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AHMEDABAD MANAGEMENT ASSOCIATION®

Navdeep – AMA Centre for Entrepreneurship Development

BUSINESS EXCELLENCE MINDSET

Business excellence is not achieved by working harder, it begins with thinking differently. Whether you lead a team, manage a business, teach future professionals or drive sales, your ability to make structured decisions, communicate clearly and solve problems systematically determines long-term success. This program introduces simple yet powerful management principles used by successful organizations and translates them into practical tools that participants can immediately apply in their daily work.

CONTENTS

- Thinking like a Business Professional and not like an Executive
- Simple Strategies to make Decision Making Dilemma-free
- Structuring Ideas before Communications
- Building Presentations, Exhibition Collaterals, Meeting Documents with 'Excellence'
- Problem Solving for Profitability Boost
- Conflict Resolutions to improve Cashflows
- Decision Making, Presence and Career Growth Roadmaps
- Collections, Discounts and Pricing Strategies
- Vision Alignment of individual & organization priorities

FOR WHOM

- MSME Owners & Business Leaders
- Managers, Executives and Strategy makers
- Entrepreneurs & Family Businesses
- Consultants & Professionals
- Functional Heads and Decision Makers

FACULTY

Ms. Priyanka Acharya is a Financial educator, management trainer and founder of Laxmigyaan focused on simplifying finance and strategic thinking for businesses and individuals. She has 17+ years of diverse experience, with 60000+ learners across Indian and African locations, 18 published research papers, 2 podcasts shows and unique publications She is a TEDx speaker, one amongst "India's Top Women in Finance" and aspires to be the Favourite (Priy) Episode (Anka) in every financial story! Her sessions blend strategy, profitability thinking, behavioral insights and business finance in a simple yet impactful manner for managers, entrepreneurs and leadership teams across industries.

Programme Date:
August 19, 2026

Duration:
Full Day

Time:
9.30 AM to 5.00 PM

Format:



Programme Fee:
INR 1,500/- (Incl. GST)
Concession for Members 10%;
Patron 20%; (Lunch included)

Last Date to Register:
August 18, 2026

Register

For bulk nominations and enquiries, please reach us at:

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