Industries Commissionerate,
Government of Gujarat
GoG-AMA Centre for International Trade

ON CAMPUS

Celebrating 70 AMAzing Years

AHMEDABAD MANAGEMENT ASSOCIATION®

EMERGING MARKETS INDIAN EXPORTERS SHOULD EXPLORE

SUMMARY

Global trade opportunities are expanding beyond traditional export destinations, with several emerging markets creating new demand for Indian products and services. However, entering a new market requires more than identifying countries with growing demand. Exporters need to evaluate market potential, competition, regulations, purchasing behaviour, pricing, distribution, and entry barriers. This session provides a practical framework for identifying and evaluating emerging international markets for Indian businesses.

CONTENTS

- Understanding Emerging Markets & Global Trade Opportunities
- Identifying High-Potential Markets for Indian Products
- Market Selection: Demand, Competition & Entry Barriers
- Market Entry Strategies for Indian Exporters
- Q&A Session

FOR WHOM

Entrepreneurs, Exporters, MSMEs, Start-up Founders, Export Managers, Business Development Professionals, International Marketing Professionals, International Business Students

DATE & TIME : **Friday, October 30, 2026 | 10.00 AM to 1.00 PM**

PROGRAMME FEE : **Rs. 500/- (including 18% GST) (Lunch included)**

FACULTY : **Ms. Nehal Tanna** is Founder & Director at Tanimex International, International Business Expert & Consultant, PGDM and Alumni of World Trade Institute (Mumbai)

ISO 9001:2015 CERTIFIED

For enquiries and nominations, please reach us at:
AHMEDABAD MANAGEMENT ASSOCIATION
AMA Complex, ATIRA Campus, Dr. Vikram Sarabhai Marg,
Ahmedabad 380 015.
www.amaindia.org ama@amaindia.org
079-26308601 / 02 Mobile: 7203030990

Scan this QR Code