Industries Commissionerate,
Government of Gujarat
GoG-AMA Centre for International Trade

ON CAMPUS

AHMEDABAD MANAGEMENT ASSOCIATION®

EASIEST PRODUCTS TO START EXPORTS FROM INDIA

SUMMARY

The primary objective of choosing the easiest export products from India is to minimize initial business risk while establishing a reliable, profitable international trade operation. Starting with products that do not require heavy manufacturing setups, massive warehouse space, or bulk inventory purchases. Using a low-barrier product to master the end-to-end mechanics of international banking, customs clearance, and foreign buyer communication before scaling up.

CONTENTS

- Market Analysis
- Product Scope & Strength
- Most Favourable Products
- International Demand
- Understanding Country Rules
- Country-wise Certifications
- Risk Factors
- Foreign Buyer Communication
- Incoterms
- Understanding Compliances
- Importance of Customs Clearance
- Importance of Freight Forwarding
- Cost Calculations
- Operation Simplicity
- Finance Management
- Finance Assistance

FOR WHOM

Existing and aspiring Exporters, Importers, Consultants, MSME Owners & Staff, Entrepreneurs, Export Managers & Executives, Consultants, Agents & Brokers, Management Students & Faculties

DATE & TIME : **Wednesday, August 26, 2026 | 10.00 AM to 1.00 PM**

PROGRAMME FEE : **Rs. 500/- (including 18% GST) (Lunch included)**

FACULTY : **Mr. Rajan Trivedi** holds a Bachelor's degree in Commerce and Law, Diploma in Labour Law and Practice from Gujarat University, as well as Master diploma in ECommerce from Chennai. He also holds accomplished Certificates in Export-Import from leading institutions. Mr. Rajan has 25+ years of rich experience as Exporter and also professional experience in Sales & Marketing and Training. He is a Proprietor of Dagdusheth Impex an Import and Export firm at Gandhinagar. He is also managing an entrepreneurship firm named Connect Coherence working in the field of training & development. His core vision is to develop and uplift individuals' personal & professional expertise.

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