of Establishment:** July 13, 1998	To help professional management of CBOs and strengthen their socio-economic empowerment activities	Several MDP programmes are organized for NGOs and CBOs on: • Accounting & Fin. Mgmt. • Time Management; Office Management • Leadership Development • Train the Trainer; Report Writing • Human Behaviour

Sr. No.	Name of the Centre	Objective	Profile of Activities
12	**Madanmohan Ramanlal – AMA Centre for Human Resource Development** **Donor:** Mr. Shubhang Madanmohan Partner, D.C. Engineering Industries **Date of Establishment:** August 19, 1998	To provide training opportunities to create an environment where managers can upgrade their skills in areas of their interest, and contribute better services to their organization as well as society. Organizes a Diploma Programme in HRM	• PG Diploma in HRM is offered in coordination with California State University • So far, 171 students have been awarded PG Diploma in HRM • Admission process for the batch commencing from July 2019 has already begun
13	**Sagar Drugs – AMA Computer Centre** **Donor:** Mr. Rohit Patel, Past President AMA Managing Director Sagar Dr.ugs & Pharmaceuticals Ltd. **Date of Establishment:** September 16, 1998	To organize Computer Literary Programmes on a continuing basis to spread awareness amongst the youth and other citizens	The Centre has been organizing training programmes on the following: • Comprehensive Forex Indices • Microsoft Excel 2010 Advanced Level • Windows 8 + MS Office 2013 • Tally ERP 9 Computer Accounts for Beginners • So far 223 programmes have been organized.
14	**Wagh Bakri – AMA Centre for Governance** **Donor:** Mr. Piyush O. Desai Chairman & Managing Director, Wagh Bakri Group of Companies **Date of Establishment:** March 10, 1999	To focus on disseminating unbiased opinion on issues relating to public policy, community welfare. Study of corporate values and ethics is also a part of the Centre's activity	• Lectures on several topics pertaining to Public Governance • Seminars and talks on Corporate Governance and Family Owned Business • Publications
15	**Saraswati Natwarlal Bhagwati – AMA Centre for Leadership** **Donor:** Dr.. P.N. Bhagwati Managing Director, Bhagwati Spherocast **Date of Establishment:** March 27, 1999	To offer programmes on Leadership	• Lectures on topics related to Leadership are organized • A special programme for Students called "Leaders of Tomorrow" was launched • The Centre is offering Certificate Programme on Leadership. Till date, 32 batches have been organized
16	**Mamata – AMA Centre for Management at Gandhinagar** **Donor:** Mr. N.K. Patel **Date of Establishment:** April 29, 1999	To focus on organizing Personality Development and Youth Empowerment Programme for students based in Gandhinagar and nearby places. The Centre would also act as an Extension Centre of AMA at Gandhinagar in collaboration with S.K. Patel Institute of Management	• Several books are being published by this centre. Recent books include: – Modern Manufacturing Practices – World Class Manufacturing Techniques – Start Your Own Manufacturing Enterprise • Based on these books, several training programmes are organized
17	**Rooshikumar Pandya–AMA Trainer's Academy** **Donor:** Professor Rooshikumar Pandya **Date of Establishment:** October 28, 1999	To offer workshops and Training for Trainers. The Centre is engaged in developing a cadre for professional trainers	• Train the Trainer workshop conducted at regular intervals • Several books on the subject are also published· Trainer's teaching manual has been published

Sr. No.	Name of the Centre	Objective	Profile of Activities
18	**Rajiv Vastupal – AMA Sales Academy** **Donor:** Mr. Rajiv Vastupal CMD, Rajiv Petrochemical Pvt. Ltd. Past President, AMA **Date of Establishment:** November 22, 2000	To offer several programmes and activities to encourage and recognize Achievers. The Centre is also offering a Diploma programme in Sales	• PG Diploma in Marketing & Sales Management is being jointly offered with CSUSB. • Several MDPs and Certificate Programmes in Sales organized • Face-to-Face interaction with Achievers of Excellence is organized regularly.
19	**Bank of Baroda – AMA Centre for Banking** **Donor:** Mr. Avinash C. Suri Principal, Bank of Baroda Staff College **Date of Establishment:** December 11, 2000	To offer Diploma in Banking;Organize workshops/training programmes	· Diploma in Banking is conducted regularly. It is one of the popular Diploma programmes at AMA • So far, 36 batches have been successfully delivered • More than 850 participants have been awarded the Diploma
20	**B.H. Jajoo – AMA Centre for Entrepreneurship in IT** **Donor:** Prof. B.H. Jajoo Indian Institute of Management **Date of Establishment:** March 31, 2001	To offer courses on IT Entrepreneurship; Seminars and Conferences on Emerging Trends in Technology and IT related management aspects	· Regular lectures on IT-related topics are organized • Programmes on MS Office, MS Excel and Windows are being conducted • Outstanding IT Entrepreneur Award is given
21	**Krishna Heart Institute – AMA Centre for Excellence in Healthcare Management** **Donor:** Mr. Atul Choksi, Mr. Mukesh K. Shah Krishna Heart Institute **Date of Establishment:** December 20, 2001	To organize Management Development Programmes for Medical professionals, Para Medical Staff, Diagnostic Labs, Professionals and Diploma in Healthcare Management	The PG Diploma in Healthcare & Hospital Management is being offered in collaboration with California State University
22	**DMI – AMA Centre for Disaster Risk Management** **Donor:** Mr. Mihir R. Bhatt Honorary Director, AIDMI **Date of Establishment:** February 22, 2002	To conduct National Level training programmes on Disaster Management, organizes thematic workshops, Sponsor Annual Forum and Awards, publish awareness/educational material, Promoting Exhibition / Displays, Render advisory and counselling services to various sectors	• Certificate programme in "Disaster Preparedness and Safety in Schools" • MDPs on School Safety, First Aid and Disaster Preparedness were organized
23	**Chinubhai R. Shah – AMA Academy of Foreign Languages** **Donor:** Mr. Chinubhai R. Shah, Past President, AMA **Date of Establishment:** February 21, 2002	To involve in promoting Foreign Language Education Programmes; Certificate Programmes were offered on English, German, French and Chinese Language	• Language programmes organized continuously. • German, French, Spanish, Chinese and Japanese languages classes are being organized.
24	**Ramanbhai Patel – AMA Centre for Excellence in Education** **Donor:** Mr. Pankaj Patel, Zydus Cadila Group **Date of Establishment:** May 17, 2002	To offer Continuing Education for Teacher's in the area of teaching skills; personality development; update on subject knowledge, etc.	• Shreshtha Shikshak Award programme. • School Forum Magazine. • Annual Memorial Lecture. • Workshops for Teachers. • Annual Award Function. • Municipal School Programmes.

Sr. No.	Name of the Centre	Objective	Profile of Activities
25	**GoG – AMA Centre for International Trade** **Donor:** Industries Commissionerate, Government of Gujarat **Date of Establishment:** February 11, 2004	To focus on development of trade support services, trade information, human resource development, needs assessment and programme design for trade promotion	• Several training programmes on Export- Import. Research Studies • Monthly Journal on "Foreign Trade Update" in English and Gujarati
26	**Dr. Lalita Iyer – AMA Centre for the Development of Women** **Donor:** Mr. P.V.R.N. Iyer, Past President, AMA **Date of Establishment:** March 29, 2004	To offer developmental training and educational programmes, women empowerment lectures, counselling centre, publications	• Annual Memorial Lecture • Workshop for Parents • Women Empowerment Publications • Books on Parenting in Gujarati
27	**TCGL – AMA Centre for Tourism and Hospitality Management** **Donor:** Tourism Corporation of Gujarat Ltd. **Date of Establishment:** March 29, 2006	To conduct PG Diploma programme in Tourism and Hospitality Management; organize workshops, seminars and training programmes on Tourism, Travel, Hotel and related services. Conduct research and studies	• Tourist Guide programmes • Diploma in Tourism and Hospitality • Tourist Day Celebration
28	**Mukesh M. Patel – AMA Academy of Public Speaking & Personality Development** **Donor:** Mr. Mukesh M. Patel, Past President, AMA Advocate & Tax Consultant **Date of Establishment:** July 24, 2007	To organize training programmes and activities on Public Speaking and Personality Development, not only in Ahmedabad, but all over Gujarat	• Public Speaking programmes regularly organized • Speakers Forum meetings once in a month
29	**Y. J. Trivedi – AMA Academy for Intellectual Property Rights** **Donor:** Mr. Y.J. Trivedi, Advocate Mr. Jatin Y. Trivedi, Attorney & Advocate Y.J. Trivedi & Co. **Date of Establishment:** April 26, 2007	To promote an IP culture amongst industry and business, To organize IP-related training programmes, seminars and lectures, To organize an annual lecture by a distinguished personality on the World IP Day, To publish leaflets/books etc. on IPR and related subjects.	• Annual IPR Summit • World IPR Day celebration • Certificate Programme in IPR
30	**Jehangir Cama – AMA Centre for Agriculture and Farm Management** **Donor:** Mr. Rustom Cama Executive Director Cama Motors P. Ltd. **Date of Establishment:** March 31, 2007	Aimed at contributing towards sustainable livelihood development of the farmers and agri-labourers through their capacity building, imparting trainings and organizing theme-specific events. Organize workshops, seminars and other educational programmes for Agri-Business Managers and Entrepreneurs	• Certificate Programme on Agribusiness & Agri-Entrepreneurship • Conferences and Seminars on Agri-business and Dairy
31	**Nipam Shah – AMA Centre for Excellence in Financial Management** **Donor:** Mr. Nipam R. Shah **Date of Establishment:** July 30, 2007	To offer lectures on personal and corporate financial management; Seminars and Workshops; Demystifying Financial Myths; Designing some short term / practical courses; Inspiring small and interesting publications; Financial games and competitions	• PG Diploma in Financial Management is offered in collaboration with California State University

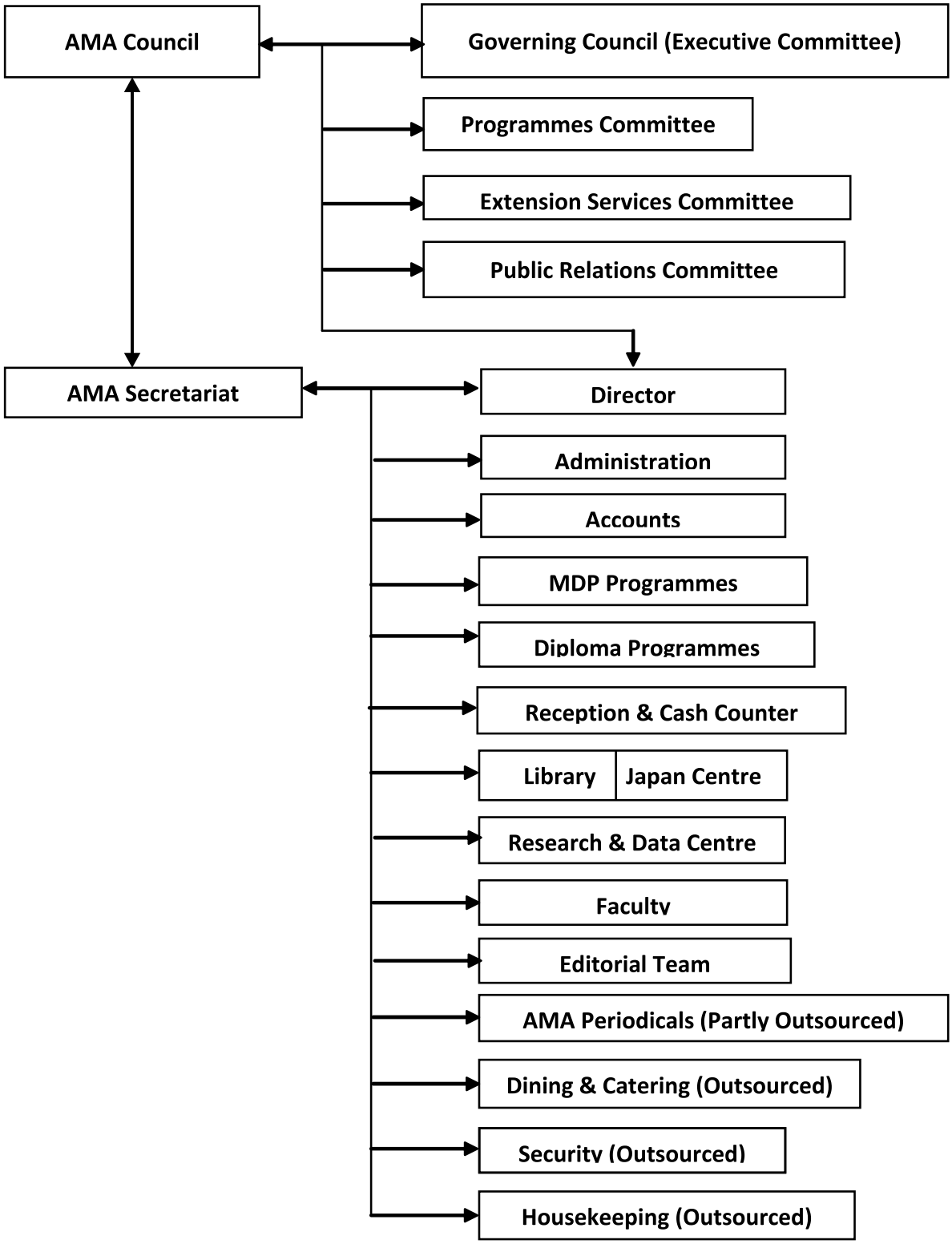
Sr. No.	Name of the Centre	Objective	Profile of Activities
32	**Gujarat NRE – AMA Centre for National Integrity** **Donor:** Mr. Arun Kumar Jagatramka VC & MD, Gujarat NRE Coke Ltd. **Date of Establishment:** August 11, 2009	To promote national unity and exchange of ideas by Citizens, Management Practitioners and other stakeholders. The Centre would conduct several activities and programmes which would promote national values, ethics and good governance	• Workshops and Panel Discussions on Public Management • Book on "New Public Management"
33	**Navdeep – AMA Centre for Entrepreneurship Development** **Donor:** Mr. Janak D. Parikh Director, Malibu Plastica (P) Ltd Past President, AMA **Date of Establishment:** August 31, 2009	To promote entrepreneurship training and education for young men and women of Gujarat. The Centre will be conducting educational programmes, conferences and seminars to promote entrepreneurship in Gujarat	• Training programmes are offered on Start Your Business, E-Commerce for Entrepreneurs & Start-ups, Effective Entrepreneur • Seminars on entrepreneurship development in various industry segments
34	**J.B. Shah – AMA Centre for Shipping and Logistics** **Donor:** Mr. Samir J. Shah, Member,Governing Council, AMA Partner, J.B. Shah & Co. **Date of Establishment:** August 6, 2009	To start courses in the area of Shipping and Logistics; provide a forum for Shipping and Logistics professionals and disseminate information on developments taking place in this area; organize an annual memorial lecture to commemorate the memory of late Mr. J.B. Shah, a pioneer in Shipping and Logistics	• Certificate Programme in Shipping & Logistics • Diploma in Logistics & Shipping is also offered • Exposure Visits to ports of Gujarat
35	**AMA Past President's School of Grooming** **Donors:** • Mr. P V R N Iyer • Mr. Chinubhai R. Shah • Mr. Sidhraj Bhandari • Mr. I.A. Modi • Mr. Mukesh Patel • Mr. Achal Bakeri • Mr. Yatrindra Sharma • Mr. Rajiv Vastipal	• To enhance personal effectiveness through communication. • To overcome inhibitions in communicating to people. • To understand and implement effective interpersonal skills. • To project your personality better in front of others. • To be always positive, confident and self-motivated under any circumstances	• Shaping Young Minds programme. • Get-together of students • Programmes for the Youth
36	**Yatindra Sharma – AMA Academy for Vocational Education** **Donor:** Mr. Yatindra Sharma Managing Director, KHS Machinery Pvt Ltd Past President, AMA **Date of Establishment:** August 2011	To start Vocational Education which would prepare youth for Vocational Jobs. Several job oriented programmes are being planned.	• Vocational programmes on • Bakery and Chef Professional • Cooking • Home Healthcare Professional • Professional Beautician • Account & Office Assistant • Tally
37	**SPEC – AMA Youth Empowerment Chair** **Donor:** Mr. Milind Shroff CEO, SPEC India **Date of Establishment:** December 22, 2004	• To carry out research to find out changing needs of the youth • Develop suitable need-based programmes for the youth • Take some of the short duration programmes outside Ahmedabad, all over India	• Youth Empowerment Programme • Counselling sessions • Academic competitions

Sr. No.	Name of the Centre	Objective	Profile of Activities
38	**PDPU – AMA Centre for Non-Conventional Energy Management** **Donor:** Prof. P K Banik Director General, PDPU **Date of Establishment:** March 6, 2014	To contribute towards strengthening the impact of government initiatives towards nonconventional energy generation and to build the capacities of SMEs, households and municipal bodies by creating awareness among them regarding benefits of nonconventional source of energy, and changing their mindset in this direction	• Visit solar power installation sites • Programmes on Renewable Energy – Gujarat Perspective • Thematic seminars and panel discussions
39	**Kishan Gordhandas Gupta – AMA Centre for Capital Market & Investors Education** **Donor:** Mr. Chinubhai R Shah, Chairman & Managing Trustee, Investors Education & Research Foundation **Date of Establishment:** July 25, 2015	This Centre will focus on various activities including lectures, programmes, seminars, conferences and workshops related to Capital Market and Investor Education	• Lectures on Career in Financial Market, IPO, SIP, Trading in Stock Market • Training programmes are regularly conducted in the areas of Capital Market and Investor Education
40	**PVRN Iyer – Centre for Research in Management** **Donor:** P V R N Iyer Past President, AMA **Date of Establishment:** September 24, 2015	To provide research guidance to doctoral students and to help in timely completion of their research work through organizing periodic Research Forum meetings, publication of books and facilitating doctoral studies of research students	• Training programmes on Doctoral Study • Research forum meetings are organized once in every two months • Two books are published: – Doctoral Research – The Way Forward – Get Ready for Research Mindset • Workshops on the same topics were also organized • Research studies
41	**Inductotherm – AMA Academy of Supply Chain Management** **Donor:** Inductotherm CSR Foundation **Date of Establishment:** March 9, 2017	To maximize contribution of supply chain towards corporate objectives. The Centre also assists managers engaged in supply chain in improving their functional performance, contributes towards efficient supply chain management in industries and provides a platform for exchange and dissemination of knowledge & skills in the field of supply chain management	• Certificate Course in Materials & Supply Chain Management. • Annual Supply Chain Summit
42	**Inductotherm – AMA Institute of English Language** **Donor:** Inductotherm CSR Foundation **Date of Establishment:** March 9, 2017	• To contribute towards global business growth, working methods, lifestyles and mindset development through effective use of English language • To assist entrepreneurs and corporate executives towards strengthening their English language capabilities in their correspondence	• Conversational English Course • Foundation Course in English • Right Word Contest

Sr. No.	Name of the Centre	Objective	Profile of Activities
43	**GoG – AMA Centre for Rural Development** **Donor:** Government of Gujarat Commissionerate of Rural Development, **Date of Establishment:** November 30, 2016	The Centre aims at becoming a major platform for generation, execution and monitoring of projects & schemes in rural development. The Centre will also help GoG in creating an environment of global competency and awareness among rural communities	• Sarpanch Samvaad • Village Need Identification Surveys • Pragatipath (Newsletter)
44	**NHM, GoG – AMA Niramay Samvedana Kendra** **Donor:** National Health Mission, Gujarat **Date of Establishment:** April 11, 2018	Promotion of comprehensive health and wellness of the people through community participation and co-opting of proactive stakeholders in a systematic and sustainable manner	• Workplace Skills Development and Interpersonal Effectiveness Programmes for healthcare professionals • Aarogya – bi-monthly healthcare journal (In editing stage)
45	**Roopa & Anand Pandit – AMA Centre for Film Production Management** **Donor:** Shri Anand Pandit Smt. Roopa Pandit Lotus Foundation **Date of Establishment:** July 21, 2018	To offer specialized education, training and research and undertake diverse activities in the area of Film Production and Management, thereby providing meaningful opportunities for vocational training and employment	• Certificate programmes on Photography, Videography, Cinematography, Editing, Film Production and related Communication Programmes • Film appreciation lectures, panel discussions and seminars • Filming interviews and talks of eminent experts visiting AMA • Preparation of short films, documentaries and ad films • Publication of books and journals



AMA Organogram



Annexure I : MANAGEMENT DEVELOPMENT PROGRAMMES OFFERED DURING 2018-19

Sr. No.	Date	Name of Programme
	APRIL 2018	
1	April 1 to July 8	Writing in English
2	April 2 to 14	Change your Image, Change your Life
3	April 2 to May 11	Foundation Course in English-Morning Batch (B-46)
4	April 2 to May 21	Bakery and Pastry Chef Professional-Morning Batch (B-30)
5	April 2 to 13	Effective Entrepreneurship for Start-Ups
6	April 6 & 7	Certified Lean Manager
7	April 6	Professional Manager
8	April 7, 14, 21 & 28	Certificate Course in Purchase Management (Batch -2)
9	April 7	The Top 7 Qualities for Sales Success
10	April 7	Water Treatment Projects: Effective Contracts Administration
11	April 7	Youth Empowerment Programme
12	April 8,15,22,29 & May 6	Diploma Programme on Shipping and Logistics (Batch-19)
13	April 8 to June 12	Certificate Programme on Film Production and Management (Batch-11)
14	April 9,10 & 11	Stock Market Investments:Principles & Practise for Making Sustainable Profits
15	April 10	Developing Creativity at the work Place
16	April 11	Make Your Organization OUTSTANDING !
17	April 12	How to be Confident and Assertive at Work
18	April 12, 13 & 14	Managerial Effectiveness
19	April 13	How to Promote Collaborative Culture
20	April 13	Vendor/ Supplier Management
21	April 14	Getting Best out of Meetings
22	April 15	Support Staff Development Programme
23	April 15	10th AMA Learners' Forum - Systems Thinking
24	April 16 to May 26	Conversational English Course for Beginners (Batch -48)
25	April 16 to 27	Developing a Successful Organization
26	April 16 to 27	Pronunciation in English (B-1)
27	April 16 to 27	Windows 10 + Ms Office 2013
28	April 16 to 27	Tally Erp 9 Computerized Accounting for Beginners
29	April 18,19 & 20	Train the Trainer (Batch - 20)
30	April 18	Be A Merchant Exporter - How ?
31	April 19	Advance Authorisation Scheme-A Changed Perspective
32	April 19	Nine Steps to Customer Service
33	April 19	Key Accounts Management
34	April 20 & 21	Understanding Financial Statement
35	April 20	CUSTOMS! Importers Exporters & Know About It (w.r.t. Budget - 2018-19)
36	April 20 & 21	Goods and Service Tax Provisions (With Latest Amendments)
37	April 20,27, May 4,11 & 25	Leadership Development (Batch -34)
38	April 20 & 21	Microsoft Excel 2013 - Basic Level
39	April 20	Business Planning Strategy for Success & Faster Growth in 2018
40	April 21	Global Export & Investment Opportunities in Plastics
41	April 21	Global Export & Investment Opportunities in Castor Oil Chemical Derivatives
42	April 22	Safe Driving
43	April 22,29, May 6, 13, 20 & 27	Professional Tourist Guide Programme
44	April 22	Microsoft PowerPoint 2010
45	April 23 to June 1	French Language Programme Level - A1.1
46	April 23 to June 8	Chinese Language - Basic
47	April 25 & 26	Contracts Management
48	April 26	Managing Change at Workplace
49	April 27	International Business Negotiations
50	April 27	Positive and Productive Workplace Environment
51	April 27, 28 & 29	Managing Investments: The Science (Not the Art) of Wealth Creation
52	April 27 & 28	Microsoft Excel 2013 - Advanced Level
53	April 28	Leader - Manager
54	April 28	First AID Training (B-25)
55	April 30 to May 31	Certificate Programme on Exports and Imports (B-101)
56	April 30 to May 25	Grooming & Personal Development (Batch-58)
57	April 30 to June 18	Bakery and Pastry Chef Professional-Evening Batch (B-31)
	MAY 2018	
58	May 1 to 5	Be a World Class Communicator
59	May 1 to June 4	Accounting and Finance -Morning Batch (Batch-33)
60	May 4	Be a Sales Champion
61	May 4	How to Calculate Export Price
62	May 4 & 5	Microsoft Excel 2013- Advanced Level
63	May 5	Effective Dealers & Distributors Sales Management
64	May 5	Marketing Skills for Women Entrepreneurs
65	May 5 & 6	Foreign Trade Policy & Emerging Exort Incentives
66	May 6 and 13	Employee Engagements
67	May 7 to 19	Certificate Course in Customs Clearance
68	May 7 to 25	Diploma Programme in Sales and Marketing
69	May 8	Workplace Management through 5S
70	May 9	Introduction to Total Productive Maintenance (TPM) (Batch-25)

Sr. No.	Date	Name of Programme
71	May 10	Preparedness for New Careers
72	May 10	Rediscovering Google A Tutorial
73	May 11	Discilines of Execution
74	May 12	Workable Ideas for Material Cost Reduction
75	May 12, 19, 26, June 9,16 & 23	12th Certificate Course in Materials & Supply Chain Management
76	May 12,13,18,19&20	Excelling in Life & Studies
77	May 13	11th AMA Learners Forum
78	May 14 to 26	Change Your Image,Change Your Life
79	May 14 to 25	Windows 10 + Ms Office 2013
80	May 14 to 25	Tally Erp 9 Computerized Accounting for Beginners
81	May 16	Communication @ Work
82	May 17 & 18	Effective Cost Management
83	May 17	Managerial Effectiveness
84	May 18	Building & Executing Business Plans & Strategy
85	May 18	Industry Visit to Institute for Plasma Research
86	May 18	How to Start an Export Business
87	May 18	Finance for Non Finance Managers
88	May 18	Problem Solving and Decision Making
89	May 18 & 19	Microsoft Excel 2013 - Basic Level
90	May 19	MSME Conclave "Challenges & Opportunities for Sustaincle Growth
91	May 19, 26, June 2, 16 & 30	Certificate Course in Project Management (Batch-16)
92	May 19	How to locate & Retain an Overseas Buyer
93	May 20 and 27	Entrepreneurship Culture
94	May 21 to June 29	Foundation Course in English-Morning Batch (B-47)
95	May 22,23 & 24	Certificate Course in Start Your Business
96	May 23	Trade & Investment Opportunities in Eurasian Economic Union
97	May 23	Global Markets for Processed Food
98	May 24	Seven Leadership Behaviours
99	May 24, 25 & 26	Certificate Programme on International Marketing (Batch-13)
100	May 25	How to Prevent Reduce and Manage Outstandings
101	May 25	Sourcing Excellence and Vendors Management
102	May 25 & 26	Business Communication and Sales Presentation Skills
103	May 25 & 26	Microsoft Excel 2013- Advanced Level
104	May 26, June 2 & 9	Enhance Sales Force Performance
105	May 26, June 2, 9, 16 & 23	Certificate Programme on Human Resource Management (B-34)
106	May 28 to July 20	German Language Course for Beginners Level A1 (Batch-XIX)
107	May 28 to June 8	Successful and Effective Entrepreneur

Sr. No.	Date	Name of Programme
	JUNE 2018	
108	June 1	How to Reduce the Material Cost
109	June 2	Safe Driving
110	June 3	Seminar on Career Guidance
111	June 4 to July 7	French Language Programme Level - A1.2
112	June 5	Planning an Overseas Visit for Export Promotion and Business
113	June 5, 6, 7 & 8	Stock Market Introduction to Technical Analysis
114	June 6	How to Manage Export-Import Business
115	June 6 & 7	Written Communication
116	June 7	Curtail Transaction Cost through better knowledge on Export Documentation & Procedure-w.r.t GST
117	June 8	Legal Aspects of Purchasing & Contracts
118	June 8	Franchise Business
119	June 8	Doubling Managerial Productivity
120	June 8	Total Quality Person
121	June 8	Win All The Way
122	June 9	Six Thinking Approaches
123	June 10	12th AMA Learners' Forum
124	June 11 to July 27	Chinese Language - Basic
125	June 11 to July 12	Certificate Programme on Exports and Imports (B-102)
126	June 11 to 22	Windows 10 + MS Office 2013
127	June 11 to 22	Tally Erp 9 Computerized Accounting for Beginners
128	June 13 to July 3	Diploma Programme in Sales and Marketing (Batch-41)
129	June 13	Global Markets for Engineering Products
130	June 13	Global Markets for Technical Textiles
131	June 13	Value Added Coaching-VAC for Family Business Management (FBM)
132	June 13	Communication Skills for Supervisors & Frontline Executives
133	June 15	Business Laws for Non Legal Managers
134	June 15	Import Documentation and Procedure-w.r.t. GST
135	June 15 & 16	Value Added Coaching-VAC for Organization Excellence
136	June 15	Understanding Balance Sheet and Other Financial Statement
137	June 15 & 16	Microsoft Excel 2013 - Basic Level
138	June 16	High Sea Sales & Imports (Procedure and Formalities) w.r.t-GST
139	June 16	Youth Empowerment Programme
140	June 16	Handling Post Export Issues
141	June 16,17,23&24	Certificate Course on Brand Communication
142	June 16	Letter of Credit and UCPDC
143	June 17, 24, July 1, 8 and 15	Diploma Programme on Shipping and Logistics (Batch-20)

Sr. No.	Date	Name of Programme
144	June 17,24, July 1,8 & 15	Certificate Program in SIX SIGMA
145	June 18 to July 27	Conversational English Course for Beginners (Batch-49)
146	June 18 to July 13	Grooming & Personal Development (Batch-59)
147	June 18 to July 13	Certificate Programme on Digital Film Editing
148	June 20	Coaching, Mentoring & Counseling-Modern Day Leadership Demands
149	June 21	Effective Interviewing Skills
150	June 21 to July 25	Accounting and Finance -Morning Batch (Batch-34)
151	June 22	Win Win Negotiations
152	June 22 & 23	Microsoft Excel 2013-Advanced Level
153	June 22	Developing as a Professional Manager
154	June 23	First AID Training (B-26)
155	June 23	Building Cooperation at the Workplace
156	June 24,July 1,8, 15,22 & 29	Effective Speaking and Personality Development(Batch-36)
157	June 25 to Aug. 13	Bakery and Pastry Chef Professional-Evening Batch (B-32)
158	June 27 & 28	Effective Sales Management
159	June 28 & 29	Finance for Non Finance Professionals
160	June 29 & 30	Modern Stores/ Warehouse Management
161	June 30	Worker Development Programme
		JULY 2018
162	July 2 to Aug. 10	Foundation Course in English-Morning Batch (B-48)
163	July 2 to Aug. 28	Japanese Language Course for Beginners
164	July 2 to 14	Certificate Course in Customs Clearance (Batch- III)
165	July 2 to 13	Diploma Programme in Sales & Marketing - Advance (Scale II)
166	July 2 to 13	Effective Public Speaking & Personality Development (B-51)
167	July 5	Inventory Planning, Replenishment & Control
168	July 5 & 6	Understanding Financial Statement
169	July 6	Procurement & Contracts Management
170	July 7	Cost Price Analysis & Negotations
171	July 7 to Sept. 8	Pronunciation in English (B-3)
172	July 7,13,14,21 & 27	Certificate Programme on Valuation
173	July 7	Business Beyond Limitations (Achieving Success in Business–> Prog. 1)
174	July 8,15,22,29, Aug. 5 & 12	Weekend Certificate Program on Essentials of Labour Laws (B-26)
175	July 8	Developing Business Systems (Achieving Success in Business–> Prog. 2)
176	July 8	13th AMA Learners' Forum
177	July 9,10,11,12,13&14	Programme on Financial Planning & Investment Options(Batch-38)

Sr. No.	Date	Name of Programme
178	July 10 to 14	Be a World Class Communicator
179	July 11	Getting the Best Out of Your People
180	July 11	Workshop on Effective Listening Skill
181	July 12	Effective Time Management (Batch - 8)(SEWA -AMA Centre for CBOs–> Prog. 1)
182	July 12	Programme on Sales and Customer Service
183	July 12, 13 & 14	Certificate Programme on International Marketing (Batch-14)
184	July 13	Programme on Know about HSN Code & Classification under GST & Avoid Problems
185	July 13	Seminar on Handling Post Export Issues
186	July 13 & 14	Programme on International Sales Contracts
187	July 13,20,27, Aug. 3 and 10	Certificate Programme on Leadership Development (Batch-35)
188	July 13	Programme on Houskeeping Professionals
189	July 14	Programme on Executive Health & Wellness
190	July 14	Business Growth Strategies & Beating Competition (Achieving Success in Business–> Prog. 3)
191	July 14	Programme on How to be Confident and Assertive at Work
192	July 14	Programme on Excelling at Interviews
193	July 15	How to Start Export Business - Unjha
194	July 15	Business Branding (Achieving Success in Business–> Prog. 4)
195	July 15,22 and 29	Basic of Stock Market
196	July 15 to Oct. 28	Writing in English (15 Sundays)
197	July 16 to 27	First Step in Entrepreneurship
198	July 16 to Aug. 27	FRENCH Language LEVEL A1.1 (Morning)
199	July 16 to 27	Tally Erp 9 Computerized Accounting for Beginners
200	July 19 & 20	Contracts Management
201	July 19	Developing Communication Skills (Batch - 8)(SEWA -AMA Centre for CBOs–> Prog. 2)
202	July 20	Be A Merchant Exporter - How ?
203	July 20 & 21	Microsoft Excel 2013 - Basic Level
204	July 21	Building Organization through People Power (Achieving Success in Business–> Prog. 5)
205	July 21	From Start-Up to Scale-Up
206	July 21	Generating an Export Enquiry and Follow-up
207	July 21,28, Aug. 4&11	Make Yourself Job Ready
208	July 22	Creativity for Problem Solving & Crisis Management (Achieving Success in Business–> Prog. 6)
209	July 23 to Aug. 4	Change your Image, Change your Life(Batch -5)
210	July 23 to Aug. 24	Certificate Programme on Exports and Imports (B-103)

Sr. No.	Date	Name of Programme
211	July 23 to Aug. 3	Effective Public Speaking & Personality Development (B-52)
212	July 26	Developing Creativity (Batch - 8)(SEWA - AMA Centre for CBOs–> Prog. 3)
213	July 26	Financial Tools for Marketing Effectiveness
214	July 27 & 28	Relationship Management Skills Using Emotional Intelligence
215	July 27 & 28	Microsoft Excel 2013- Advanced Level
216	July 28	Programme on Basics of Intellectual Property Rights
217	July 28	First Aid Training (Batch-27)
218	July 29	Leadership - 'A to Z of Leadership (Study Beyond School and College –> Prog. 1)
219	July 29, Aug.5,12, 19, Sept. 2 & 9	Professional Tourist Guide Programme (B-6)
220	July 29	How to Start Export Business (Part -1)(Sunday Programmes on Export - Import –> Prog. 1)
221	July 30 to Aug.2 & Aug. 6 to 9	Waste Business Management - An Untapped Business Opportunity
222	July 30 to Aug. 10	Windows 10 + MS Office 2013
223	July 30 to Aug. 10	Office Management in 21st Century
224	July 30 to Aug. 10	Tally Erp 9 Computerized Accounting for Beginners
225	July 31 & Aug. 1	Effectiveness in Supervision -A Supervisory Development Programme
		AUGUST 2018
226	Aug. 1 to Sept. 20	Chinese Language Basic
227	Aug. 2	Effective Team Working (Batch - 8) (SEWA -AMA Centre for CBOs–> Prog. 4)
228	Aug. 2	Idea to Marketplace: Innovation in Marketing
229	Aug. 2 & 3	Programme on FINANCE
230	Aug. 3	Achieving Operational Excellence
231	Aug. 3	How to Create a Business Plan & Develop Strategies for Success
232	Aug. 4	Sourcing Excellence and Vendors Management
233	Aug. 4	Programme on Teacher Excellence
234	Aug. 4	Programme on Basics of Patents
235	Aug. 4	Make Your Organization OUTSTANDING !
236	Aug. 4	Doing Business With West African Countries
237	Aug. 4,18, Sept. 1,15 & 29	Certificate Course in Project Management (Batch-17)
238	Aug. 4	3rd Brand Summit 2018 "Building Strong Brands through Strategic Brand Management"
239	Aug. 5	How to Start Export Business (Part -2)(Sunday Programmes on Export - Import –> Prog. 2)
240	Aug. 5	Youth Empowerment Programme
241	Aug. 6 to Sept. 18	Conversational English Course for Beginners (Batch-50)
242	Aug. 6 to Oct. 5	German Language Course for Beginners Level A1(Batch-XX)
243	Aug. 9	Effective Leadership (Batch - 8)(SEWA -AMA Centre for CBOs–> Prog. 5)
244	Aug. 9, 10 & 11	Train The Trainer (Batch - 21)
245	Aug. 10	Bank Finance for Exporters and Importers
246	Aug. 10	How to Win Bids & Tenders
247	Aug. 10	Front Office and Counter Staff
248	Aug. 10	Workplace Management through 5S
249	Aug. 10	Legal Aspects of Purchasing & Contracts
250	Aug. 10	How to Locate & Retain an Overseas Buyer at Vadodara
251	Aug. 11	Scientific Manpower Estimation
252	Aug. 11	Basics of Trademarks
253	Aug. 11	Finance for SME and Working Capital Management
254	Aug. 11	Become a Professional Negotiator
255	Aug. 11	Export Opportunities in Organic Products
256	Aug. 11	Strategic Communication for Managers
257	Aug. 11	Curtail Transaction Cost through better knowledge on Export Documentation & Procedure-w.r.t GST at Vadodara
258	Aug. 12	Friendship - 'Are You a True Friend (Study Beyond School and College –> Prog. 2)
259	Aug. 12,19, Sept. 2,9 & 16	Master Program in Thinking Smart
260	Aug. 12	International Trade Shipping & Operations-Air and Sea Freight (Sunday Programmes on Export -Import –> Prog. 3)
261	Aug. 13 to Sept. 25	Foundation Course in English (B-49) - Morning Batch
262	Aug. 13 to 25	Effective Public Speaking & Personality Development (B-53)
263	Aug. 13 to 24	Improvement Areas for Motivated Managers
264	Aug. 17	How to Manage Export-Import Business
265	Aug. 17	Getting into International Business
266	Aug. 17	Selling on Global eCommerce Marketplace
267	Aug. 18	Personal Effectiveness
268	Aug. 18	Planning an Overseas Visit for Export Promotion and Business
269	Aug. 18,25, Sept. 1,8 & 15	Workshop on Origami - The Magic of Paper -A Certificate Course
270	Aug. 19	Cooperation and Team Building (Study Beyond School and College –> Prog. 3)
271	Aug. 19	14th AMA Learners' Forum
272	Aug. 19, Sept. 2,9,16 & 23	Certificate Course in CSR (Corporate Social Responsibility)
273	Aug. 19	Business Manners & Etiquette
274	Aug. 20 to Sept. 14	Grooming & Personal Development (Batch-60)
275	Aug. 20 to Sept. 24	Accounting and Finance (Batch-35)

Sr. No.	Date	Name of Programme
276	Aug. 20 to Oct. 9	Bakery and Pastry Chef Professional (B-33)
277	Aug. 20 to Sept. 5	Certificate Course in Customs Clearance (Batch- IV)
278	Aug. 21 & 22	Leadership Essentials for First Time Managers/ Supervisors
279	Aug. 22	Goods and Services Tax (GST)
280	Aug. 23	Positive Attitude for Positive Results (Batch - 8)(SEWA -AMA Centre for CBOs–> Prog. 6)
281	Aug. 23	Mastering the Art of Delegation
282	Aug. 23	Opportunities for Trade & Investment in Free Trade Zones
283	Aug. 23	Trade & Investment Opportunities in Casting & Forging Sector
284	Aug. 24	Trade & Investment Opportunities in Afghanistan, Tajikistan, Turkmenistan, Uzbekistan
285	Aug. 24	How to Calculate Export Price
286	Aug. 24 & 25	Supply Chain Management
287	Aug. 24 & 25	Microsoft Excel 2013-Advanced Level
288	Aug. 25	Exploring Export Market and Opportunities by Non-Export Organizations
289	Aug. 25	Rural Entrepreneurship : Re-Energising The Local Economy
290	Aug. 27 to Sept. 10	Windows 10 + MS Office 2013
291	Aug. 27 to Sept. 10	Tally Erp 9 Computerized Accounting for Beginners
292	Aug. 27 to Oct. 8	Certificate Course Creative Writing for Films and Media (Batch-2)
293	Aug. 27 to Sept. 28	Certificate Programme on Exports and Imports (B-104)
294	Aug. 28	Import-Export Opportunities & Procedures - Jamnagar
295	Aug. 29	Successful DEALERS Management for Growth
296	Aug. 29	KAIZEN- The Change for Better or Continuous Improvement
297	Aug. 30	Writing Winning One-up Sales Proposala to Get Result -Tools and Techniques for Winning Bids
298	Aug. 31	Understanding Legal Aspects of Commercial Contract in Buying and Sales
299	Aug. 31	Worker Development Programme
300	Aug. 31 & Sept. 1	Microsoft Excel 2013 - Basic Level
301	Aug. 31 & Sept. 1	Foreign Exchange Markets, Exchange Rates and Risk Management
		SEPTEMBER 2018
302	Sept. 01	Basics of Copyrights
303	Sept. 2,9 & 16	Certificate Course on Basic of Stock Market
304	Sept. 2	Creativity (Study Beyond School and College –> Prog. 4)
305	Sept. 4 to Dec. 18	Japanese Language Course for Beginners (2 Days a week-Tuesday & Thursday)
306	Sept. 4 to Oct. 16	French Language Programme Level A1.2
307	Sept. 5 to Nov. 30	Japanese Class for Japanese Language Proficiency Test N5 Level (JLPT-N5) (3 Days a Week-Monday/Wednesday/Friday)
308	Sept. 6,7 & 8	Certificate Programme on International Marketing (B-15)
309	Sept. 6	Customer Service Excellence - Handling Customer Complaints
310	Sept. 7	New Age Selling & Marketing
311	Sept. 7,14,21,28 & Oct. 5	Certificate Programme on Leadership Development (Batch-36)
312	Sept. 7 & 8	Modern Stores/ Warehouse Management
313	Sept. 7	Excellence in Negotiation Skills
314	Sept. 7	E.C.G.C (Role - Contribution & Benefits)
315	Sept. 7	Marine Insurance & Benefit
316	Sept. 7 & 8	Microsoft Excel 2013 - Advanced Level
317	Sept. 8	First Aid Training (Batch-28)
318	Sept. 8	Building Cooperation at the Workplace
319	Sept. 8	Communication Skills for Supervisors & Frontline Executives
320	Sept. 8	Developing an Assertive Personality
321	Sept. 8	Achieving Success in Business (Prog. 1–> Business Beyond Limitations)
322	Sept. 8,15,22,29 & Oct. 6	Human Resource Management (Batch-35)
323	Sept. 9,16,23,30, Oct. 7 & 14	Effective Speaking and Personality Development(Batch-37)
324	Sept. 9,16,23,30 & Oct. 7	Excelling in Life & Studies
325	Sept. 9	Youth Empowerment Programme
326	Sept. 9	Achieving Success in Business (Prog. 2–>Developing Business Systems)
327	Sept. 9 to Nov. 11	Diploma in SALES (Batch-38)
328	Sept. 10 to 14	Be a World Class Communicator
329	Sept. 10	Effective Time Management (Batch - 9)(SEWA -AMA Centre for CBOs–> Prog. 1)
330	Sept. 13	Customer Relationship Management
331	Sept. 14	Managing Your Meetings
332	Sept. 14	War on Waste
333	Sept. 14 & 15	Inventory Planning, Replenishment & Control
334	Sept. 14	Letter of Credit and UCPDC
335	Sept. 14	Exploring Export Market and Opportunities by Non-Export Organizations
336	Sept. 15	Managing Time and Self
337	Sept. 15	Finance for SME and Working Capital Management
338	Sept. 15	Handling Imports Effectively (w.r.t. Finance Bill 2018-19)
339	Sept. 15	Customer Satisfaction Survey
340	Sept.15,16,22 & 23	Certificate Course on Brand Communication (Batch-6)
341	Sept. 15	TPM Culture - Way of Life

Sr. No.	Date	Name of Programme
342	Sept. 15	Achieving Success in Business (Prog. 3–>Business Growth Strategies & Beating Competition)
343	Sept. 16	Public Speaking and Effective Communication (Study Beyond School and College –> Prog. 5)
344	Sept. 16	Safe Driving
345	Sept. 16	Achieving Success in Business (Prog. 4–>Business Branding)
346	Sept. 17 to 28	Effective Public Speaking & Personality Development (B-54)
347	Sept. 17 to 29	Change Your Image, Change Your Life (B-6)
348	Sept. 19	Be A Sales Champion
349	Sept. 20	Doing Business Around the World
350	Sept. 20	Finding Information on Global Export Markets and Prospecting at Trade Fairs
351	Sept. 20	Developing Communication Skills (Batch - 9)(SEWA -AMA Centre for CBOs–> Prog. 2)
352	Sept. 20	Effective Dealers & Distributors Sales Management
353	Sept. 21	How to Calculate Export Price
354	Sept. 22	HR in the Context of Artificial Intelligence
355	Sept. 22	How to Start an Export Business -Vadodara
356	Sept. 22	Successful Project Implementation
357	Sept. 24 to 28	Global Business English
358	Sept. 24 to Oct. 12	Improving English Communication by using Idioms and Phrases-Morning
359	Sept. 25 & 26	Understanding Japanese Business & Management Practices Series 1 (The Heart of Management- Konosuke Matsushita's Enduring Management Philosophies & Practices)
360	Sept. 25	Services Trade : Opportunities and Challenges
361	Sept. 27 & 28	Managing Cash Flows
362	Sept. 27	Developing Creativity (Batch - 9)(SEWA - AMA Centre for CBOs–> Prog. 3)
363	Sept. 28 & 29	Purchasing Management
364	Sept. 28 & 29	Microsoft Excel 2013 - Advanced Level
365	Sept. 29	Strategic Thinking for Work Excellence
366	Sept. 29	Achieving Success in Business (Prog. 5–>Building Organization through People Power)
367	Sept. 29	An Essential Programme for Teachers Introduction to ELT/TESOL (Prog.1 History of ELT and Indian Perspective)
368	Sept. 30	Study Habits (Study Beyond School and College –> Prog. 6)
369	Sept. 30	Achieving Success in Business (Prog. 6–>Creativity for Problem Solving & Crisis Management)
370	Sept. 30 & Oct. 7	Certificate Program in Employee Engagements

Sr. No.	Date	Name of Programme
		OCTOBER 2018
371	Oct. 1 to 6	Financial Planning & Investment Options (B-39)
372	Oct. 1 to Nov. 2	Certificate Programme on Exports and Imports (B-105)
373	Oct. 1 to Nov. 2	Accounting and Finance (Batch-36)
374	Oct. 4	Effective Team Working (Batch - 9)(SEWA - AMA Centre for CBOs–> Prog. 4)
375	Oct. 4	Export & Investment Opportunities in The Czech Republic, Hungary and Slovakia
376	Oct. 4	Free Trade Agreements and Opportunities for Trade & Investment
377	Oct. 5	Power of the Brand
378	Oct. 5	International Business Negotiations
379	Oct. 5 & 6	Microsoft Excel 2013 - Basic Level
380	Oct. 6	Japan Insights-Academic, Business & Cultural Sessions
381	Oct. 6	An Essential Programme for Teachers Introduction to ELT/TESOL (Prog. 2 Fundamental Concepts)
382	Oct. 6 to Nov. 25	Japanese Language Course for Beginners
383	Oct. 6	Global Sourcing & International Buying
384	Oct. 6	24th Innovation Conference on Innovation and Inclusive Growth
385	Oct. 7	Good Manners or Etiquette (Study Beyond School and College –> Prog. 7)
386	Oct. 7	How to Start Export Business (Part - 1)(Sunday Programmes on Export -Import –> Prog. 1)
387	Oct. 7, 14,21, 28 & Nov. 4	Diploma Programme on Shipping and Logistics (Batch-21)
388	Oct. 8 to 18	Developing a Successful Organization
389	Oct. 10,11 & 12	Managerial Effectiveness
390	Oct. 12	Workplace Management through 5S
391	Oct. 12	Professional Selling
392	Oct. 12	Import Documentation and Procedure-w.r.t. GST
393	Oct. 12 & 13	Emotional Intelligence
394	Oct. 12 & 13	Microsoft Excel 2013- Advanced Level
395	Oct. 13	Business Communication
396	Oct. 13	How to Design a Powerful Employee Compensation System
397	Oct. 13	Industry Visit to Electrical Research and Development Association - (ERDA) Vadodara
398	Oct. 13	An Essential Programme for Teachers Introduction to ELT/TESOL (Prog. 3 Teaching Listening and Speaking)

Sr. No.	Date	Name of Programme
399	Oct. 14	How to Solve Problems of Internal Coordination
400	Oct. 14	How to Start Export Business (Part -II)(Sunday Programmes on Export -Import –> Prog. 2)
401	Oct. 15 & 16	Introduction to Lean Manufacturing for Productivity Enhancement
402	Oct. 15 to Dec. 11	Bakery and Pastry Chef Professional (B-34)
403	Oct. 16	Finance for Non- Finance Executives
404	Oct. 17	Effectiveness in Office Work
405	Oct. 20	An Essential Programme for Teachers Introduction to ELT/TESOL (Prog. 4 Teaching Reading & Writing)
406	Oct. 21	Shipping by Sea/Air Freight & Inco Terms (Sunday Programmes on Export -Import –> Prog. 3)
407	Oct. 21	15th AMA Learners Forum
408	Oct. 21, to Jan. 2	Certificate Programme on Film Production and Management (Batch-12)
409	Oct. 22 to Nov. 2	Effective Entrepreneurship for Start-Ups
410	Oct. 22 to Nov. 28	Foundation Course in English (B-50) Morning Batch
411	Oct. 22 to Nov. 2	Effective Public Speaking & Personality Development (B-55)
412	Oct. 23 & 24	Execution Excellence - Live Learn Lead
413	Oct. 24	Creative Thinking & Problem Solving
414	Oct. 25	Effective Leadership (Batch - 9)(SEWA -AMA Centre for CBOs–> Prog. 5)
415	Oct. 25	Participative Leadership
416	Oct. 26	Solar Energy
417	Oct. 26 & 27	Supply Chain Management
418	Oct. 26	Handling Post Export Issues
419	Oct. 26	High Sea Sales & Imports(Procedure and Formalities) w.r.t-GST
420	Oct. 27	Importers Know about Free/ Preferential Trade Agreement and Benefit
421	Oct. 27	An Essential Programme for Teachers Introduction to ELT/TESOL (Prog. 5 Teaching Literature)
422	Oct. 28	Export Business Techniques -How to Identify, Locate and Retain Overseas Buyer (Sunday Programmes on Export -Import –> Prog. 4)
423	Oct. 28	16th AMA Learners Forum
424	Oct. 28, Nov. 4,11, 18,25 & Dec. 2	Effective Speaking and Personality Development(Batch-38)
425	Oct. 29 to Dec. 12	French Language Programme Level A1.1
		NOVEMBER 2018
426	Nov. 1	Positive Attitude for Positive Results (Batch - 9)(SEWA -AMA Centre for CBOs–> Prog. 6)
427	Nov. 16, 23, 30, Dec. 7 & 14	Leadership Development (Batch -37)
428	Nov. 17, Dec. 1,8,15 & 29	Certificate Course in Project Management (Batch- 17)
429	Nov. 17	First Aid Training (Batch-29)
430	Nov. 17	3rd Summit on Supply Chain Management - Trends, Technologies, Techniques and Talent
431	Nov. 17,24, Dec. 1, 8 & 15	Human Resource Management (Batch-36)
432	Nov.18,25 & Dec. 2	Certificate Course on Basic of Stock Market (B-8)
433	Nov. 18,25, Dec. 2,9,16 & 23	Essentials of Labour Laws
434	Nov. 19 to Dec. 31	Conversational English Course for Beginners (B-51)
435	Nov. 19	Retail Trade and Services Opportunities in Gujarat
436	Nov. 20	Working Capital Assessment and Management for SME
437	Nov. 21	Bank Finance for Exporters and Importers
438	Nov. 22 & 23	Understanding Financial Statements
439	Nov. 22, 23 & 24	Certificate Programme on International Marketing (B-16)
440	Nov. 22	Corporate Business Strategy Planning for Faster Growth
441	Nov. 23	How to Create a Business Plan & Develop Strategies for Success
442	Nov. 23	Corporate Business Presentations Skill
443	Nov. 23	Be a Merchant Exporter - How? At Vadodara
444	Nov. 23	Microsoft Excel 2013 - Basic Level
445	Nov. 24 & 25	Microsoft Excel 2013 - Advanced Level
446	Nov. 24	Sourcing Excellence & Vendors Management
447	Nov. 24	Goods and Services Tax (GST)
448	Nov. 24, Dec. 1,8, 15,22,29 & Jan. 5	A Certificate Course on Origami -The Magic of Paper (Batch-8)
449	Nov. 25 to Dec. 23	Certificate Program in SIX SIGMA
450	Nov. 25, Dec. 2,9,16 & 23	Excelling in Life & Studies
451	Nov. 25, Dec. 2,9, 16,23,30 & Jan. 6	KEM CHHO ? Learn Gujarati Language (Batch-VII)
452	Nov. 26 to Dec. 21	Grooming & Personal Development (Batch-61)
453	Nov. 26 to Dec. 7	Diploma Programme in Sales and Marketing (B-42)
454	Nov. 27	Building Cooperation at the Workplace

Sr. No.	Date	Name of Programme
455	Nov. 27	Enhance Product Quality thru' 7 QC Tools & Six Sigma
456	Nov. 29	Know about HSN Code & Classification under GST & Avoid Problems
457	Nov. 29	Third Party Exports & Exporters
458	Nov. 30	How to Prevent Reduce and Manage Outstandings
459	Nov. 30	Building Cooperation at the Workplace
460	Nov. 30 & Dec. 1	Lean Transformation - A Success Path
		DECEMBER 2018
461	Dec. 1	Coaching, Mentoring & Counseling-Modern Day Leadership Demands
462	Dec. 1 to Jan. 20	Japanese Language Course for Beginners-Weekend Batch)
463	Dec. 1	Win Win Negotiations
464	Dec. 3 to Jan. 28	German Language Course for Beginners Level A1(Batch-21)
465	Dec. 3 to Jan. 15	Accounting, Taxation and Finance
466	Dec. 3 to 15	Change Your Image, Change Your Life (B-7)
467	Dec. 3 to 14	Effective Public Speaking & Personality Development (Batch-56)
468	Dec. 3 to 18	Certificate Course in Customs Clearance (B-V)
469	Dec. 5	Letter of Credit and UCPDC
470	Dec. 6,7 & 8	Train The Trainer Workshop (B-22)
471	Dec. 6	Finance for SME and Working Capital Management
472	Dec. 6	Business Meeting
473	Dec. 6	Time Management
474	Dec. 7	Co-Creation of VALUE through DEALERS Management for faster Growth
475	Dec. 7	Legal Aspects of Purchasing & Contracts
476	Dec. 8	Effectiveness in Office Work
477	Dec. 8	Symposium on Infrastructure Projects
478	Dec. 9 to Feb. 17	Diploma in SALES (Batch-39)
479	Dec. 9,16,23,30 to Jan. 6	Diploma Programme on Shipping and Logistics (Batch-22)
480	Dec. 10 to Jan. 15	Foundation Course in English (Batch-51)
481	Dec. 10 to Jan. 31	Bakery and Pastry Chef Professional (B-35)
482	Dec. 12	Seven Habits of Highly Effective Managers
483	Dec. 13	The Synergy of Teamwork
484	Dec. 13	Workplace Skills Development & Interpersonal Effectiveness (Organized for HEALTH CARE PROFESSIONALS)(B-1)
485	Dec. 14	How to Reduce the Material Cost
486	Dec. 14	Enhancing Customer Delight
487	Dec. 14 & 15	Communication Skills

Sr. No.	Date	Name of Programme
488	Dec. 15	Achieving Success in Business (Prog. 1—>Business Beyond Limitations)
489	Dec. 15	Achieving Success in Business (Prog. 2—>Developing Business Systems)
490	Dec. 15	Worker Development Programme
491	Dec. 16,23,30 Jan. 6,13 & 20	Effective Speaking and Personality Development (B-39)
492	Dec. 16 & 23	International Trade
493	Dec. 20	How to Calculate Export Price
494	Dec. 20 & 21	Modern Stores/ Warehouse Management
495	Dec. 20	High-Impact Presentation & Public Speaking
496	Dec. 20,21 & 22	Housekeeping Staff
497	Dec. 20	Customer Satisfaction Survey
498	Dec. 20	Workplace Skills Development & Interpersonal Effectiveness (Organized for HEALTH CARE PROFESSIONALS) (B-2)
499	Dec. 21	Deemed Export as an Export Incentives and Benefil
500	Dec. 21	Microsoft Excel 2013 - Basic Level
501	Dec. 21	Result Oriented Incentive Schemes
502	Dec. 22	Achieving Success in Business (Prog. 3—>Business Growth Strategies & Beating Competition)
503	Dec. 22	Achieving Success in Business (Prog. 4—>Business Branding)
504	Dec. 22	Youth Empowerment Programme
505	Dec. 22	How to Design a Powerful Employee Compensation System
506	Dec. 22	Facing Exams-Confidently & Positively
507	Dec. 22 & 23	Microsoft Excel 2013 - Advanced Level
508	Dec. 22	Navigating the VUCA World
509	Dec. 26	Managing Investments: The Science of Stock Picking and Portfolia Construction
510	Dec. 28	Business Laws for Non Legal Managers
511	Dec. 28 & 29	LEAN Management
512	Dec. 29	Achieving Success in Business (Prog. 5—>Building Organization through People Power)
513	Dec. 29	Achieving Success in Business (Prog. 6—>Creativity For Problem Solving & Crisis Management)
514	Dec. 29	Microsoft PowerPoint 2013
515	Dec. 29	Export Opportunities in Africa and Latin America
516	Dec. 29	Effective Secretary
517	Dec. 31 to Jan. 11	Developing a Learning Organization

Sr. No.	Date	Name of Programme
		JANUARY 2019
518	Jan. 3	Financial Tools for Marketing Effectiveness
519	Jan. 4,11,12,18 & 19	Certificate Programme on VALUATION
520	Jan. 4	Microsoft Excel 2013 - Basic Level
521	Jan. 5 & 6	Microsoft Excel 2013 - Advanced Level
522	Jan. 5	First Aid Training (Batch-30)
523	Jan. 5	Communicating in the Digital Age
524	Jan. 5	Delight Your Customers & Generate Revenue
525	Jan. 6, 13 & 20	Technical Analysis of Stock Market
526	Jan. 6, 13 & 20	Certificate Program on Training Games for the Trainer
527	Jan. 6	17th AMA Learners Forum
528	Jan. 6	Getting Best out of Meetings
529	Jan. 7 to 28	Improving English Communication by using Idioms and Phrases-Morning Batch
530	Jan. 8	Art of Giving & Receiving Performance Feedback
531	Jan. 8	Increasing Exports from Gujarat (Prog. 1 –> Global Market for Gujarat Auto Components)
532	Jan. 8	Increasing Exports from Gujarat (Prog. 2 –> Global Markets for Plastics)
533	Jan. 9	Client Relationship Management
534	Jan. 9	Increasing Exports from Gujarat (Prog. 3 –> Global Market for Gujarat Processed Food)
535	Jan. 9	Increasing Exports from Gujarat (Prog. 4 –> Global Markets for Engineering Products)
536	Jan. 10	Managing Your Salesforce
537	Jan. 10 to Feb. 21	French Language Programme Level-A1.1
538	Jan. 10	Increasing Exports from Gujarat (Prog. 5 –> Global Market for Technical Textiles)
539	Jan. 10	Increasing Exports from Gujarat (Prog. 6 –> Export Opportunities in Organic Products)
540	Jan. 10	Workplace Skills Development & Interpersonal Effectiveness (Organized for RBSK NODAL OFFICERS) (B-3)
541	Jan. 11 & 12	Effectiveness in Supervision -A Supervisory Development Programme
542	Jan. 11	Increasing Exports from Gujarat (Prog. 7 –> Global Market for Speciality Chemicals)
543	Jan. 11	Increasing Exports from Gujarat (Prog. 8 –> Global Market for Medical Devices)
544	Jan. 12	Increasing Exports from Gujarat (Prog. 9 –> Global Market for Castor Oil Derivatives)
545	Jan. 12	Increasing Exports from Gujarat (Prog. 10 –> Global Markets for IT Services)
546	Jan. 12	Procurement & Contracts Management
547	Jan. 17	Enrich the Leader in You
548	Jan. 18	Delight Your Customer
549	Jan. 18	Duty Drawback Scheme - And Exporters
550	Jan. 19	Empower Your Team
551	Jan. 19	Solar Energy
552	Jan. 19	Export Opportunities & How to Start an Export Business
553	Jan. 19	Disciplines of Execution
554	Jan. 19	Worker/Supporting Staff Development Programme (B-1)
555	Jan. 20	Workable Ideas for Material Cost Reduction
556	Jan. 20	International Trade-Exports & Import: Shipping Techniques (Module - 1 –> Introduction to Export)
557	Jan. 21 to Feb. 15	Vocational Certificate Programme on COOKING - Afternoon Batch (B-1)
558	Jan. 21 to Feb. 1	Effective Public Speaking & Personality Development (B-57)
559	Jan. 23	12th Annual Intellectual Property Summit 2019
560	Jan. 23, 24 & 25	Managerial Effectiveness
561	Jan. 24 & 25	Contracts Management
562	Jan. 24	Letter of Credit and INCO Terms
563	Jan. 24	Become a Professional Negotiator
564	Jan. 27	International Trade-Exports & Import: Shipping Techniques (Module - 2 –> Introduction to Import)
565	Jan. 28 to Feb. 8	Neuro Linguistic Programming (NLP) for Enhancing Managerial Effectiveness
566	Jan. 31	Excelling in Work (Organized for PHC Planning & Monitoring Committee Counselors) (B-4)
		FEBRUARY 2019
567	Feb. 1	Legal Aspects of Purchasing & Contracts
568	Feb. 1, 2 & 3	Housekeeping Staff (B-2)
569	Feb. 1	Microsoft Excel 2013 - Basic Level
570	Feb. 2	Doubling Managerial Productivity
571	Feb. 2 & 3	Microsoft Excel 2013 Advanced Level
572	Feb. 2,9,16,23, Mar. 2,9 & 16	A Certificate Course on Origami -The Magic of Paper (Batch-9)
573	Feb. 2	17th Annual HR Conference Innovations in Performance Management & Employee Engagement
574	Feb. 2,9,16,23, Mar. 2 & 9	13th Certificate Course in Materials & Supply Chain Managment
575	Feb. 3,10,17,24 & Mar. 3	Certificate Course in CSR (Corporate Social Responsibility)
576	Feb. 3	Production Management Team

Sr. No.	Date	Name of Programme
577	Feb. 3, 10 & 17	Certificate Program in Environmental Health and Safety
578	Feb. 3	International Trade-Exports & Import: Shipping Techniques (Module - 3 –>Documentation)
579	Feb. 4 to 16	Change Your Image, Change Your Life!(B-8)
580	Feb. 4 to Mar. 18	Conversational English Course for Beginners (B-52)
581	Feb. 4 to Mar. 27	Bakery and Pastry Chef Professional (B-36)
582	Feb. 4 to May 8	Foundation Course in English (Batch-52)
583	Feb. 5 to Mar. 19	Accounting, Taxation and Finance
584	Feb. 7	Excelling in Work (Organized for EPIDEMIC Medical Officers) (B-5)
585	Feb. 7,8 & 9	Certificate Programme on International Marketing (B-17)
586	Feb. 8 & 9	Execution Excellence - Live Learn Lead
587	Feb. 8	International Business Negotiations
588	Feb. 8	Exploring Export Market and Opportunities by Non- Export Organizations
589	Feb. 9 and 10	Introduction to R
590	Feb. 9,16 & 23	Conversational Japanese Course for Beginners
591	Feb. 10	International Trade-Exports & Import: Shipping Techniques (Module - 4 –> Export Marketing)
592	Feb. 10, 17,24, Mar. 3 & 10	Diploma Programme on Shipping and Logistics (B-23)
593	Feb. 11 to 26	Certificate Course in Customs Clearance
594	Feb. 13 to April 11	German Language Course for Beginners Level A1 (Batch-22)
595	Feb. 14	Import Documentation and Procedure-w.r.t. GST
596	Feb. 14	Excelling in Work (Organized for District IEC Officers) (B-6)
597	Feb. 15	Purchasing Management
598	Feb. 15	Authorised Economic Operator (AEO) Program -Exporters & Importers - Know About It and Benefit
599	Feb. 15	How to Reduce the Material Cost
600	Feb. 15	Microsoft Excel 2013 - Basic Level
601	Feb. 16 & 17	Microsoft Excel 2013 - Advanced Level
602	Feb. 16	Worker/Supporting Staff Development Programme (B-2)
603	Feb. 16	From Start-Up to Scale-Up
604	Feb. 16	Zero Defects Management
605	Feb. 16,23, Mar. 2,16 & 23	Certificate Course in Project Management (Batch- 18)
606	Feb. 17	International Trade-Exports & Import: Shipping Techniques (Module - 5 –> Shipping & Logistics)
607	Feb. 17	Safe Driving (Batch - 26)
608	Feb. 17,24, Mar. 3,10,17 & 24	Effective Speaking and Personality Development (B-40)
609	Feb. 18 to Mar. 23	Certificate Programme on Exports and Imports (B-106)
610	Feb. 18 to Mar. 15	Grooming & Personal Development (B-62)
611	Feb. 21	Customs Valuation & Importers- Exporters Know Customs Valuation & Gain
612	Feb. 21	Leader - Manager(MDP & NHM) & (Organized for Taluka Health Officers)(B-7)
613	Feb. 21	Driving Business Growth in Uncertain Times
614	Feb. 22	How to Start an Export-Import Business at Vadodara
615	Feb. 22	Achieving Operational Excellence
616	Feb. 22	Communicating with Tact & Diplomacy
617	Feb. 22 & 23	Foreign Exchange Markets, Exchange Rates and Risk Management
618	Feb. 23	Six Thinking Approaches
619	Feb. 23	Teacher Excellence
620	Feb. 23	First Aid Training (Batch-31)
621	Feb. 23	Industrial & Institutional Selling Skills
622	Feb. 24	Executive Health & Wellness
623	Feb. 24	International Trade-Exports & Import: Shipping Techniques (Module - 6 –> Exim Opportunities-Gujarat)
624	Feb. 25 to Mar. 11	Effective Public Speaking & Personality Development (Batch-58
		MARCH 2019
625	Mar. 1	Microsoft Excel 2013- Basic Level
626	Mar. 1	Visit to Ammann India Pvt Ltd & Ganpat University, Mehsana
627	Mar. 2 & 3	Microsoft Excel 2013 - Advanced Level
628	Mar. 4 to 27	Vocational Certificate Programme on COOKING - Afternoon Batch (B-2)
629	Mar. 4	"Discovering New Markets" –> Prog. 1 –> Australia & New Zealand
630	Mar. 4	"Discovering New Markets" –> Prog. 2 –> Canada
631	Mar. 5	How to File Your IT Returns
632	Mar. 5	"Discovering New Markets" –> Prog. 3 –> Scandinavia
633	Mar. 5	"Discovering New Markets" –> Prog. 4 –> France
634	Mar. 6 to 16	Effective Office Management

Sr. No.	Date	Name of Programme
635	Mar. 6	"Discovering New Markets" –> Prog. 5 –> Netherlands
636	Mar. 6	"Discovering New Markets" –> Prog. 6 –> Poland
637	Mar. 6	High-Impact Presentation & Public Speaking
638	Mar. 7	Effective Time Management(Batch - 10)(SEWA -AMA Centre for CBOs–> Prog. 1)
639	Mar. 7	Excelling in Work (Organized for Quality Medical Officers) (B-8)
640	Mar. 7	"Discovering New Markets" –> Prog. 7 –> Japan
641	Mar. 7	"Discovering New Markets" –> Prog. 8 –> Singapore
642	Mar. 8	"Discovering New Markets" –> Prog. 9 –> UAE
643	Mar. 8	"Discovering New Markets" –> Prog. 10 –> Finding Trade Information
644	Mar. 8,15,22,29 & April 5	Certificate Programme on Leadership Development (B-38)
645	Mar. 9	Cutting Edge Selling Skills
646	Mar. 9	Business Beyond Limitations (Achieving Success in Business–> Prog. 1)
647	Mar. 9	Developing Business Systems (Achieving Success in Business–> Prog. 2)
648	Mar. 9,16,23,30 & April 6	Certificate Programme on Human Resource Management (B-37)
649	Mar. 9	Ownership & Accountability
650	Mar. 9,16 & 23	Conversational Japanese Course for Beginners (B-2)
651	Mar. 10 & 17	International Trade
652	Mar. 10	18th AMA Learners Forum
653	Mar. 10,17,24,31, April 7 & 14	Weekend Certificate Program on Essentials of Labour Laws (B-28)
654	Mar. 14	Excelling in Work (Organised for District IEC Officers) (B-9)
655	Mar. 14	Community Leadership
656	Mar. 14	Developing Communication Skills (Batch - 10)(SEWA -AMA Centre for CBOs–> Prog. 2)
657	Mar. 14	Performance Appraisal & Feedback Skills
658	Mar. 15	Financial Tools for Marketing Effectiveness
659	Mar. 15	Emotional Intelligence & Conflict Management
660	Mar. 15	Winning Habits
661	Mar. 15	Doing Business with IRAN Under Rupee Payment Mechanism
662	Mar. 16	Worker/Supporting Staff Development Programme (B-3)
663	Mar. 16	Advance Authorisation Scheme-A Changed Perspective
664	Mar. 16	Project Procurement
665	Mar. 16	The Empowered Business Leader
666	Mar. 16	Managerial Skills for Secretaries/Pas
667	Mar. 16	Business Growth Strategies & Beating Competition(Achieving Success in Business–> Prog. 3)
668	Mar. 16	Business Branding (Achieving Success in Business–> Prog. 4)
669	Mar. 18 to 25	Financial Planning & Investment Options (B-40)
670	Mar. 22, 23 & 24	Certificate Programme on International Marketing (B-18)
671	Mar. 22	Excelling in Work (Organised for TeCHO Coordinators) (B-10)
672	Mar. 23	First Aid Training (B-32)
673	Mar. 23	Solar Energy
674	Mar. 23	Business Communication
675	Mar. 23	Building Organization through People Power (Achieving Success in Business–> Prog. 5)
676	Mar. 23	Creativity for Problem Solving & Crisis Management (Achieving Success in Business–> Prog. 6)
677	Mar. 23	How to Start an Export-Import Business at Vadodara
678	Mar. 23 to April 14	Certificate Course in Customs Clearance (B-V)
679	Mar. 24	Simple and Effective Lean & QC Tools
680	Mar. 25to April 6	Change Your Image,Change Your Life(B-9)
681	Mar. 25 to April 5	Certificate Programme in Sales and Marketing (B-43)
682	Mar. 25 to May 3	French Language Programme Level A 1.1
683	Mar. 25	How to Start an Export-Import Business
684	Mar. 26	How to Start an Export-Import Business at Rajkot
685	Mar. 28	Developing Creativity (Batch - 10)(SEWA - AMA Centre for CBOs–> Prog. 3)
686	Mar. 28	Talent Improvement
687	Mar. 28	Excelling in Work (Organised for DUPC & CPC) (B-11)



Annexure II : OPEN FORUMS MEETINGS (2018-19)

APRIL 2018

April 7 — **Lord Meghnad Desai,** Professor Emeritus, London School of Economics addressed on **Democracy: Leadership Challenges in Governance**

April 9 — **Professor Rajkumar Roy** Director of Mfg., Cranfield University, UK addressed on **"Operational Excellence in Digital Era"**

April 12 — ***Book Forum***

Mr. Bhaskar Joshi, Trainer and HRD Consultant addressed on the book **"I-Disorder"** written by Larry Rosen.

April 13 — **Mr. Takema Sakamoto,** Chief Representative - India Office addressed on **Japan India Friendship: Activities of JICA in India.**

April 15 — *Learners' Forum*

Mr. B.N. Dastoor addressed **System Thinking**

April 16 — *PVRN Iyer First Memorial Lecture*

Mr. Jayant Sinha, Union Minister of State for Civil Aviation delivered the Lecture on **"A new Economy for a New India".**

April 20 — **The Right Word Contest** conducted by **Mr. Narendra Pandya.**

April 21 — *Speakers' Forum Meeting*

Topic: **"Happiness comes from within your Heart; not from your surroundings"**

Coordinator: **Mr. Suresh Mashruwala**

April 26 — *World IP Day Program*

Panel Discussion on **"Powering Change: Women in Innovation and Creativity"**

Panel Members included:

- **Mr. Tarun Bothra,** Co-founder & CTO, Saathi Pads
- **Ms. Asha Mandapa,** Institute of Design Expression Art & Learning (IDEAL)
- **Prof. Usha Mehta,** Nirma University, Institute of Technology

Co-ordinated **:**
Mr. Jatin Trivedi the programme.

April 28 — **Career Journey in Life - A Dialogue**

To facilitate students in choosing a right career a Dialogue was organised with two leading personalities, namely:

Mr. Pankaj Patel, Chairman, Zydus Cadila Healthcare Ltd.
Mr. Yatindra Sharma, MD, KHS Machinery Pvt. Ltd.

Coordinated by Council Members, namely **Dr. Paresh Kariya** and **Ms. Rama Moondra.**

April 30 — **Japan Calling Showcase on Japan Tourism Exhibition, Films, Seminar**

Hon'ble Mr. Ryoji Noda, Consul General of Japan in Mumbai inaugurated the Exhibition. The Seminar was addressed by **Mr. Yukio Uchida,** Consul, Japan Consulate and **Mr. Kenichi Takano,** Executive Director, JNTO.

Representatives from ANA, JTB, Director-Wakayama Prefecture also addressed the programme.

Coordinated:**Mr. Mukesh Patel,** President, IJFA

MAY 2018

May 5 — **Business and Brand Quiz 2018**

Mr. Sanjay Chakraborty, Marketing Communication Advisor, Essksee Consultancy conducted the programme.

May 11 — **Mr. Navin Pahwa,** Sr. Advocate, High Court of Gujarat addressed on **Insolvency and Bankruptcy Code.**

CA Pradip Modi, Member, Programmes Committee coordinated the programme.

May 12 — *Book Forum*

Mr. Suresh Pandit, HR/OD Consultant addressed on the book **"Reinventing Organizations"** written by Frederic Laloux.

May 13 — *Learners' Forum*

Theme **"Decision Making and Problem Solving"** conducted by **Mr. B.N. Dastoor**

May 18 — **Mr. Manish Jhurani,** Management Trainer addressed on **'Creativity and Innovation – Adding Value to Life".**

May 19 — **Film Production and Management course from 2014.** So far 10 batches were conducted. As part of the course students had prepared as many as 99 Documentary films.
23 Documentary films were screened. **Ms. Kajal Oza Vaidya,** Renowned Motivational Speaker addressed the programme.

May 19 — *MSME Conclave*

The Conclave discussed:

- Government Policies & Assistance
- The Entrepreneurial Journey: Issues and Challenges for Sustainable Development

The Panel Presentations were addressed by **Mr. Rajiv Gandhi,** MD & CEO, Hester Bio Sciences; **Mr. Ambar Patel,** Managing Director, Shilp Gravures; **Mr. Abhishek Desai,** Co-Founder, Digicorp.

Other speakers ware: **Dr. Jaimin R Vasa** , MD, Vasa Pharmachem (P) Ltd.; **Dr. Ketan Patel,** CMD, Troikaa Pharmaceuticals; **Mr. Sudhir Prajapati,** Chief Manager, Dena Bank;

Mr. Shahzad Patrawala, Cluster Business Leader, Yes Bank & **Mr. Navroz Tarapore,** Chairman, MSME and Industrial Policy Committee, GCCI.

The programme was coordinated by **Dr. Jaimin Vasa** and **Mr. Padmin Buch** (Council Members)

May 20 — *Sarpanch Forum*

Sarpanch in creating Smart Villages in Gujarat

Seventy (70) Sarpanches from different Districts attended the programme. **Mr. Himanshu Patel,** Former Sarpanch of Punsari Village (First Smart Panchayat) addressed the Forum.

May 21 — **Dr. Darlie O Koshy,** Director General and CEO, ATDC – IAM addressed on **Skilling with Innovation for High Value in Textile and Apparel Value Chain.**

May 25 — **Mr. Snehal Desai** addressed on the Book **"ENOUGH – True Measures of Money, Business and Life"** written by John C Bogle.

May 26 — *Speakers' Forum*

Topic: **Good Actions Done Daily Helps you Overcome Tough Times.**

Coordinated: **Mr. Suresh Mashruwala**

May 26 — **Mr. Hitendra Gujarati,** Chartered Wealth & Investment Manager addressed on **"Wealth Creating Ideas with Alternate Investment Method".**

May 30 — **Dr. Megha Bhatt,** addressed on **Exposure Leads to Exploration – Developing Scientific Attitude and Aptitude in Children**

May 30 — Mitsubishi Corporation Chairman and MD **Mr. Eisuke Shiozaki** visited Japan Centre at AMA and addressed on **'Experiences of Japanese Business in India – Some Points to Ponder'.**

JUNE 2018

June 2 — *Eleventh Research Forum Meeting*

Dr. Paresh Karia, Coordinator, Research Forum addressed.

June 5 — **Mr. S.M. Chaturvedi,** Exim Consultant addressed on **Career and Business Opportunities in International Business**

June 6 — **Mr. Samir Shah,** Partner, JBS Group of Companies addressed on **Living Your Legacy**

June 9 — **Shri Subhash Chandra Garg,** Secretary, Department of Economic Affairs, Govt. of India delivered 15th Dr. R.L. Sanghvi Endowment AMA Annual Lecture on Economics on **Indian Economy on the Move**

June 10 — *Learners' Forum*

The 12th Learners' Forum conducted by **Mr. B.N. Dastoor** was on the theme **"Communication – the Oxygen for Enterprises"**.

June 16 — *Book Launch*

Ms. Aparna Sharma's book on **BETWEEN YOU & ME** was released with a talk by the author as well as by **Dr. T.V. Rao.**

June 17 — **Mr. D. Suresh,** Practitioner in Renewable Energy conducted Workshop on **Energy Independence through Green Initiatives**

June 21 — *International Yoga Day*

The International Yoga Day was celebrated with an interesting talk and performance by Yoga Consultant and Trainer **Ms. Hetal Desai**. Her team of students gave a performance and she addressed on yoga for wellness.

June 22 — **Pujya Swami Nikhileshwarananda,** Head, Sri Ramakrishna Mission, Rajkot addressed on **SUCCESS IN YOUR HAND (a motivational lecture specially for the youth).**

June 23 — **Mr. Harsh Raval,** (Founder and Partner, Infoguard & Unified Technologies) delivered an interesting program on **Cyber Security and its importance in Daily Life**

June 26 — **Mr. Sujan Chinoy,** Indian Ambassador addressed on **"India Japan Relations – Potential & Prospects".**



June 29 **Mr. Rajeev Nambiar,** CEO & Whole Time Director, Shree Digvijay Cement Co. Ltd addressed on **Business Turnaround.**

June 30 *Speakers' Forum Meeting*

Topic: **"Swachh Bharat – How to make it a Reality".**

Coordinator: **Mr. Suresh Mashruwala**

June 30 **Mr. Mukesh Patel,** Nihar Nature Cure Centre addressed on **Health and Self Discipline (How to keep yourself Healthy).**

JULY 2018

July 2 **Mr. Ruturaj Pathak,** Sr. Product Manager, Inventec, Silicon Valley, USA addressed on **Artificial Intelligence: Scope and Challenges**

July 3 **Dr. Hardik Shah**, IAS, Ministry of Environment, Forest & Climate Change, Govt. of India addressed on **Innovative Approaches & Practices in Industrial Waste Management: Challenges and Opportunities**

July 7 **Mr. Achal Rangaswamy,** Motivational Speaker & Trainer addressed on **Power of Imagination**

July 8 *Learners' Forum*

The 13th Learners' Forum conducted by **Mr. B.N. Dastoor** was on the theme **"The Problem of Managing Outstandings"**.

July 10 **Dr. Ganesh Natarajan,** Chairman, 5F World.com addressed on **Industry 4.0 - Building a Roadmap for Successful Transformation**

July 12 **Mr. Dipesh Shah,** Head, GIFT IFSC addressed on **GIFT City as India Offshore Hub - Offshore Financial Services Opportunities**

Julu 14 *Book Forum*

Mr. Bhaskar Joshi, HR and Management Advisor addressed on the Book **Re-Build (How Brands in India Overcome Crisis and Emerged Stronger, Better & Wiser** – written by Ms. Ramya Ramamurthy)

July 19 **Mr. Atanu Chakraborty,** IAS, Secretary, Department of Investment & Public Asset Management, Ministry of Finance, Govt. of India addressed on **Opportunities arising out of Disinvestment Programme of Government of India**

July 20 **Mr. Saumya Joshi,** Famous Poet and Playwright addressed and interacted with members on his Experiences in **Creative Narration of Stories**

July 21 **Mr. Vivek Joshi,** Advisor, A-Joshi Strategy Consultants (P) Ltd. addressed on **Perspectives on Strategy**

July 27 **Mr. Nehal Sheth,** Associate Partner, Tax & Regulatory Services, Ernst & Young LLP addressed on **Succession Planning for Family Businesses**

July 28 *Speakers' Forum Meeting*

Topic: **"Friendship flows in two Directions: You must give as well as receive".**

Coordinator: **Mr. Suresh Mashruwala**

July 28 **Mr. P.V. Sivaram,** Chairman-Non Executive, B & R Industrial Automation Pvt Ltd. addressed on **IIoT for Everyman (Industrial Internet of Things)**

AUGUST 2018

August 3 S.R. Bhandari-AMA Best Speaker Award 2018

Winners: **Ms. Lipee Dave (1st Prize) and Mr. Dhiraj Santdasani (Runner-up)**

Mr. Rajiv Mehta, President, AMA chaired the function.

August 4 **Dr. Vishakha N Desai,** Sr. Advisor for Global Affairs to the President & Sr. Research Scholar, Columbia University, New York addressed on **Rethinking Higher Education for the 21st Century World**

August 4 ***AMA Brand Summit 2018***

Expert speakers:
Mr. Alan Dsouza, Marketing Consultant
Ms. Ramya Ramamurthy, Author, Re-Build
Mr. Sanjay Chakraborty,
Marketing Communication Advisor, EssKsee Consultancy
Mr. Jigar Patel, CA & LL.B

Dr. Paresh Kariya, Director, Otis Elevators Co. Ltd. (Coordinator)

August 10 **Mr. Nalin H Parekh,** Investment Consultant addressed on **How to Remain Happy in Life**

August 11 **Mr. Stefan Haves**, Creative Director & Collaborator, Cirque Du Soleil, Stefinity Entertainment, Los Angeles addressed on **Creativity and Innovation**

August 11 **Mr. Suhayl Abidi,** Consultant and Trainer addressed on **Mindset & Skills for the Future**

His book on **The VUCA LEARNER** was also released.

August 15 — The Great India Quiz Season-3 based on Culture, Heritage, Business & Facts of India

Conducted by **Mr. Sanjay Chakraborty,** Marketing Communications Advisor, EssKsee Consultancy

The team Winner**: Mr. Jalaj Maheshwari & Ms. Ananta Sharma**

August 17 — **Mr. Parimal Gandhi,** Management Trainer & Motivational Speaker addressed on **Overcoming Life Threatening Hurdles**

The book **"Can Surmount"** based on his life written by him was also released on this occasion.

August 18 — *Speakers' Forum Meeting*

Topic: **"New Ideas cannot Originate if you are Scared of making mistakes".**

Coordinator: **Mr. Suresh Mashruwala**

August 19 — *Learners' Forum*

The 14th Learners' Forum conducted by **Mr. B.N. Dastoor** was on the theme **"Shifting the Ways We Think and Behave"**.

August 24 — *Book Forum*

Ms. Rama Moondra, Executive Coach & Strategic Advisor addressed the book forum on **"TALENT WINS"**

August 25 — Panel Discussion on
Taking Stock of STOCK MARKET
Panel Members:
Mr. Himal Parikh, MD,
Interface Capital Market Pvt. Ltd;
Mr. Siddharth Shah, Shalibhadra;
Mr. Vinayak Sapre, Mutual Fund Advisor, Mumbai.
Co-ordinator: Mr. Hitendra Gujarathi, Chartered Wealth Manager

SEPTEMBER 2018

Sept. 1 — Panel Presentation
Trail Blazers of AMA - Story Sharing Session of AMA Past Students about their Journey in Corporate World

Conducted by **Rama Moondra,** Executive Coach & Strategic Advisor

Past Students of AMA : **Sandip Shah,** GIFT City; **Vaibhavi Oza,** Email Monks; **Dhrumil Nagori,** PlyMart; **Swayam Thakkar,** TV Cooking Shows.

Sept. 4 to 8 — **Pujya Swami Anubhavananda** delivered a series of five (5) lectures on the following topics:
Morning : **Tejobindu Upanishad**
Evening: **Yoga Vasistha**

Sept.15 — 61st Annual General Meeting

Sept. 15 — *Research Forum Meeting*

Dr. Paresh Kariya coordinated the 12th Research Forum Meeting. The following issues were discussed: **Discuss the Roadmap to build Ph.d thesis report**

Sept. 20 — *The Right Word Contest*

Conducted by **Mr. Narendra Pandya** *and* **Ms. Sangitha Viswanathan.**

Sept. 22 — Seminar on **Women Entrepreneurs in SMEs**

Inauguration and address by

Ms. Beena Handa, Director, POIESIS Achievement Foundation

Panel Discussion:

Removing Financial Obstacles & Promoting Innovative Tools to Fund Women SMES addressed by **Ms. Purvi Bhavsar,** Co-founder & MD,Pahal Financial Services Pvt. Ltd.

Mr. Neeraj Srivastava, DGM, SIDBI Regnl. Office, Ahmedabad

Promoting Competitiveness of Women SMEs for Growth by **Ms. Rama Moondra,** Executive Coach & Strategic Advisor

Facilitating Access to International Market for Women SME by **Ms. Usha Chaudhari**, Owner, Nysa International (AMA Student)

Mr. Chandramauli Pathak, coordinated the programme.

Sept. 24 — *Book Launch Function*

SPONGE - Leadership Lessons I Learnt From My Clients written by **Mr. Ambi M G Parameswaran,** Brand Strategist and Former CEO, FCB Ulka Advertising

Mr. Jayen Mehta, Sr. General Manager, (Planning & Marketing), GCMMF Ltd. chaired the meeting.

Sept. 28 — **Dr. Mustafa Saasa,** Corporate Mentor and Advisor addressed on **Only Variable in the Business is 'YOU'**

Sept. 17 *AMA Diploma Award Ceremony*

Chief Guest: **Mr. Deevyesh Radia,** Executive Director, Orsett Hydraulics Pvt Ltd. & Hon. Treasurer, AMA

Sept. 29 **Agribusiness Opportunities in Zambia**

Addressed by **Dr. U.K. Srivastava,** Director, P.S. Management Consultants

Mr. Sandip K Shah, CEO MECH Air Industries, Vadodara

Mr. Arjun Shewala, CEO – Business Dev. & Mktg (Pipes & Cables Divn), Kothari Agritech Pvt Ltd, Solapur

Sept. 29 *Speakers' Forum Meeting*

Topic: **"In order to do great things one must be enthusiastic".**

Coordinator: **Mr. Suresh Mashruwala**

OCTOBER 2018

Oct. 2 **Pujya Swami Nikhileswarananda,** Head, Sri Ramakrishna Mission, Rajkot & Ahmedabad addressed on **The Lights of India – Mahatma Gandhi & Swami Vivekananda**

Oct. 4 **Shri Vijay Ranchan,** Former Addl. Chief Secretary, Govt. of Gujarat addressed on **The Tibetan Book of the Dead**

Oct. 5-6 **'Japan Insights – ABC'**

Visit of 17 Members Delegation from Ishikawa-India Association (October 5).

Inaugurated by **Mr. Ryoji Noda,** Hon'ble Consul General of Japan in Mumbai. **Mr. Nitin Patel,** Hon'ble Dy. Chief Minister of Gujarat and Hon'ble Mayor **Ms. Bijal Patel** also addressed the function.

Oct. 6 24th Innovation Conference
Topic: **"Innovation in Wealth Creation"**

Inaugurated by **Mr. Pratul Shroff,** Founder-CEO, e-Infochips Ltd.

Presentation and Discussions by

Inclusive Healthcare
by **Swami Kripakarananda,**
Debatosh Maharaj,
Ramakrishna Mission, Calcutta.

Sustaining Solar Energy Access through Localisation
by **Professor Jayendran Venkateswaran,**
IIT Bombay

Transparency in Wheat Procurement in Madhya Pradesh by **Mr. Shriman Shukla,** Director, Directorate of Food, Civil Supplies and Consumer Affairs Madhya Pradesh along with **Mr. Parag Pathak,** Sr. Consultant.

Prime Minister's Ujjwala Scheme by IOC by **Mr. V. K. Mathur,** General Manager(LPG-Sales), Indian Oil Corporation

Skill Development & Employment Generation by **Mr. M. Janardhan,** Executive Director, Central Secretariat, RUDSETI, Ujire

Tele Medicine in Assam by **Dr. B K Behera,** Sr. Spl. Medical, NTPC Ltd.

Coordinated by **Prof. N. Ravichandran,** IIM-Ahmedabad

Oct. 6 **Media & Entertainment Industry: Face to Face with Superstar Sanjay Dutt**

Oct. 10 **Mr. Rohit Turkhud,** Partner, Fakhoury Law Group (FLG) & Renowned Immigration Attorney, USA addressed on **EB-5 Investment Visa**

Oct. 12 **Ms. Sonal Radia Tyagi** addressed on **Understanding Films – Deciphering the Language of Audio-visual Communication**

Oct. 13 **Mr. Achal Rangaswamy,** Executive Coach & Motivational Speaker addressed on **Shaping the Corporate Athlete**

Oct. 13 *Presentation Cum Panel Discussion*

Demystifying M&A and PE

Panel Members:
Mr. Hiranand Savlani
CFO, Astral Polytechnik Ltd;
Mr. Bhadresh Mehta, CFO, Symphony Ltd;
Mr. Parthiv Vasavada
CFO, Vini Cosmetics Pvt. Ltd.

Coordinated by **Mr. Rajiv Bhatt,** Associate Partner, Ernst & Young LLP

Oct. 13 3rd Sarpanch Samvad

The following topics were discussed:

Rural Entrepreneurship
by **Mr. Chandramouli Pathak**

Rural Tourism by **Mr. Kirti Thakar**

Mr. Himanshu Patel, Former Sarpanch of Punsari briefed on the development taking place in Maharastra and other states.

Motivational speech by **Mr. B.N. Dastoor** and it was co-ordinated by **Mr. Narendra Pandya.**



Oct. 21 *Learners' Forum*

15th Learners' Forum conducted by **Mr. B.N. Dastoor** was on the theme **"NLP (Neuro Linguistic Programming) for Enhancing Effectiveness"**.

Oct. 26 **Ms. Preeti Malhotra,** Practice Head & Partner, Great Place to Work® addressed on **Identifying & Recognizing Great Workplaces**

Oct. 26 Basic Programme on **Solar Energy** Conducted by **Mr. Ashok Mistry,** Consulting Engineer, Projects

Oct. 27 *Speakers' Forum Meeting*

Topic: **"No General can Fight his Battle alone".**

Coordinator: **Mr. Suresh Mashruwala**

Oct. 28 *Learners' Forum*

16th Learners' Forum conducted by **Dr. Paresh Kariya** was on the theme **Neuromarketing.**

NOVEMBER 2018

Nov. 2 **Mega Icons – Born Great or Made**

A discussion on the recent episode released by National Geographic Channel on late Former President **APJ Abdul Kalam.**

Mr. Francis Lobo conducted the programme.

Nov. 3 **All Committee Members' Get-Together**

AMA has felicitated four (4) Faculty Members at this function for their rich and dedicated contributions.

Mr. Suresh Mashruwala, Visiting Faculty (With AMA Programmes almost 3 decades)

Mr. B N Dastoor, Visiting Faculty at AMA (With AMA Programmes Over 25 years)

Ms. Rama Moondra, Visiting Faculty at AMA (With AMA Programmes Over 16 years)

Mr. Achal Rangaswamy, Visiting Faculty at AMA (With AMA Programmes Over 14 years)

Nov. 16 **Mr. Hiroshi Hirabayashi,** Former Ambassador of Japan to India and President Japan India Association, Tokyo addressed on **India, the Last Superpower**

Nov. 17 Internationally acclaimed Cardiac Surgeon and Founder Chairman, Narayana Group of Hospitals **Dr. Devi Prasad Shetty addressed 39th Vikram Sarabhai Memorial Lecture** on **Healthcare to Drive Global Economy**

Nov.18to20 Pujya Swami Anubhavananda delivered a series of three (3) lectures on the following topics: Morning: **Tejobindu Upanishad** (Part-II); Evening:**Yoga Vasistha (Part-II)**

Nov. 18 **Dr. Priti Parekh,** Founding Doctor, Fountain of Health Medical Clinic, San Francisco addressed on **Four Wheels of Health and Success**

Nov.19 **Retail Trade and Services - Opportunities in Gujarat**

Inaugural session

Mr. H.J. Vyas, IAS, Additional Industries Commissioner (SP), Govt. of Gujarat addressed on **Indian Retail Market: Overview and Industry Key Factors**

Retail Trade and Services - Taking it Forward and Investment Opportunities

Mr. Amit Bindrani, General Manager - Retail Operations, The Arvind Store ***(Apparels Sector)***

Mr. Angshu Mallick, COO, Adani Wilmar Ltd. *(Oil & Food Products Sector)*

Mr. Darshak Mehta, Vice President, Reliance Retails ***(Fruits/Vegetables Sector)***

Mr. Jayendra Tanna, President, Gujarat Traders' Federation

Retail Trade and Services - Infrastructure
Mr. N. K. Swamy, PG India Logistics

Retail Trade and Services - Investment Opportunities Retail FDI - Gujarat Advantage

Mr. Anil Talreja, Partner, Deloitte Haskins & Sells LLP

Coordinators:
Mr. Achal Rangaswamy, Marketing Consultant

Mr. R.N. Raval, Joint Commissioner of Industries(IM)

Nov. 21 ***IPR Bal Divas Programme***

Dr. Megha Bhatt, Founder of SciKnowTech and **Ms. Dipti Shah**, Partner – IP Wizz addressed the Function.

Nov.21 **Mr. Geoff Wain,** Hon'ble British Deputy High Commissioner addressed on **Shaping up the Global Future Generation (UK–India Knowledge Partnership)**

Nov. 24 *Shri Ramanbhai Patel-AMA Shreshtha Shikshak Award Presentation Function*

Chief Guest:**Dr. G. Immanuel,** Chairman, Council for the Indian School Certificate Examinations, New Delhi

The Shreshtha Shikshak Awards were presented to

Ms. Parbati V. Patel, Shreyas Foundation, Ahmedabad *and* **Dr. Mittalkumar K. Pandya,** PMG Thakar Adarsh High School, Kadi

Nov. 27 **Mrs. Sandra Shroff,** Vice Chairman, UPL Limited addressed on **CSR - An Enlightened Self Interest**

DECEMBER 2018

Dec. 1 *Speakers' Forum Meeting*

Topic: **"Vision without Skills is day-dreaming".**

Coordinator: **Mr. Suresh Mashruwala**

Dec. 1 **Corporate Comedy Drama: Behind The Scene!** Story & idea based on Parry Joshi's cartoons

Dec. 8 **Dr. Kamal Kishore Sharma,** Adjunct Professor & Head of the MBA program, Adani Institute of Infrastructure Management addressed on **When is the Best Time to be an Entrepreneur**

Dec. 14 **Sadguru Shree Madhavpriyadasji Swami,** SGVP, Chharodi addressed on **Creating Excellence through Education**

Dec. 15 **The Amazing World Quiz** based on the interesting facts of the world was conducted by **Mr. Sanjay Chakraborty,** Marketing Communications Advisor, EssKsee Consultancy

Dec. 16 **Secrets of Karma Yoga – Your road to total Freedom from all Sufferings**
By: **Swami Shekaranad** from Canada

Dec. 19 **Gandhi and the Unspeakable: His Final Experiment with Truth** By: **Mr. James W. Douglass,** Peace Activist & Writer

Dec. 20 *Book Release*

SRI SAMAGRA BHAGAVAD GITA
By **Guruji Narayana**

Chief Guests: Pujya Swami Tejomayananda of Chimaya Mission.

Acharyashri Ghanshyamji Maharaj, Shri Bhuvaneshwari Pith, Gondal

Coordinated: **Dr. Bhagyesh Jha,** IAS, Former Information Secretary

Dec. 21 **Digital Marketing – the Way Forward**
By **Mr. Kaushik Pandya,** Founder President, Federation of IT Associations of Gujarat

Dec. 28 **Work and Life for Indians in New Zealand - Challenges & Opportunities** By **Ms. Shilpi Pillai**, Customer Liaison Advisor, Auckland Transport

Dec. 28 **Enlightened Leadership of Ashoka, The Great** By **Prof. (Dr.) C Panduranga Bhatta,** Founder, Samanvaya Academy for Excellence (SAFE); Former Professor, IIM, Calcutta

Dec. 29 **Digital Transformation - The Inevitable Reality** By **Mr. Udit Mehta,** Chief Digital Growth Officer-Americas, Siemens Power Services, USA

JANUARY 2019

Jan. 4 **Employment Opportunities in North America** By **Mr. Chintan Shah,** Director of Operations, BIC Inc. Toronto, Canada

Jan. 5 **Mann Ki Baat: Taking it Forward**
(A Programme for the Youth)
Coordinated by **Mr. Narendra Pandya,** Author & Trainer

Jan. 6 *Learners' Forum*

17th Learners' Forum conducted by **Mr. B.N. Dastoor** was on the theme **"Crafting a Combat Ready Culture"**.

Jan. 7 *Book Release and Lecture*

"India's Decade of Destination - Why the Rise of India is Inevitable" by **Prof. Jagdish Sheth,** Charles H. Kellstadt, Professor of Marketing at the Goizueta Business School, Emory University, Atlanta Georgia.

Book authored by the speaker Dr. Jagdish Sheth on **"Handbook of Advances in Marketing in an Era of Disruptions"** was also released.

Jan. 8-12 Workshop on
Increasing Exports from Gujarat

Ten Top Sectors Open Programme

Global Market for Gujarat Auto Components; Plastics; Gujarat Processed Food; Engineering Products; Technical Textiles; Speciality Chemicals; Medical Devices; Castor Oil Derivatives; IT Services and Export Opportunities in Organic Products

Inaugural address by : **Mr. Sunil Parekh,** Advisor, Zydus Cadila Group

Conducted by: Mr. Suhayl Abidi, Researcher, GoG-AMA Centre for International Trade



Jan. 11 **Mr. Bhaskar Joshi,** Corporate Consultant presented and discussed on the Book **"21 Lessons for the 21st Century"** Author: Yuval Noah Harari

Jan. 12 *Book Release Function*

Corporate Monk - A Journey from Wealth to Wisdom Authored by **Anju Sharma, IAS**

Chief Guest: **Shri O.P. Kohli**, Hon'ble Governorshri, Gujarat

Addressed by:

Ms. Anju Sharma, IAS; Shri Bhupendrasinh Chudasama, Hon. Minister for Education, Govt. of Gujarat; **Dr. J.N. Singh,** IAS, Chief Secretary, Govt. of Gujarat and **Swami Nikhileshwarananda,** Head, Shri Ramakrishna Mission, Rajkot

Jan. 16 **Mr. Ashok Kumar Bhatia,** Sri Aurobindo Centre for Advanced Research, Pondicherry addressed on **"Management Lessons from Movies"**

Jan. 17 *Panel Discussion*

Making Sci-Fi Movies - Challenges & Opportunities

The panel included **Actor/R J Dhvanit Thaker & the team.**

Coordinated by **Mr. Sanjay Chakraborty**

Jan. 18 *Presentation Function*

"New Business & Self Employment Ideas"

Coordinated by **Mr. Suresh Pandit, Mr. Jigar Pandya** and **Mr. Francis Lobo**

Three presentations were selected and awarded certificates.

1st Prize: Tarun Mundhra
Business Idea: ***"Nanny Centres-Baby-Sitting"***

2nd Prize: **Yugen Choksi, Nirayu Chauhan & Jinesh Patel**

Business Idea: ***"xLearno-Interactive Learning Solutions"***

3rd Prize: Rajvi Joshi
Business Idea: ***"International Radio System"***

Jan. 18 **Mr. Abhishek Nayak,** Asst. Professor in Marketing, Amsterdam Business School, University of Amsterdam addressed on **Developing a Global Mindset**

Jan. 18-25 Vibrant Shopping Festival, AMA Organized **Knowledge Series Programmes for Retail Shop Owners.**

- Communication by Mr. Vikas Chawda
- Customer Delight by Mr. B.N. Dastoor
- Sourcing and Information by Mr. Vinod Joshi
- Supply Chain Management by Mr. Ajoy Guha
- Finance and Credit Collection by Mr. Ajoy Guha
- Building Trust for Customer Development by Mr. B.N. Dastoor

Jan. 19 *Speakers' Forum Meeting*

Topic: **"Employee to Entrepreneur".**

Coordinator: **Mr. Suresh Mashruwala**

Jan. 19 **Dr. Paresh M Kariya,** Director, Otis Elevators Co. Ltd. (Chairman, PR Committee, AMA) addressed on **Top Skills Required in 2020**

Jan. 23 **Mr. Harsh Mehta,** Software Engineer, Google AI, California addressed on **Frontiers of Artificial Intelligence**

Jan.23 **12th Annual Intellectual Property Summit 2019**

Inaugurated **by Mr. Arjun Handa,** Vice Chairman & MD, Claris Lifesciences Ltd.

"Artificial Intelligence and Role of IP" by **Dr. V. C. Vivekanandan,** Dean, School of Law, Bennett University

"Block Chain and IPR" by **Mr. Gregory Maurer,** Partner, Klarquist

"Global Strategies for IP Portfolio Management" by **Dr. Paras Vasanani,** AGM, Global IP Department, Amneal Pharmaceuticals Pvt Ltd.

"Publishing in India and Challenges of IP" by **Ms. Milee Ashwarya,** Publisher, Ebury Publishing and Vintage Publishing, Penguin Random House, India

"Industrial Revolution 4.0 and IPR" by **Mr. Bijay Kumar Sahu,** Manager, IP Facilitation Centre, National Research Development Corporation

"Internet of Things" by **Mr. Anubhav Kapoor,** General Counsel & Company Secretary, The Microland

"True Tech Power Comes from Harvesting Patents" by **Dr. Arundhati Mishra,** Group Director of AMHTD Group, in SAC (ISRO)

"IP Challenges in the Entertainment Industry" **Mr. Sanjay Chakraborty,** Marketing & Communication Advisor, EssKsee Consultancy

Jan. 25 — **Mr. Abhimanyu Mathur,** Executive Vice President, Lowe Lintas addressed on **Commodities to Brands**

Jan. 29 — 40th Vikram Sarabhai Memorial Lecture

Innovation in Regenerative Medicines delivered by **Dr. Anand Srivastava**, Chairman & Co-founder of Global Institute of Stem Cell Therapy and Research (GIOSTAR) San Diego, California, U.S.A.

Jan. 31 — *Book Release & Panel Discussion*

"100 Ideas to Improve Governance in India" Authored by **Mr. J. K. Dadoo**, Sr. IAS (Retired), PGDM (IIMA)

Addressed by

- **Mr. J N Singh,** I.A.S., Chief Secretary, Govt. of Gujarat
- **Mr. S B Dangayach,** Founder-Trustee, Innovative Thought Forum

Co-ordinated : **Mr. Himal K. Parikh,** Director, Interface Capital Markets

FEBRUARY 2019

Feb. 1 — **Mr. Rahul Vyas,** MD - Archive-Record Management Services *and* **Dr. Sujata Menon,** Historian and Author, Visiting Faculty, PDPU addressed on "**Digitalization of School Records & Forming School Archives"**

Feb. 2 — *Book Release and Panel Discussion*

CEO- Chess Master or Gardener? was released by **Dr. Pradip N. Khandwalla,** Former Director, IIMA.

Panel Members:

Dr. Anil Khandelwal, (Author), Former Chairman, Bank of Baroda;

Prof. Biju Varkkey, IIMA and **Dr. T V Rao,** Chairman, TVRLS.

Feb. 2 — *17th Annual HR Conference on*

Innovations in Performance Management & Employee Engagement

Speakers addressed by

"Innovations in PMS" by **Dr. T V Rao,** Chairman, TVRLS (Coordinator)

"Creating a Joyful Organization" by **Dr. (Ms.) Sujaya Banerjee,** Founder & CEO, Capstone People Consulting Pvt. Ltd.

"Innovation in Employee Engagement" by **Mr. Sudhakar Budaraju,** Head – HR, Adani Energy Business

"Creating Great Place to Work" by **Mr. Prasenjit Bhattacharya,** CEO, Great Place to Work® Institute

"Causing Incredible Performance" by **Prof. Balaji C.,** Independant Trainer & Coach

"PMS-The real PMS and examples from epics Mahabharata and Ramayana" by **Mr. Kalyan Das,** Deputy VP-L & D, TATA Capital Financial Services Ltd.

Valedictory Address by **Dr. Anil Khandelwal,** Former Chairman, Bank of Baroda

Feb. 2 — **4th Sarpanch Samvaad Addressed by Smt. Mona Khandar, IAS,** Commissioner Rural Development

Feb. 8 — **Dr. Manu K Vora**, Adjunct Faculty, North-Western University, USA addressed on **Recipe For Success in Professional Careers**

Feb. 9 — **Dr. Sanjaya Kumar** and **Ms. Swapna Sai** addressed on **NLP (Neuro Linguistic Programming) for Everyone**

Feb. 10 — **Gandhikatha Retold** by **Mr. Narendra Pandya,** Author & Motivational Speaker

Feb 13 — Panel Discussion on **Secrets of Successful Film Making**

Panel Members:

Mr. Taran Adarsh, Leading Bollywood Film Critic

Mr. Anand Pandit, Producer of "Total Dhamaal"

Mr. Sandip SSingh, Producer of Biopic "PM Narendra Modi"

Feb. 14 — Book Launch Function & addressed

Renowned Management Author **Mr. R Gopalakrishnan,** Former Director, TATA Sons Ltd. on **"CRASH - Lessons from the Entry and Exit of CEOs" & "The Made in India Manager"**

Feb. 15 — **Colonel Rajiv Nayar,** Director (Corpus), Directorate of Indian Army Veterans (DIAV) addressed on **Lessons from "Bharat Ke Veer" – A tribute to the Armed Forces**

Feb. 15 — **Mr. Ashok Garde,** Author & Researcher and Former Director, ATIRA addressed on **Farming as an Enterprise**

Feb. 16 **Mr. Sanjay Chakraborty,** Marketing Communication Advisor, EssKsee Consultancy addressed on **BRAND WARS**

Feb. 16 *Research Forum*

Dr. Paresh Kariya coordinated the 13th Research Forum Meeting.

Feb. 19 **Mr. Gurcharan Das**, Author, Commentator & Thought Leader addressed on **Making a Living Vs. Making a Life**

His latest book **"Kama: The Riddle Of Desire"** was also released.

Feb. 23 *Speakers' Forum Meeting*

Topic: **"The Future is Created by what you do today".**

Coordinator: **Mr. Suresh Mashruwala**

Feb. 23-27 **Swami Bodhananda Sarasvati,** Sambodh Foundation delivered lectures in the morning and evening.

Morning - Lectures on **Kundalini Meditation and the Awakening of the Secret Power**

Evening - Lectures on **Conversations on A Vision for India**

Feb. 23 **Mr. Bhupendra Kainthola,** Director, Film & Television Institute of India, Pune addressed on **Emerging Opportunities in Visual Communication**

Feb. 24 **Mr. Narendra Pandya** addressed on Inspirations from Social Reformers **"Jhaverchand Meghani – The National Poet"**

Feb. 27 Inauguration of a Vocational Programme on **Home Healthcare Professionals**

Chief Guest: **Dr. J N Singh, IAS,** Chief Secretary Govt. of Gujarat

Addressed by **Dr. Subroto Das,** Padmashri Awardee, Co-founder Lifeline Foundation, Vadodara

Sponsor of the Academy: **Mr. Yatindra Sharma,** MD, KHS Machinery Pvt. Ltd.

MARCH 2019

March 1 & 2 **Mr. Jagdish Joshi**, Famous Sales & Motivational speaker and Founder, Businessmen Ki Pathshala delivered two highly energetic and motivational talks on

- **Change Your Mindset, Change Your Business**
- **Stop Worrying, Start Growing Your Business**

March 2 **MS. RUJUTA DIWEKAR,** Well-known Nutritionist and Wellness Consultant & Practitioner addressed on **FUTURE-PROOF YOUR HEALTH.**

Her latest book **"Notes for Healthy Kids"** was also released at the function.

Mar.4 to 8 Workshop on **"Discovering New Markets"**

Australia & New Zealand; Canada; Scandinavia; France; Netherlands; Poland; Japan; Singapore; UAE and Finding Trade Information.

Mr. Suhayl Abidi conducted the programme.

March 6 *Book Release Function*

Sanity in Sanitation (Jajaroo ni Jhumbesh) Authored by **Dr. Jayanti S Ravi, IAS**

Launched by **Shri O.P. Kohli,** Hon'ble Governorshri, Gujarat

Guests of Honour: **Dr. Laxmi Bhawani,** Chief, UNICEF, Gujarat

Prof. Errol D'Souza, Director, IIM, A'bad.

March 8 **The Ahmedabad Short Film Fest**

Panel Discussion on **The Art, Science & Commerce of Short Film-Making** was organised on the occasion of presenting the Short Film Award.

Panel Members:

- **Mr. Saandeep Patel,** Producer, Love ni Bhavai;
- **Dr. Ashok Karania,** Director, Infostretch;
- **Mr. Manan Desai,** Co-Founder & Programming Director, The Comedy Factory;
- **Ms. Malti Mehta** & **Mr. Sanjay Chakraborty**

Award Winning Films.

1. WALLED CITY TO MODERN CITY
2. MAJEDAR MANEKCHOWK
3. HERITAGE REBORN

March 10 The 18th Learners' Forum was on the theme **"Managing Work-Life Balance"** conducted by **Mr. B.N. Dastoor.**

March 11 Farewell & Felicitations to **Hon'ble Mr. Ryoji Noda,** Consul General of Japan in Mumbai

March 14 **Mr. Hitendra Gujarathi,** Investment Consultant addressed on **Stock Market - Technical Analysis, the Non-Technical Factors**

March 15 **His Excellency Mr. Willy Bett,** High Commissioner of Kenya in India addressed on **Business & Investment Opportunities in Kenya**

Mar. 16&17 **Dr. Himanshu Buch,** Motivational Speaker, Coach & Corporate Trainer delivered two talks on the theme "**Life is a Celebration".** (Four aspects of life, namely, Mind, Body, Heart and Soul.)

March 22 **Mr. Rohit Goel,** Director-Forensic, Financial Advisory, Deloitte India addressed on **Who will win the race of the Future: Fraudsters or Organizations?**

March 23 *Speakers' Forum Meeting*

Topic: **"It is not what happens to you, but how you react to it that matters."**

Coordinator: **Mr. Suresh Mashruwala**

March 23 **Prof. Dr. Sudhir V. Shah,** Sr. Consultant Neurologist & Prof. & HOD Neurology, NHL Municipal Medical College and SVP Hospital addressed on **Pursuit of Happiness: Science and Spirituality Aspects**

March 28 Awareness Program on **Commodity Hedging and Price Risk Management**

Conducted by **Mr. G. Chandrashekhar**, Economic Advisor, IMC and Director ERTF; **Mr. Debojyoti Dey**, AVP - Research, Multi Commodity Exchange of India Ltd.

March 29 **Mr. Sharad Vora,** Director, Admissions – Ahmedabad School of Digital Marketing which is Amazon Training Partner in Gujarat addressed on **Content Marketing Strategy 2019**



Lord Meghnad Desai, Professor Emeritus, London School of Economics



Shri Subhash Chandra Garg, Secretary, Department of Economic Affairs, Govt. of India



Dr. Hardik Shah, IAS, Ministry of Environment, Forest & Climate Change, Govt. of India



Mr. Stefan Haves, Creative Director & Collaborator, Cirque Du Soleil, Stefinity Entertainment, Los Angeles



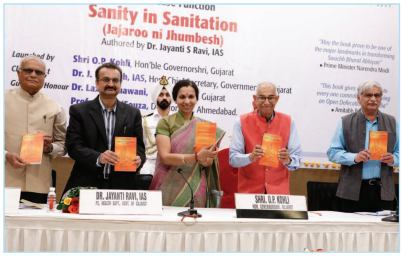
Dr. Devi Prasad Shetty, internationally acclaimed Cardiac Surgeon and Founder Chairman, Narayana Group of Hospitals



Mr. Navin Pahwa, Sr. Advocate, High Court of Gujarat



Dr. Anand Srivastava, Chairman & Co-founder of Global Institute of Stem Cell Therapy and Research (GIOSTAR) San Diego, California, USA



Dr. Jayanti Ravi, IAS
Health Commissioner, Govt. of Gujarat



Mr. Jayant Sinha,
Union Minister of the State for Civil Aviation

Annexure III : INTERNATIONAL TRADE PROGRAMMES CONDUCTED DURING THE YEAR (2018-19)

No	Date	Programme Name
		APRIL 2018
1	Apr. 18	Be A Merchant Exporter - How ?
2	Apr. 19	Advance Authorisation Scheme- A Changed Perspective
3	Apr. 20	CUSTOMS! Importers Exporters & Know About It (w.r.t. Budget - 2018-19)
4	Apr. 21	Global Export & Investment Opportunities in Plastics
5	Apr. 21	Global Export & Investment Opportunities in Castor Oil Chemical Derivatives
6	Apr. 30 to May 31	Certificate Programme on Exports and Imports (BATCH-101)
		MAY 2018
7	May 4	How to Calculate Export Price
8	May 5 & 6	Foreign Trade Policy & Emerging Exort Incentives
9	May 7 to 19	Certificate Course in Customs Clearance
10	May 18	How to Start an Export Business
11	May 19	How to locate & Retain an Overseas Buyer
12	May 23	Trade & Investment Opportunities in Eurasian Economic Union
13	May 23	Global Markets for Processed Food
14	May 24, 25 & 26	Certificate Programme on International Marketing (BATCHatch-13)
15	June 5	Planning an Overseas Visit for Export Promotion and Business
16	June 6	How to Manage Export-Import Business
17	June 7	Curtail Transaction Cost through better knowledge on Export Documentation & Procedure-w.r.t GST
18	June 11 to July 12	Certificate Programme on Exports and Imports (BATCH-102)
		JUNE 2018
19	June 13	Global Markets for Engineering Products
20	June 13	Global Markets for Technical Textiles
21	June 15	Import Documentation and Procedure-w.r.t. GST
22	June 16	High Sea Sales & Imports(Procedure and Formalities) w.r.t-GST
23	June 16	Handling Post Export Issues
24	June 16	Letter of Credit and UCPDC
		JULY 2018
25	July 12, 13 & 14	Certificate Programme on International Marketing (BATCHatch-14)
26	July 2 to 14	Certificate Course in Customs Clearance (BATCHatch- III)
27	July 13	Programme on Know about HSN Code & Classification under GST & Avoid Problems
28	July 13	Seminar on Handling Post Export Issues
29	July 20	Be A Merchant Exporter - How ?
30	July 15	How to Start Export Business - Unjha
31	July 21	Generating an Export Enquiry and Follow-up
32	July 23 to Aug. 24	Certificate Programme on Exports and Imports (BATCH-103)
33	July 29	How to Start Export Business (Part -1) (Sunday Programmes on Export -Import > Prog. 1)
		AUGUST 2018
34	Aug. 4	Doing Business With West African Countries
35	Aug. 5	How to Start Export Business (Part2) (Sunday Programmes on Export -Import –> Prog. 2)
36	Aug. 10	Bank Finance for Exporters and Importers
37	Aug. 10	How to Locate & Retain an Overseas Buyer at Vadodara
38	Aug. 11	Export Opportunities in Organic Products
39	Aug. 11	Curtail Transaction Cost through better knowledge on Export Documentation & Procedure-w.r.t GST at Vadodara
40	Aug. 12	International Trade Shipping & Operations-Air and Sea Freight (Sunday Programmes on Export -Import –> Prog. 3)
41	Aug. 17	How to Manage Export-Import Business
42	Aug. 17	Getting into International Business
43	Aug. 17	Selling on Global eCommerce Marketplace
44	Aug. 18	Planning an Overseas Visit for Export Promotion and Business
45	Aug. 23	Opportunities for Trade & Investment in Free Trade Zones
46	Aug. 23	Trade & Investment Opportunities in Casting & Forging Sector
47	Aug. 24	Trade & Investment Opportunities in Afghanistan, Tajikistan, Turkmenistan, Uzbekistan
48	Aug. 24	How to Calculate Export Price
49	Aug. 25	Exploring Export Market and Opportunities by Non-Export Organizations
50	Aug.27 to Sept.28	Certificate Programme on Exports and Imports (BATCH-104)
51	Aug. 28	Import-Export Opportunities & Procedures - Jamnagar
52	Aug. 31 & Sept. 1	Foreign Exchange Markets, Exchange Rates and Risk Management
		SEPTEMBER 2018
53	Sept. 6,7 & 8	Certificate Programme on International Marketing (BATCH-15)
54	Sept. 7	E.C.G.C (Role - Contribution & Benefits)

No	Date	Programme Name
55	Sept. 7	Marine Insurance & Benefit
56	Sept. 14	Letter of Credit and UCPDC
57	Sept. 14	Exploring Export Market and Opportunities by Non-Export Organizations
58	Sept. 15	Handling Imports Effectively (w.r.t. Finance Bill 2018-19)
59	Sept. 20	Doing Business Around the World
60	Sept. 20	Finding Information on Global Export Markets and Prospecting at Trade Fairs
61	Sept. 21	How to Calculate Export Price
62	Sept. 22	How to Start an Export Business -Vadodara
63	Sept. 25	Services Trade : Opportunities and Challenges
		OCTOBER 2018
64	Oct. 1 to Nov. 2	Certificate Programme on Exports and Imports (BATCH-105)
65	Oct. 4	Export & Investment Opportunities in The Czech Republic, Hungary and Slovakia
66	Oct. 4	Free Trade Agreements and Opportunities for Trade & Investment
67	Oct. 7	How to Start Export Business (Part -1)(Sunday Programmes on Export - Import –> Prog. 1)
68	Oct. 12	Import Documentation and Procedure-w.r.t. GST
69	Oct. 14	How to Start Export Business (Part -II)(Sunday Programmes on Export -Import –> Prog. 2)
70	Oct. 21	Shipping by Sea/Air Freight & Inco Terms (Sunday Programmes on Export -Import –> Prog. 3)
71	Oct. 26	Handling Post Export Issues
72	Oct. 26	High Sea Sales & Imports(Procedure and Formalities) w.r.t-GST
73	Oct. 27	Importers Know about Free/ Preferential Trade Agreement and Benefit
74	Oct. 28	Export Business Techniques -How to Identify, Locate and Retain Overseas Buyer (Sunday Programmes on Export -Import –> Prog. 4)
		NOVEMBER 2018
75	Nov. 21	Bank Finance for Exporters and Importers
76	Nov. 22, 23 & 24	Certificate Programme on International Marketing (BATCH-16)
77	Nov. 23	Be a Merchant Exporter - How? At Vadodara
78	Nov. 29	Know about HSN Code & Classification under GST & Avoid Problems
79	Nov. 29	Third Party Exports & Exporters
		DECEMBER 2018
80	Dec. 5	Letter of Credit and UCPDC
81	Dec. 16 & 23	International Trade
82	Dec. 20	How to Calculate Export Price
83	Dec. 21	Deemed Export as an Export Incentives and Benefil
84	Dec. 22	Navigating the VUCA World
85	Dec. 29	Export Opportunities in Africa and Latin America
		JANUARY 2019
86	Jan.8	Increasing Exports from Gujarat (Prog. 1 –> Global Market for Gujarat Auto Components)
87	Jan.8	Increasing Exports from Gujarat (Prog. 2 –> Global Markets for Plastics)
88	Jan.9	Increasing Exports from Gujarat (Prog. 3 –> Global Market for Gujarat Processed Food)
89	Jan.9	Increasing Exports from Gujarat (Prog. 4 –> Global Markets for Engineering Products)
90	Jan.10	Increasing Exports from Gujarat (Prog. 5 –> Global Market for Technical Textiles)
91	Jan.10	Increasing Exports from Gujarat (Prog. 6 –> Export Opportunities in Organic Products)
92	Jan.11	Increasing Exports from Gujarat (Prog. 7 –> Global Market for Speciality Chemicals)
93	Jan. 11	Increasing Exports from Gujarat (Prog. 8 –> Global Market for Medical Devices)
94	Jan. 12	Increasing Exports from Gujarat (Prog. 9 –> Global Market for Castor Oil Derivatives)
95	Jan. 12	Increasing Exports from Gujarat (Prog. 10 –> Global Markets for IT Services)
96	Jan. 18	Duty Drawback Scheme - And Exporters
97	Jan. 19	Export Opportunities & How to Start an Export Business
98	Jan. 20	International Trade-Exports & Import: Shipping Techniques (Module - 1 –> Introduction to Export)
99	Jan. 24	Letter of Credit and INCO Terms
100	Jan. 27	International Trade-Exports & Import: Shipping Techniques (Module - 2 –> Introduction to Import)
		FEB. 2019
101	Feb. 3	International Trade-Exports & Import: Shipping Techniques (Module - 3 –>Documentation)
102	Feb. 7,8 & 9	Certificate Programme on International Marketing (BATCH-17)
103	Feb. 8	Exploring Export Market and Opportunities by Non- Export Organizations
104	Feb. 10	International Trade-Exports & Import: Shipping Techniques (Module - 4 –> Export Marketing)
105	Feb. 14	Import Documentation and Procedure-w.r.t. GST
106	Feb. 15	Authorised Economic Operator (AEO) Program -Exporters & Importers - Know About It and Benefit

107	Feb. 17	International Trade-Exports & Import: Shipping Techniques (Module - 5 –> Shipping & Logistics)
108	Feb. 18 to Mar. 23	Certificate Programme on Exports and Imports (BATCH-106)
109	Feb. 21	Customs Valuation & Importers- Exporters Know Customs Valuation & Gain
110	Feb. 22	How to Start an Export-Import Business at Vadodara
111	Feb. 22 & 23	Foreign Exchange Markets, Exchange Rates and Risk Management
112	Feb. 24	International Trade-Exports & Import: Shipping Techniques (Module - 6 –> Exim Opportunities-Gujarat)
		MAR. 2019
113	Mar. 4	"Discovering New Markets" –> Prog. 1 –> Australia & New Zealand
114	Mar. 4	"Discovering New Markets" –> Prog. 2 –> Canada
115	Mar. 5	"Discovering New Markets" –> Prog. 3 –> Scandinavia
116	Mar. 5	"Discovering New Markets" –> Prog. 4 –> France
117	Mar. 6	"Discovering New Markets" –> Prog. 5 –> Netherlands
118	Mar. 6	"Discovering New Markets" –> Prog. 6 –> Poland
119	Mar. 7	"Discovering New Markets" –> Prog. 7 –> Japan
120	Mar. 7	"Discovering New Markets" –> Prog. 8 –> Singapore
121	Mar. 8	"Discovering New Markets" –> Prog. 9 –> UAE
122	Mar. 8	"Discovering New Markets" –> Prog. 10 –> Finding Trade Information
123	Mar. 10 & 17	International Trade
124	Mar. 15	Doing Business with IRAN Under Rupee Payment Mechanism
125	Mar. 16	Advance Authorisation Scheme-A Changed Perspective
126	Mar. 22, 23 & 24	Certificate Programme on International Marketing (BATCH-18)
127	Mar. 23	How to Start an Export-Import Business at Vadodara
128	Mar. 23 to Apr. 14	Certificate Course in Customs Clearance (BATCH-V)
129	Mar. 25	How to Start an Export-Import Business
130	Mar. 26	How to Start an Export-Import Business at Rajkot
		Total 4221

GoG Programmes List (April 2018 to March 2019)

Month	Total Number of programmes	Total Number of Participants
Apr-18	6	128
May-18	8	163
Jun-18	10	213
Jul-18	9	230
Aug-18	19	440
Sep-18	11	171
Oct-18	11	216
Nov-18	5	106
Dec-18	6	110
Jan-19	15	1088
Feb-19	12	259
Mar-19	18	1097
Total	**130**	**4221**



Annexure IV : SUMMER WORKSHOPS ORGANIZED DURING THE YEAR

Sr. No.	Date	Name of Programme
1.	April 16 to 18	Good Manners & Etiquette
2.	April 23 to 25	Good Manners & Etiquette
3.	April 30 to May 02	Good Manners & Etiquette
4.	May 7 to 9	Good Manners & Etiquette
5.	May 14 to 16	Good Manners & Etiquette
6.	May 21 to 23	Good Manners & Etiquette
7.	April 16 to 20	Effective Speaking and Personality Development
8.	April 23 to 27	Effective Speaking and Personality Development
9.	April 30 to May 4	Effective Speaking and Personality Development
10.	May 7 to 11	Effective Speaking and Personality Development
11.	May 14 to 18	Effective Speaking and Personality Development
12.	May 21 to 25	Effective Speaking and Personality Development
13.	May 28 to June 01	Effective Speaking and Personality Development
14.	April 12	Story Telling as an Art
15.	April 13	Study Habits
16.	May 10	Study Habits
17.	April 14	Right Career Right Choice
18.	April 15	Successful, Happy and Effective Teenagers
19.	Path April 16	Discovering Your Career
20.	May 19	Discovering Your Career Path
21.	April 16	The three Success Mantras Attitude, Time and Goals
22.	April 16 to 20	The Introduction to Vedic Maths
23.	April 23 to 27	The Introduction to Vedic Maths
24.	April 30 to May 4	The Introduction to Vedic Maths
25.	May 7 to 11	The Introduction to Vedic Maths
26.	May 14 to 18	The Introduction to Vedic Maths
27.	May 21 to 25	The Introduction to Vedic Maths
28.	May 28 to June 01	The Introduction to Vedic Maths
29.	April 14	Out of the Box Thinking Applied Creativity
30.	April 17	Never Say "No" Attitude
31.	April 18	Light the Fire in your Heart
32.	April 18	A Friend is AnAnswer to Your Needs
33.	April 19	Developing Hobbies
34.	April 20	Acquiring Leadership Qualities Early in Life
35.	May 20	Acquiring Leadership Qualities Early in Life
36.	April 20	Winning Habits From Young Age
37.	April 20	The Power of Concentration
38.	May 11	The Power of Concentration
39.	April 21	How to Achieve a Winning Personality
40.	May 26	How to Achieve a Winning Personality
41.	April 21	Art of Taking Notes - English
42.	May 12	Art of Taking Notes - English
43.	April 21 & 22	Developing a winning Personality
44.	April 22	Translating Dreams into Reality
45.	April 22	Art of Obeservation
46.	May 13	Art of Obeservation
47.	April 22	Golden Rules for Career Success
48.	April 23	Positive Attitude, The Ultimate Success Mantra
49.	April 23 to 27	Creative Writing
50.	April 23	Presentation and Public Speaking Skills
51.	April 25	Emotional Intelligence, Where The Heart Rules...





Sr. No.	Date	Name of Programme
52.	April 25	Creative Thinking
53.	April 25	The Delight of Self Discovery
54.	April 26	Seven Habits of Successful Teens
55.	May 27	Seven Habits of Successful Teens
56.	April 26	Reading Habit and Taking Notes
57.	April 27	Manage Time to Manage Everything Else in Life
58.	May 28	Manage Time to Manage Everything Else in Life
59.	April 27	Overcoming Anger
60.	April 28	The World of Money - Programme for Children
61.	April 28	Art of Cracking Interviews
62.	April 29	Are You a True Friend
63.	April 30	A to Z of Leadership
64.	April 30 to May 11	Writing Programme for Students
65.	May 1 & 2	Creativity - Looking Beyond the Limits
66.	May 2	Attitude determinmes your Altitude
67.	May 29	Attitude determinmes your Altitude
68.	May 3	Where Am I ?
69.	May 3	Body Language
70.	May 17	Body Language
71.	May 4	Being Creative
72.	May 5	Effective Communication Skills
73.	May 18	Effective Communication Skills
74.	May 5	Science of Reading
75.	May 5	Seven Ways to Success
76.	May 5	Howto Debate ?
77.	May 6	Origami
78.	May 7	Personal Goal Setting and Goal Implementation
79.	May 7	Learning Skills of Adjustment for Success
80.	May 7 & 8	Self Excellence - A Way of Life
81.	May 9	Learning Lessons from Great Personalities
82.	May 10	Goal Setting : The First Step to Success
83.	May 12	General Knowledge for Teenagers
84.	May 24	Developing as a Leader
85.	May 9 to 11	Be a confident Teenage
86.	May 14 to 25	Writing Programme for Students
87.	May 15 & 16	Creativity - Looking Beyond the Limits
88.	May 16	Developing Your Memory and Concentration
89.	May 17	Fast Reading and Smart Learning
90.	May 17	Where Am I ?
91.	May 18	Art of Cracking Interviews
92.	May 19	Building Communication
93.	May 19	Preparing for Examination
94.	May 19	Career Confusions
95.	May 21	Developing Non-Verbal Skills
96.	May 22 & 23	Developing a winning Personality
97.	May 26	Communication through Narration
98.	May 30	Never Say "No" Attitude
99.	May 30	Discovering Your Personality
100.	May 7 to 17	Creativity and Innovation with Science, Electronics & Robotics
101.	May 18	Visit to Parle Biscuits Pvt. Ltd. M/s. Sweety Industries, Nadiad
102.	May 21	Visit to Harsha Engineers, Changodar
103.	May 22	Visit to KHS Machinery, Vatva
104.	May 25	Visit to Windsor Machines Ltd., Vatva





Annexure-V: INSTITUTIONAL MEMBERS (as at March 31, 2019)

Patron Members (Institution)

1. Adani Group
1. Adani Group
2. Ahmedabad Textile Industry's Research Association
3. Ambalal Sarabhai Enterprises Ltd.
4. Ambuja Cements Limited
5. Ammann Apollo India Pvt. Ltd.
6. Amneal Pharmaceuticals Pvt. Ltd.
7. Anar Chemical Industries
8. Anil Ltd.
9. Aravali Institute of Management
10. ArMeeInfotech
11. Ascent Finechem Pvt Ltd.
12. Ashtavinayaka Technocrafts Pvt. Ltd.
13. Astral Poly Technik Ltd.
14. Baheti Metal & Ferro Alloys Ltd.
15. Bakeri Projects Private Limited
16. Bank of Baroda (North Gujarat Zone)
17. Bank of Baroda Staff College
18. Benchmark Agencies Pvt. Ltd.
19. Bharti Airtel Ltd.
20. Biztech IT Consultancy Pvt. Ltd.
21. C Z Patel College Of Business And Management
22. Chamunda Pharma Machinery Pvt. Ltd.
23. Choksi Colours Pvt. Ltd.
24. Crown Laminates Pvt. Ltd.
25. Cygnet InfotechPvt. Ltd.
26. Dena Bank
27. Devarsons Industries Pvt. Ltd.
28. Development Credit Bank Limited (DCB)
29. DishmanCarbogenAmcis Ltd.
30. Diti Resources Pvt. Ltd.
31. Equinox Solutions Ltd.
32. Erhardt + Leimer (I) Pvt Ltd
33. Essar Oil Limited
34. Excel Industries Limited
35. G.K. Choksi& Co.
36. Gannon Dunkerley& Co. Ltd.
37. Go Green Infrastructure Pvt Ltd
38. Godrej & Boyce Mfg. Co. Ltd.
39. GRUH Finance Limited
40. GSP Crop. Science Pvt. Ltd.
41. Gujarat Co-operative Milk Marketing Federation Limited
42. Gujarat Energy Development Agency
43. Gujarat Gas Company Limited
44. Gujarat Heavy Chemicals Ltd.
45. Gujarat Industrial Dev. Corpn. Ltd.
46. Gujarat Industrial Investment Corpn.
47. Gujarat Informatics Ltd.
48. Gujarat NRE Coke Ltd.
49. Gujarat State Aviation Infrastructure Company Limited
50. Gujarat State Civil Supplies Corpn. Ltd.
51. Gujarat State Export Corpn. Ltd.
52. Gujarat State Petroleum Corporation Ltd.
53. Gujarat Tea Processors & Packers Ltd.
54. Gujarat Venture Finance Ltd(GVFL)
55. Harsha Engineers Limited
56. Havmor Foods Pvt. Ltd.
57. Hester Biosciences Limited
58. Housing Development Finance Corpn.
59. HRPL Restaurants Private Limited
60. ICICI Limited
61. Indian Farmers Fertilizer Co-op. Ltd.
62. Inductotherm (India) Pvt. Ltd.
63. InspirOn Engineering Private Ltd.
64. INTAS Pharmaceuticals Ltd.
65. ITER-India IPR
66. JadeBlue Lifestyle (I) Limited
67. Kalpataru Power Transmission Ltd
68. KamakshiFlexiprintsPvt. Ltd.
69. Kandla Energy and Chemicals Ltd
70. Kevin Technologies P. Ltd
71. KHS Machinery Pvt. Ltd.
72. Khushi Advertising Ideas Pvt. Ltd.
73. Kloeckner DESMA Machinery Pvt. Ltd.
74. LA - Gajjar Machineries Pvt. Ltd.
75. Larsen & Toubro Ltd.
76. LokJagruti Kendra
77. Loyal Equipment Ltd.
78. Lubi Industries LLP
79. Mamata Machinery Pvt Ltd
80. MarutiTechlabsPvt. Ltd.
81. Mehsana District Co-operative Milk Producers' Union Ltd.
82. Milacron India Pvt. Ltd.
83. Montecarlo Limited
84. MOTIF India InfotechPvt. Ltd.
85. N.K. Proteins Limited
86. National Innovation Foundation
87. Nutan Education Trust
88. NutanNagrikSahakari Bank Ltd.
89. Oil and Natural Gas Corp. Ltd.
90. Parshwanath Realty Pvt. Ltd.
91. PashupatiCotspin Limited
92. Prima Automation (I) Pvt. Ltd.
93. PunitFintradePvt. Ltd.
94. Reliance Industries Ltd
95. Riddhi Siddhi GlucoBiols Ltd.
96. RoquetteRiddhi Siddhi Pvt. Ltd.
97. Rotofilt Engineers Ltd.
98. Rubber King Tyres India Pvt. Ltd.
99. Sadbhav Engineering Limited
100. Safal Constructions Pvt. Ltd.
101. Sagar Drugs and Pharmaceuticals Pvt. Ltd.
102. Sardar Sarovar Narmada Nigam Ltd
103. SarvaVidyalayaKelavani Mandal-Kadi
104. Sayaji Industries Ltd
105. Setco Automotive Ltd.
106. Shell Energy India Private Limited
107. Simulations Public Affairs Management Services Pvt. Ltd.
108. Sintex Industries Limited
109. Super Handlers Pvt. Ltd. (Navin Group)
110. SURAJ LIMITED
111. Synthesis SpacelinksPvt. Ltd.
112. Tata Consultancy Services Ltd.
113. TATA MOTORS LTD
114. The Ahmedabad Dist. Co-Op Bank Ltd.
115. The Ahmedabad Mercantile Co-op Bank Ltd.
116. Torrent Power Ltd.
117. Tripada Education Trust
118. Troikaa Pharmaceuticals Ltd.
119. Union Bank of India
120. UPL Ltd.
121. Vasa Pharmachem Pvt. Limited
122. Vimal Oil & Foods Ltd.
123. Vishva Exim Pvt. Ltd.

Permanent Members (Institution)

1. Aakar Paints
2. Adani Enterprises Ltd.
3. Agriculture & Cooperation Department
4. Ahmedabad District Co-Op Milk Prod. Union Ltd.
5. Ahmedabad Urban Development Authority
6. Air Control & Chemical Engg. Co. Ltd.
7. Akshaya Apollo Hospitals Ltd.
8. Ambica Corporation
9. Amtech Electronics (I) Limited
10. Applitech Solution Limited
11. Arcata Tradelinks Pvt. Ltd.
12. Arraycom (India) Ltd.
13. Arvind Limited
14. Arvind Polycot Ltd.
15. Asiatic Colour Chem. Ind. Ltd.
16. Associated Intermediates & Chemicals
17. Atlas Dyechem (India) Pvt. Ltd.
18. Avaya Global Connect Ltd.
19. Bank of India
20. Bayer Malibu Polymers Pvt. Ltd.
21. Bennett Coleman & Co Ltd
22. Bhagwati Spherocast Pvt. Ltd.
23. Bhikhabhai Jivabhai Vanijya Mahavidyalaya (B.J.V.M. Commerce College)
24. Blue Dart Express Limited
25. Bosch Rexroth India Limited
26. C. Doctor India Private Ltd.
27. Cadila Healthcare Ltd.
28. Cadila Pharmaceuticals Limited
29. Calorx Education Company Pvt. Ltd.
30. Cama Motors Ltd
31. Cel Packaging Private Ltd.
32. Centre for Environment Education
33. Chandresh Cables Limited
34. Cheminova India Limited
35. Choksi Tube Co. Ltd.
36. Claris Lifesciences Ltd.
37. Clp India Pvt. Ltd.
38. Concord Biotech Limited
39. Contech BPO Services Pvt. Ltd.
40. Corporation Bank
41. D.C. Engineering Industries
42. Dintex Dyechem Limited
43. Doshi Ion Exchange & Chemical Ind. Ltd.
44. Electrotherm (I) Ltd

45. Enarai Finance Limited
46. Entrepreneurship Dev. Institute Of India
47. Equinox Semiconductor Ltd.
48. Excel Crop Care Ltd.
49. Ferromatik Milacron India Ltd
50. First Flight Couriers Ltd.
51. Food Solution
52. Food, Civil Supplies & Consumer Affairs Dep
53. GMM Pfaudler Ltd.
54. Guj. State Handloom & Handicrafts Dev.
55. Gujarat Agro Industries Corpn. Ltd.
56. Gujarat Composite Limited
57. Gujarat Industrial and Technical Consultancy Organisation (GITCO)
58. Gujarat Infrastructure Dev. Board Soc.
59. Gujarat Jalseva Training Institute
60. Gujarat Lease Financing Ltd
61. Gujarat Lyka Organics Ltd
62. Gujarat Mineral Development Corpn. Ltd.
63. Gujarat Narmada Valley Fertilizers & Chemical Ltd.
64. Gujarat Petrosynthese Ltd.
65. Gujarat Power Corporation Ltd.
66. Gujarat State Financial Services Ltd.
67. Gujarat State Petronet Ltd. (GSPL)
68. Gujchem Distillers India Ltd
69. Hindustan Cement Pipes & Concrete
70. Hindustan Dorr-Oliver Ltd.
71. Hitachi Home & Life Solutions (I) Ltd.
72. Hl College Of Commerce
73. IBP Company Limited
74. ICRA Limited
75. Indian Institute of Management
76. Indusind Bank Limited
77. Industrial Extension Bureau
78. Infinite Financial Services P. Ltd.
79. Ingersoll-Rand (India) Ltd
80. Institute of Rural Management
81. Intercare Limited
82. Interface Financial Services Ltd.
83. Jasvant B Shah
84. Jayatma Spinners Limited
85. Jhaveri Polymers Ltd.
86. Kalol Institute of Management
87. Kinatic Enterprises
88. Lubi Industries Llp.
89. M & B Engineering Ltd.
90. Machinery Stores Traders (MASTA)
91. Madhu Refractories Limited
92. Mafatlal Industries Limited
93. Mamata Group
94. Masibus Process & Instruments Ltd.
95. Meghmani Organics Limited
96. Metroglobal Limited
97. Milcent Appliance Pvt. Limited
98. Molex Micron Pvt. Ltd.
99. Moly Metal Llp
100. N.K.Industries Ltd. (N.K. Oil Mills Ltd.)
101. National Bank For Agri. & Rural Dev.
102. National Institute of Fashion Technology
103. National Textile Corporation Ltd.
104. Nirma Limited
105. Nissan Syntex Private Limited
106. Nugen Machineries Limited
107. One Advertising & Communication Ser. Ltd
108. Panamax Infotech Limited
109. Paras Pharmaceuticals Limited
110. Parikh Packaging Pvt. Ltd.
111. Pepsico India Holdings Pvt. Ltd.
112. Pharmalab India Pvt Ltd
113. Physical Research Laboratories
114. Piech Investment Limited
115. Pierlite India Pvt. Ltd.
116. POGGEN-AMP Nagarsheth Powertronics Ltd.
117. Prem Conductors Pvt. Ltd.
118. Pump Engineering Co. Ltd.
119. Rajesh Malleables Limited
120. Rajiv Petrochemicals Pvt. Ltd.
121. Rakesh Pharmaceuticals
122. Ramdev Food Products Limited
123. Rampion Eyetech Pvt. Ltd.
124. Ratnamani Metals & Tubes Ltd.
125. Reliance Communications Ltd.
126. Reserve Bank of India
127. Sabar Pumps Pvt. Ltd.
128. Safeworld Systems Pvt. Ltd.
129. Sahitya Mudranalaya Pvt. Ltd.
130. Sanghi Industries Ltd.
131. Sanjeevani Biotech Pvt. Ltd.
132. Sanofi India Limited
133. Sanrhea Technical Textiles Ltd.
134. School of Mgmt - Sumandeep Vidhyapeeth Uni.
135. Seagull Maritime Agencies Pvt. Ltd.
136. Semitronik Instruments
137. Sew Services Pvt. Ltd.
138. Shilp Gravures Limited
139. Shri Nityanand Cotspin Ltd.
140. Shubh Sanchar (India) Pvt Ltd
141. Siddhi Engineers
142. Simco Food Products
143. Sirhind Steel Ltd
144. Softel Marketing Pvt Ltd.
145. Somabhai Tea Processors Ltd.
146. Sonar Industries Ltd
147. Space Applications Centre
148. Standard Tea Processing Co. Ltd
149. State Bank of India
150. State Bank of Saurashtra
151. Stovec Industries Ltd.
152. Sudesh Chemicals Pvt. Ltd.
153. Sundek India Ltd
154. Suvik Electronics Pvt Ltd
155. Syndicate Bank
156. Systronics
157. Tamilnadu Mercantile Bank Ltd
158. The Dharamsi Morarji Chemical Co Ltd
159. The Gujarat State Co-Op. Bank Ltd.
160. The Kalupur Commercial Coop. Bank Ltd
161. Tolani Institute of Management Studies
162. Torrent Cables Limited
163. Torrent Laboratories Ltd
164. Transformers & Rectifiers (India) Ltd.
165. Tristar Remedies Pvt Ltd
166. Truetzschler India Private Ltd
167. Unifrax India Private Limited
168. Urmin Group of Companies
169. Vadilal Chemicals Limited
170. Vadilal Industries Ltd
171. Veeda Clinical Research Pvt. Ltd.
172. Vepar Private Limited
173. Vesuvius India Limited
174. Videocon International Ltd.
175. Vision India Centre For Learning
176. Vodafone Ltd.
177. Water & Land Management Institute
178. Win Engineering P. Ltd.
179. Windsor Machines Ltd

Annual Members (Institution)

1. Allied Refractory Product India Pvt. Ltd.
2. Analytix Business Solutions (I) Pvt. Ltd.
3. Cliantha Research Limited
4. Envision Scientific Pvt. Ltd.
5. Epoch Research Institute India Pvt. Ltd.
6. Everest Instruments Pvt. Ltd.
7. Firmenich Aromatics Production (I) Pvt. Ltd.
8. Flow Global Institute Pvt. Ltd.
9. GMM Coatings Private Limited
10. Hindustan Gum & Chemicals Ltd.
11. Intech Systems Pvt. Ltd.
12. JBM Auto System Pvt. Ltd.
13. Kataria Automobiles Pvt. Ltd.
14. Mifamed Medical Private Limited
15. Petrotec Retail Petroleum Equipment (India) Pvt. Ltd.
16. Rotex Automation Limited
17. Rubber Manufacturers Welfare Association
18. Sai Consulting Engineers (P) Ltd.
19. Shardul Amarchand Mangaldas & Co
20. Shree Nandan Courier Limited
21. Shree Varda Laser Tech Pvt. Ltd.
22. Shree Vardayini Chemical Industries Pvt. Ltd.
23. SKAPS Industries (I) Pvt. Ltd.
24. Synoptek India Pvt. Ltd.
25. The Baroda Lions Club Education Trust
26. Uflex Limited
27. Voltas Limited
28. Yamir Packaging Pvt. Ltd.

Institutional Members

Patron Members	123
Permanent Members	179
Annual Members	28

Individual Members

Patron Members	268
Life Members	2228
Annual Members	162

GOVERNING COUNCIL

President
Mr. Rajiv Mehta
Executive Director, CEL Packaging Pvt. Ltd.

Vice President
Dr. Malay Mahadevia
Whole Time Director, Adani Enterprises Ltd.

Immediate Past President
Mr. Tushar Patel
Managing Director, Sanrhea Technical Textiles Ltd.

Elected Members

Hon. Secretary
Mr. Savan Godiawala
Partner, Corporate Finance Deloitte Touche Tohmatsu India LLP

Hon. Jt. Secretary
Mr. S. Rajaram
Managing Director, Erhardt+Leimer (India) Pvt. Ltd.

Hon. Treasurer
Mr. Deevyesh J Radia
Director, United Networks Pvt. Ltd.

Mr. Hemant N Shah
Managing Director, Super Handlers Pvt. Ltd.

Mr. Nipam Shah
Managing Director, NRS Advisors Pvt. Ltd.

Mr. Rajiv Gandhi
Managing Director & CEO, Hester Biosciences Ltd.

Ms. Reena Bhagwati
Managing Director, Bhagwati Spherocast Pvt. Ltd.

Mr. S.B. Dangayach
Managing Director, Sintex Industries Ltd.

Co-opted Members

Mr. Amal Dhru
Amal Datt & Associates

Mr. Ambar Patel
Managing Director, Shilp Gravures Ltd.

Prof. B.H. Jajoo
Indian Institute of Management

Prof. Indira Parikh
President, ANTARDISHA

Mr.Jaimin R Vasa
Managing Director, Vaishali Agencies Pvt. Ltd.

Mr. Kaushal Mehta
Chief Executive Officer, Motif India Infotech Pvt. Ltd.

Mr. Padmin Buch
Sr. Faculty, Entrepreneurship Dev. Institute of India

Invitees

Mr. Aditya Patel
Director, Phenix Construction Technologies

Mr. Alok Sanghi
Whole Time Director, Sanghi Cements Ltd

Dr. Bharat Patel
Chairman & Medical Director, Samved Orthopedic Hospital

Mr.Ganpatraj Chowdhary
Chairman & Managing Director,
Riddhi Siddhi Gluco Biols Limited

Mr. Jatin Jalundhwala
Chief Legal Officer, Adani Enterprises Ltd.

Mr. K. Subramaniam
Managing Director,
Masibus Automation & Instrumentation P. Ltd.

Mr. Kartikeya V Sarabhai
Director, Centre for Environment Education

Ms. Mamta Verma, IAS
Industries Commissioner

Mr. Nilesh Desai
Shubh-Labh Consultancy

Mr. Parag Desai
Executive Director, Wagh Bakri Tea Group

Dr. Paresh M Kariya
Director-Business Dev. Strategy,
Otis Elevator Company (I) Ltd.

Mr. Pavan Bakeri
Managing Director, Bakeri Engg. & Infrastructure Ltd.

Mr. Pradeep Chona
Chairman & Managing Director,
Havmor Group of Companies

Prof. Pradyumna Vyas
Director, National Institute of Design

Dr. Preeti Shroff
Dean, M I C A

Mr. Rajan Vasa
Chairman & Managing Director,
Contech BPO Services Pvt. Ltd.

Mr. Rajkumar Beniwal, IAS
Managing Director, iNDEXTb

Ms. Rama Moondra
Management Trainer

Mr. Shubhang Madanmohan
Partner, DC Engineering Industries

Mr. Suhas Joshi
Wholetime Director, Montecarlo Limited

Mr. Sunil Parekh
Corporate Advisor,

Mr. Surendra Patel
Former Member of Parliament (Rajya Sabha)

Dr. V.N. Shah
Business Head
Zydus Hospitals & Healthcare Research Pvt. Ltd.

Mr. Vimal Ambani
Tower Overseas Ltd.

Mr. Jaimin Shah
Co-Founder & M D. DEV Information Technology Ltd.

Mr. Kaushal Soparkar
Head-Dahej Project, Meghmani Finechem Ltd.

Mr. Keshav Kumar

Mr. K.K. Nair
Executive Director, AMA

PROGRAMMES COMMITTEE

Chairman

Mr. S Rajaram
Managing Director, Erhardt+Leimer India Private Limited

Members

CA Pradip Modi (Convener)
PKM Advisory Services Pvt Ltd.

Mr. Anurag Mehta
Founder - Teenage Wisdom

Mr. Arvind Katkar
Chief Manager – HRM, Bank of Baroda

Mr. Bharat Desai
Mr. Bhavesh Upadhyay
Executive Vice President – HR, Intas Pharmaceuticals Ltd.

Mr. Bhavesh Upadhyay
Executive Vice President – HR, Intas Pharmaceuticals Ltd.

Mr. Deevyesh J Radia
Director, United Networks Pvt Ltd.

Mr. G.M. Acharya
Man Power Consultant

Mr. Giriraj Dave
Chief Operating Officer, Syncon Elevators (I) Pvt Ltd.

Mr. Jayesh Ganatra
B-Intelligence

Mr. Jigar Pandya
Corporate Advisor & Trainer

Dr. K.S. B. Nayar
Formerly Director–SKIPS & FIMS,
Visiting Prof. – NIRMA & CEPT

Mr. Manish Khanolkar
Head (L & D), Arvind Limited

Cdr Manoj Bhatt (Retd.)
Chief Administrative Officer, IIMA

Mr. Mehul Modi

Mr. P J Maniar
Chief Administrative Officer,
Indus Institute Of Technology & Engineering

Mr. P R Vyas
Financial Consultant

Mr. Parimal Vasavada
Corporate Consultant

Mr. Prashant Gandhi
Group Partner, SIDDHI ENGINEERS

Mr. Prashant Sanghvi
Business Head -
LSAW Pipe Div. Ratnamani Metals & Tubes Ltd.

Mr. Rohit Patel
SYMCOM Corporation

Mr. Sunil Kanojia

Mr. Uday Shah
Branch Manager & Customer Care Head
Jade Blue Lifestyle India Ltd.

Mr. Uday Shah
Director, Vishwa Exim Pvt. Ltd.

Mr. Vispi Munshi
Founder - ERP India

Mr. K.K. Nair
Executive Director, AMA

PUBLIC RELATIONS COMMITTEE

Chairman

Dr. Paresh Karia
Director – Business Development Strategy & JV,
OTIS Elevator Company (India) Ltd.

Members

Mr. Shailesh Goyal
Simulations Public Affairs, Management Services Pvt. Ltd.

Mr. Amit Oza
Amit Enterprises

Mr. Amit Parikh
Founder – Amity International

Mr. Ashish Joshi
Vice President, Vadraj Cement Ltd.

Dr. Bharat Agrawat
Cosmetic & Dental Implant Surgeon

Dr. Bharat Shah
Navkar Surgical Hospital

Mr. Dinesh Daga
Chairman & Managing Director, Shree Hans Alloys Ltd.

Ms. Forum Shah
Mudra Institute of Communication (MICA)

Mr. Giriraj Dave
Chief Operating Officer, Syncon Elevators (I) Pvt Ltd

Mr. H P Shah

Mr. Kirti K Thakkar

Ms. Mallika Wadhwani
Freelance Writer

Ms. Malti Mehta
Media & Communication Consultant

Mr. Manoj Badheka

Mr. Nirav K Amin

Mr. Rajiv Madhav Shanbhag
Superintending Engineer (Retd), R & B Dept. Govt. of Gujarat

Mr. Sanjay Chakraborty
Marketing Communication Advisor

Ms. Seema Anil Agarwal

Mr. Shaunak Shah
Managing Director, Automation System Engineers Pvt. Ltd.

Mr. Subhojit Sen
Strategic Media Services

Mr. Sunil K. Shah
Consultant (Admin & B.D), Elis Hospitality Service

Ms. Swapna Sai Tripathi
Certified Image Consultant, Amaze Image Management

Mr. Unmesh Dixit

Mr. V K Mehta
Public Representative Director, ASE Capital Markets Ltd.

Dr. Yogesh Patel
KADI SARVA VISHWAVIDYALAY

Mr. K.K. Nair
Executive Director, AMA

EXTENSION SERVICES COMMITTEE

Chairman

Mr. Padmin Buch
Sr. Visiting Faculty,
Entrepreneurship Development Institute of India (EDI)

Members

Mr. Tarachand Jain
Shri Navkar Metals Limited

Mr. Ambar Patel
Managing Director, Shilp Gravures Ltd.

Dr. Anamik Shah
Vice Chancellor, Gujarat Vidyapith

Mr. Anand Barot
Managing Director, Vestracon Management Consultancy

Mr. Anand Patel
Executive Director, Gujarat Apollo Industries Ltd.

Mr. Arvind V Shah
Arvind V Shah & Co.

Dr. Atul Makwana
HOD – Chemistry Dept. St. Xavier's College

Mr. Bhagwat Patel
Partner, Siddhi Engineers

Mr. Chirag Shah (FCA, FCS)

Mr. D L Pandya
Coordinator, Saket Projects Ltd.

Mr. Deepak Padia
Chairman & Managing Director, Octavius Pharma Pvt. Ltd.

Mr. Dipal Patel
Director, Precise Healthcare Pvt. Ltd.

Dr. G.P. Vadodaria
Principal, L.D. College of Engineering

Mr. Hetal B. Lakhia
Motivational Trainer & Mgmt. Consultant

Dr. Manish Rachchh
CEO, Accuprec Research Labs Pvt Ltd.

Dr. Mayank I Vyas
L D Engineering College

Mr. Omkar Acharya
Patent Attorney, H K Acharya & Company

Mr. Paresh B Patel
Hiloni Stock Broking Pvt. Ltd.

Mr. Pinakin Shah
AGM & Secretary to the Board, AMCO Bank

Mr. R.V. Rao
Vice President, Colours India Inc.

Dr. Ragin Shah
Director General, Adishwar College of Technology – Venus

Mr. S R Bhatt
CEO, ECOz Life Sciences

Mr. Samir Shah
Rushil Corporation

Ms. Santosh M Shah

Director, Cilantro Food Products Pvt Ltd.

Mr. Shailesh Patel
Managing Director, Topline Switchgear Pvt Ltd.

Mr. Vijay I Patel
Partner, Jasper Impex

Mr. K.K. Nair
Executive Director, AMA

ACTIVITY CENTRES COMMITTEE

Sponsors of all Activity Centre

PAST PRESIDENTS

Name	Year
Dr. Vikram A. Sarabhai	1956-60
Mr. Madanmohan Mangaldas	1960-61
Mr. Harshvadan Mangaldas	1961-63
Dr. T.S. Subramanian	1963-64
Mr. Gautam S Nanavaty	1964-66
Mr. JC Shah	1966-68
Mr. I.P. Shah	1968-69
Dr. PC Mehta	1969-71
Mr. Prafull Anubhai	1971-73
Dr. VL Mote	1973-75
Mr. I C Shah	1975-76
Mr. Nalin M Shah	1976-78
Prof. DD Trivedi	1978-80
Mr. Madukant Pranlal Shah	1980-81
Mr. PVRN Iyer	1981-83
Mr. Dilip A Shah	1983-85
Mr. Harish U Shah	1985-86
Mr. Chinubhai R Shah	1986-87
Mr. SR Bhandari	1987-89
Dr. AH Kalro	1989-91
Mr. IA Modi	1991-93
Ms. Karuna A Shah	1993-95
Mr. Mukesh M Patel	1995-97
Mr. Achal A Bakeri	1997-99
Mr. Yatindra R Sharma	1999-2001
Mr. Rajesh R Mehta	2001-03
Mr. Mahendra N Patel	2003-05
Mr. Rajiv Vastupal	2005-07
Mr. Janak D. Parikh	2007-09
Mr. Pankaj R. Patel	2009-11
Mr. Rohit Patel	2011-13
Mr. Pranav Adani	2013-15
Mr. Tushar Patel	2015-17

Hon. Members

Mr. B.R. Shenoy
Mr. Ashok R. Garde

To
The President,
Ahmedabad Management Association

Opinion

We have audited the financial statements of AHMEDABAD MANAGEMENT ASSOCIATION, AHMEDABAD, which comprise the balance sheet as at March 31, 2019, and the Income & Expenditure for the year then ended on that date.

In our opinion, the accompanying financial statements of the entity are prepared, in all material respects, in accordance with Bombay Public Trust Act, as applicable to state of Gujarat.

Basis for Opinion

We conducted our audit in accordance with Standards on Auditing (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the entity in accordance with the code of ethics issued by the Institute of Chartered Accountants of India, and we have fulfilled our other ethical responsibilities in accordance with code of ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation of the financial statements in accordance with Bombay Public Trust Act, as applicable to state of Gujarat and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the entity's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Association's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all

relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Report on Other Legal and Regulatory Requirements

As required by Bombay Public Trust Act, as applicable to state of Gujarat, we further report as under :-

1. The accounts are maintained regularly and in accordance With the provisions of the Act with and the Rules.
2. The receipts and disbursement are properly and correctly shown in the accounts.
3. The Cash balance and vouchers in the custody of the Executive Director on the date of the audit were in the agreement with accounts.
4. All books, deeds, accounts, vouchers or other documents or records, required by us were produced before us.
5. A register of movables and immovable properties has been properly maintained and the changes therein have been furnished to us, whenever called upon.
6. Executive Director appeared before us and furnished the necessary information as required by us.
7. No property or Funds of the Trust were applied for any object or purpose other than the objects or purposes of Trust.
8. The amount outstanding for more than one year is Rs. Nil and the amount written of Rs. Nil
9. Tenders are invited for repair or constructions exceeding Rs.5,000/-
10. Money of the Trust has not been invested contrary to the provisions of section 35 of the Act.
11. No alienations of immovable property have been made contrary to the provision of section 36 of the Act.

Place:- Ahmedabad

Date:- 01/07/2019

For , R.S. Patel & Co.
Chartered Accountant
Firm Reg. No. 107758W
Rajan B. Shah
Partner
Membership No. 101998
UDIN-19101998AAAAC53128

Ahmedabad Management Association

Balance Sheet as at 31st March, 2019

Liabilities	Current Year 2018-2019	Previous Year 2017-2018	Assets	Current Year 2018-2019	Previous Year 2017-2018
Membership Capital Fund			**AMA Management Complex**		
As per last Balance Sheet	12,084,914	11,935,295	ATIRA-AMA Centre for Textile Studies	20,754,891	20,754,891
Add: Life Memberhip	195,000	149,619	**Fixed Assets**		
	12,279,914	**12,084,914**	As per Schedule-IV	**61,866,492**	**58,017,807**
Activity Centre Funds			**Investments**		
As per Schedule - I	**90,284,411**	**77,300,000**	Fixed Deposits	**287,515,770**	**265,015,770**
Award , Lecture & Other Funds			**Current Assets, Loans & Advances**		
As per Schedule - II	**6,008,604**	**4,928,604**	Cash & Bank Balance	9,243,770	7,853,189
			Sundry Debtors	1,070,415	1,380,677
AMA Corpus Funds			Publications & Audio Visual Stock	506,112	490,102
(A) Accumulated Fund of AMA			Deposits	2,289,728	2,309,228
As per Last Balance Sheet	214,126,000	200,426,000	Interest accrued on Fixed Deposits	4,464,125	3,665,075
Add: Transf. from Income & Expen. A/c.	13,300,000	13,700,000	Other Advances	1,186,298	1,626,333
	227,426,000	**214,126,000**	TDS	5,442,564	4,534,440
(B) AMA Management Complex Funds				**24,203,012**	**21,859,044**
As per Schedule - III	**29,768,000**	**29,768,000**			
(C) AMA Patron Members' Club					
1. Institutional Patron Membership					
As per last Balance Sheet	11,824,695	11,624,695			
Add: Received Current Year	700,000	200,000			
	12,524,695	**11,824,695**			
2. Individual Patron Membership	3,400,000	3,240,000			
Add: Received Current Year	140,000	160,000			
	3,540,000	**3,400,000**			
Current Liabilities					
Sundry Creditors	1,828,365	1,496,720			
Outstanding & Unpaid Expenditures	9,523,962	8,478,483			
GST (Output)	1,116,930	2,144,345			
	12,469,257	**12,119,548**			
Income & Expenditure Account					
As per Last Balance Sheet	95,751	63,909			
Add: Excess of Income over Expenditure for the Current Year	13,243,533	13,731,842			
Less: Transfer. to Accumulated Fund of AMA	13,300,000	13,700,000			
	39,284	**95,751**			
	394,340,165	365,647,512		**394,340,165**	365,647,512

Place : Ahmedabad
Date: July 1, 2019

Examined and Found correct subject to our separate report of even date attached.

For, R. S. Patel & Co.
Chartered Accountants
Firm Reg. No. 107758W

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
Rajiv Mehta	**Malay Mahadevia**	**Savan Godiawala**	**D.J.Radia**	**K.K.Nair**	**Rajan B. Shah**
President	**Vice President**	**Hon. Secretary**	**Hon.Treasurer**	**Executive Director**	**Partner**
					Membership No. 101998
					UDIN-19101998AAAAC53128

Ahmedabad Management Association

Income & Expenditure Account for Year Ended 31st March, 2019

Expenditure	Current Year 2018-2019(Rs.)	Previous Year 2017-2018(Rs.)	Income	Current Year 2018-2019(Rs.)	Previous Year 2017-2018(Rs.)
Expenses for Programmes, Seminars & Courses	**27,374,407**	27,864,237	**Annual Membership Fees**		
			Institutional Membership	**425,000**	440,830
			Individual Membership	**326,250**	359,538
Salaries, Staff Welfare & Allowances	**16,663,551**	15,073,407	Library Membership	**223,601**	156,866
				974,851	957,234
Administrative Expenses	**5,263,740**	5,696,586	**Fees Received from Programmes, Seminars & Courses**	**31,267,130**	35,349,005
Electricity Charges	**3,328,508**	3,174,975	**Institutional Support & Endowments**	**8,251,312**	7,213,241
Stationery & Printing	**139,500**	299,413	**Members' Contribution for Facilities**	**16,673,658**	15,607,955
Subscription of Periodicals & Library Exp.	**632,866**	387,000	**Interest Income**	**22,184,503**	20,772,406
Other Expenses	**8,021,132**	9,281,465	**Campus Development Support (Hoardings)**	**1,114,750**	1,154,446
Depreciation (Schedule-IV-A & IV-B)	**7,434,289**	7,195,138	**Other Income**	**1,635,322**	1,649,776
Excess of Income Over Expenditure for the Current Year	**13,243,533**	13,731,842			
	82,101,526	82,704,063		**82,101,526**	82,704,063

Place : Ahmedabad
Date: July 1, 2019

Examined and Found correct subject to our separate report of even date attached.

For, R. S. Patel & Co.
Chartered Accountants
Firm Reg. No. 107758W

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
Rajiv Mehta	**Malay Mahadevia**	**Savan Godiawala**	**D.J.Radia**	**K.K.Nair**	**Rajan B. Shah**
President	**Vice President**	**Hon. Secretary**	**Hon.Treasurer**	**Executive Director**	**Partner**
					Membership No. 101998
					UDIN-19101998AAAAC53128

Ahmedabad Management Association

Schedules forming part of Balance Sheet

Schedule I: Activity Centre Funds

		2018-2019	2017-2018
1	Shri Navnitlal Bhagubhai-AMA Centre for Continuing Education	**500,000**	500,000
2	Prarthana-AMA Centre for Career Counselling & Vocational Guidance	**500,000**	500,000
3	Pepsi-AMA Centre for International Business	**500,000**	500,000
4	Symphony-AMA Centre for Innovation	**500,000**	500,000
5	Anubhai Chimanlal-AMA Centre for Civic Affairs	**500,000**	500,000
6	ATE-AMA Centre for Quality Management	**500,000**	500,000
7	Mamata-AMA Centre for Indian Wisdom for Management	**500,000**	500,000
8	Zydus Cadila Healthcare-AMA Centre for Marketing Management	**500,000**	500,000
9	Piramal-AMA Centre for Financial Management	**500,000**	500,000
10	DGP Windsor-AMA Centre for Excellence in Manufacturing	**500,000**	500,000
11	V.S. Pandya Sahitya Mudranalaya-AMA Centre for Communication Skills	**500,000**	500,000
12	Madanmohan Ramanlal -AMA Human Resource Development Centre	**600,000**	600,000
13	SEWA-AMA Centre for Community Based Organisation	**1,000,000**	1,000,000
14	G.I.I.C-AMA Faculty Chair in Management	**1,000,000**	1,000,000
15	Sagar Drugs-AMA Computer Centre	**1,000,000**	1,000,000
16	Wagh-Bakri AMA Centre for Governance	**1,000,000**	1,000,000
17	S.N.Bhagwati-AMA Centre for Leadership Development	**1,000,000**	1,000,000
18	Prof. Rooshikumar Pandya-AMA Trainers Academy	**1,000,000**	1,000,000
19	Mamata-AMA Centre for Management Development @ G'Nagar	**1,000,000**	1,000,000
20	Prof. B. H. Jajoo-AMA I. T. Entrepreneurship Centre	**1,500,000**	1,500,000
21	Bank of Baroda-AMA Centre for Banking & Finance	**1,000,000**	1,000,000
22	Rajiv Vastupal-AMA Sales Academy	**1,000,000**	1,000,000
23	Krishna Heart Institute-AMA Centre for Excellence in Healthcare Management	**1,000,000**	1,000,000
24	DMI-AMA Centre for Disaster Risk Management	**1,000,000**	1,000,000
25	Chinubhai Shah-AMA Academy of Foreign Languages	**500,000**	500,000
26	Ramanbhai Patel-AMA Centre for Excellence in Education	**2,200,000**	2,200,000
27	GOG-AMA Centre for International Trade	**1,500,000**	1,500,000
28	Dr. Lalita Iyer-AMA Centre for Development of Women	**1,500,000**	1,500,000
29	TCGL-AMA Centre for Tourism & Hospitality Management	**1,500,000**	1,500,000
30	Jehangir Cama-AMA Centre for Agriculture & Farm Management	**1,500,000**	1,500,000
31	Mukesh M. Patel-AMA Academy for Public Speaking & Pers. Development	**500,000**	500,000
32	Y.J. Trivedi-AMA Academy for Intellictual Property Rights	**1,500,000**	1,500,000
33	Nipam Shah-AMA Centre for Execellence in Financial Management	**1,000,000**	1,000,000
34	Gujarat NRE-AMA Centre for National Integrity	**1,500,000**	1,500,000
35	Navdeep-AMA Centre for Entrepreneurship Development	**1,500,000**	1,500,000
36	AMA Past President's School of Grooming	**2,000,000**	2,000,000
37	J.B. Shah-AMA Centre for Shipping & Logistics	**1,500,000**	1,500,000
38	Yatindra Sharma-AMA Academy for Vocational Education	**6,500,000**	5,500,000
39	GOG-AMA Industrial Guidence Centre	**10,000,000**	10,000,000
40	GOG-AMA HR Capacity Building Centre	**2,500,000**	2,500,000
41	Jaykrishna Harivallabhdas-AMA Centre for Japanese Studies	**4,000,000**	4,000,000
42	PDPU-AMA Centre for Non-Conventional Energy Management	**3,000,000**	3,000,000
43	Japan Information & Study Centre(Supported by Mitsubishi & Metal One Corpo.)	**3,000,000**	3,000,000
44	Kishan Gordhandas Gupta-AMA Centre for Capital Markets & Investment	**2,000,000**	2,000,000
45	PVRN Iye-AMA Management Research Centre	**1,500,000**	1,500,000
46	GOG-AMA Centre for Rural Development	**3,000,000**	3,000,000
47	Inductotherm-AMA Institute of English Language	**3,000,000**	3,000,000
48	Inductotherm-AMA Academy of Supply Chain Management	**3,000,000**	3,000,000
49	Roopa & Anand Pandit - AMA Centre for Film Production Management	**5,100,000**	—
50	NHM,GoG-AMA Niramay Samvedana Kendra(NSK)	**3,000,000**	—
51	Consulate General of Japan Project Fund	**3,884,411**	—
		90,284,411	**77,300,000**

Schedule II: Award, Lecture Funds

		2018-2019	2017-2018
1.	Metrochem-AMA Outstanding Manager of the Year Award	**500,000**	500,000
2.	Atlas Dyechem-AMA Outstanding Entrepreneur of the year Award	**500,000**	500,000
3	Cadila Healthcare-AMA Marketing Man of the Year Award	**600,000**	600,000
4	S. R. Bhandari Best Speaker Award	**1,000,000**	1,000,000
5	Dr. R.L. Sanghvi Endowment Lecture Fund	**300,000**	300,000
6	I. M. Nanavaty Memorial Lecture Fund	**250,000**	250,000
7	Dr. Saguna V. Pandya Medal for Information Technology	**50,000**	50,000
8	Prof. Rooshikumar Pandya Medal for Corporate Communication	**50,101**	50,101
9	Shri Madan Mohan Medal for HRM Course	**52,000**	52,000
10	Dr. Ramakant Sharma Medal for PDMS	**25,000**	25,000
11	Shri Rajiv Vastupal Medal for Financial Management Diploma	**50,000**	50,000
12	Shri Rajiv Vastupal Medal for International Management Diploma	**50,000**	50,000
13	Shri Sunil Shah Medal for Marketing Management Diploma	**50,000**	50,000
14	State Bank of India Medal for Banking Diploma	**100,000**	100,000
15	Sponsorship for AMA Scholarship	**451,000**	451,000
16	Friends of AMA Library Fund	**65,503**	65,503
17	Video Viewing Facility at Library	**35,000**	35,000
18	Comfort Inn President Gold Medal	**50,000**	50,000
19	Shri Shakunt Shashikant Apte Gold Medal for HRM Diploma	**50,000**	50,000
20	Vishva Exim Pvt. Ltd. (Health and Wellness Activities)	**700,000**	700,000
21	Force Motors Ltd. (School Education Activities)	**1,080,000**	—
		6,008,604	4,928,604

Schedule III: AMA Management Complex Funds

		2018-2019	2017-2018
1	Core-AMA Management House	**4,100,000**	4,100,000
2	Torrent-AMA Management Centre	**4,100,000**	4,100,000
3	GMDC R&D Centre for Information Technology	**2,500,000**	2,500,000
4	H. T. Parekh Convention Centre	**2,100,000**	2,100,000
5	Wagh-Bakri AMA Tea Lounge	**1,500,000**	1,500,000
6	Hitachi Home & Life Arcade	**1,000,000**	1,000,000
7	Shri Navnitlal Bhagubhai Management Library	**1,000,000**	1,000,000
8	Shri Pranlal Bhogilal Hall of Excellence	**700,000**	700,000
9	Adani Exports Business Centre	**700,000**	700,000
10	Manish Chemicals Management Data Bank	**700,000**	700,000
11	Shilp Gravures-AMA Media Outlet	**700,000**	700,000
12	Rampion Eyetech Seminar Hall	**500,000**	500,000
13	Shri Harshadbhai Patel Seminar Hall	**500,000**	500,000
14	The Kalupur Comm. Co-op. Bank Ltd. for Baldevbhai Dosabhai Seminar Hall	**500,000**	500,000
15	Atlas Dyechem Industries Conference Room	**300,000**	300,000
16	Remik Trading Conference Room	**300,000**	300,000
17	Apna Bazar Conference Room	**300,000**	300,000
18	Shri Rasiklal Vasa Conference Room	**300,000**	300,000
19	Labh Construction Paver Facility	**168,000**	168,000
20	Sheth Jamnabhai Bhagubhai Trust-J.B. Auditorium	**5,000,000**	5,000,000
21	Gautam Nanavaty Seminar Hall	**500,000**	500,000
22	GVFL Seminar Hall	**500,000**	500,000
23	Natwarlal Motilal Soparkar Seminar Hall	**600,000**	600,000
24	Tirupati-Samved Hospital Seminar Hall	**600,000**	600,000
25	Safal Realty Pvt. Ltd. Seminar Hall	**600,000**	600,000
		29,768,000	**29,768,000**

Schedule IV: Fixed Assets & Depreciation (31-3-2019)

Assets	Gross Block of Assets as at 1.4.2018	Addition During year	Adjusment for Sales/ Discard of assets	Gross Block as at 31-Mar-19	Cumulative Depreciation as at 31-Mar-18	Depreciation for FY 2018-19	Depre. for Assests sold/ Discarded	Total Depreciation for the Year	Cumulative Depreciation as at 31.3.2019	Net block as at 31-Mar-19	Net block as at 31-Mar-18
AMA Complex	47,017,220	7,443,747	0	54,460,967	28,060,771	2,508,000	0	2,508,000	30,568,771	23,892,196	18,956,449
New Flats	26,248,413	0	0	26,248,413	3,754,983	2,249,343	0	2,249,343	6,004,326	20,244,087	22,493,430
Furniture & Fixtures	15,095,785	663,786	0	15,759,571	9,337,412	621,511	0	621,511	9,958,923	5,800,648	5,758,373
Air Conditioners	12,136,160	467,597	0	12,603,757	8,347,291	632,461	0	632,461	8,979,752	3,624,005	3,788,869
Computers & Printers	5,036,554	622,792	0	5,659,346	4,851,712	206,173	0	206,173	5,057,885	601,461	184,842
Audio/Visual	9,929,943	1,380,068	0	11,310,011	7,479,672	484,359	0	484,359	7,964,031	3,345,980	2,450,271
Office Equipments	3,361,625	47,471	0	3,409,096	2,242,905	174,760	0	174,760	2,417,665	991,431	1,118,720
Library Books	6,886,334	181,322	0	7,067,656	5,471,103	233,725	0	233,725	5,704,828	1,362,828	1,415,231
Vehicles	2,112,633	140,000	0	2,252,633	511,110	261,228	0	261,228	772,338	1,480,295	1,601,523
Other Miscellaneous Assets	1,041,647	336,191	0	1,377,838	791,548	62,729	0	62,729	854,277	523,561	250,099
Grand Total	**128,866,314**	**11,282,974**	**0**	**140,149,288**	**70,848,507**	**7,434,289**	**0**	**7,434,289**	**78,282,796**	**61,866,492**	**58,017,807**

Schedule V: Statement of Significant Accounting Policies

1] The Accounts of the Association are prepared on historical cost and on the basis of going concern with revenue considered and expenses accounted, wherever possible on accrual basis. However membership fees are accounted on receipt basis but fees for subsequent years received in advance are shown as liability.

2] Fixed Assets – ATIRA-AMA Centre for Textile Studies is recorded at historical cost. All other Fixed assets are recorded at historical cost less depreciation.

3] Depreciation – Depreciation has been provided on written down method at the following rates.

‘(i)	Air Conditioners	15 %
(ii)	Audio Visual	15 %
(iii)	Building	10 %
(iv)	Vehicles	15 %
(v)	Computer	40 %
(vi)	Office Equipment	15 %
(vii)	Furniture	10 %
(viii)	Library Books	15 %
(ix)	Other Misc. Assets	15 %

AMA has the license of uninterrupted use of the new building to carry on the specified activities and has the control of the building by virtue of an agreement. Hence AMA has capitalized the amount spent over the construction of the said new building on being put to use during the earlier financial year and has provided depreciation on the same.

Fixed Assets purchased after 01/10/2018, depreciation on the same is provided at 50 % of the above specified rate.

For calculating written down value of fixed assets sold during the year, current year depreciation is taken into consideration irrespective of date of sale.

4] Inventory - Value of closing stock of publications and video/audio cassettes is taken as certified by the management. The same is valued at cost or net realizable value whichever is less.

5] Life Membership Fees – Life Membership Fees received is credited to Corpus Fund.

6] Income from Earmarked Funds – Interest earned on investment of earmarked funds are treated as income and is credited to interest income.

Expenditure incurred from income of earmarked funds are debited to the expenditure account.

7] Previous year figures have been regrouped/rearranged wherever necessary so as to make them comparable with those of the previous year.

Notes on Accounts:-

1. Fixed Asset block contains the asset ‘AMA new building’ constructed by the trust on the land owned by ATIRA as a result of MOU. Relying on the “Framework for the preparation and presentation of financial statements” issued by ICAI vide para 49 and 88 the said construction is shown as ‘Fixed Asset’ in the Balance Sheet.
2. Contigent Liabilities : Service Tax Dept. has raised various years Service Tax demand of 12267581/- plus interest and penalty as certified by management. Matter is pending with CESTAT. Management is of the opinion that no liability will arise from the same and hence no provision is made in the books of accounts.

For Ahmedabad Management Association

Executive Director

Place : Ahmedabad
Date : 01-07-2019

For, R. S. Patel & Co.
Chartered Accountants
FRN 107758W

Rajan B. Shah
Partner
M. NO. 101998
UDIN-19101998AAAAC53128
Place : Ahmedabad
Date : 01-07-2019

Facilities at AMA


Board Room


Main Entrance


Committee Room


Dining Area


Seminar Hall


Adani Pavilion


Seminar Hall


Computer Lab


H. T. Parekh Convention Centre


Video Conference Room


J. B. Auditorium

ISO 9001 BUREAU VERITAS Certification

NABCB QM 003

Vocational Education Certificate Programmes

(Yatindra Sharma – AMA Academy for Vocational Education)



Bakery and Pastry Chef Professional



Cooking



Professional Beautician

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