Celebrating 70 AMAzing Years

AHMEDABAD MANAGEMENT ASSOCIATION

Madanmohan Ramanlal – AMA Centre for Human Resource Development

MAKE YOUR ORGANIZATION EXCEPTIONAL

What do exceptional organisations have in common? Do they do things that are uncommon or out of the world? Not necessary. Maybe they are value-driven. They are fundamentally strong. They are profit-driven, but they don't compromise on their ideologies. Employees love to work, and customers love to deal with them. They may not be the best paymasters, but their attrition rates are ridiculously low. Such organisations are system-driven rather than individual-driven.

This workshop would introduce you to some of the strong methods and practices followed by exceptional organisations all over the world. They are easy to understand and follow. The workshop will be conducted using discussions, exercises, video films, management games, case studies, presentations etc.

OBJECTIVES

- To help you make your organization exceptional.
- To help your organization stand out from the rest.
- To help your organization reach levels of performance and reputation that few achieve.

CONTENTS

- Outstanding–Conceptual Foundation: Innovative Thinkers V/s Traditional Thinkers
- Keep the Mission "Top of Mind"
- Align Actions in Line with Values
- Customer Orientation: Treat Everyone as a Customer; Be Humble; Compete with Competitors, Not Each Other; Speak Well: Make the Right Impression; Cater to the Little Things; Keep the Promises; Make No Excuses!
- Employee Orientation: Give People Tools, Not Slogans; Be Flexible: Put People Before Policies; Let Every Individual Count; Forgive Mistakes; Celebrate; Develop Managers; Training Process
- Make Meetings Meaningful & Productive
- Encourage & Support One Another
- Active Listening
- Be Coachable
- Ready to Change
- Where there is Risk, there is Growth

FOR WHOM

All levels of Executives, Officers and Managers from different functions. This informative programme will enhance both professional and personal excellence, through a mixture of powerful techniques and proven methods.

PROGRAMME FACULTY

Mr. Hiren Vakil, Management Consultant and Senior Trainer, Mumbai

Programme Date:
November 20, 2026

Duration:
Full Day

Time:
9.30 AM to 5.00 PM

Format:
ON CAMPUS

Programme Fee:
INR 1,500 (Incl. GST)
Concession for Members 10%;
Patron 20%. (Lunch included)

Last Date to Register:
November 19, 2026

Register

For bulk nominations and enquiries, please reach us at:

Mr. Dishank Panchal
Sr. Manager – Programs & Development
Mobile: 63525 56857
Email: dishank@amaindia.org

ISO 9001:2015 CERTIFIED

For enquiries and nominations, please reach us at:
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