Celebrating 70 AMAzing Years

AHMEDABAD MANAGEMENT ASSOCIATION

B.H. Jajoo-AMA Centre for Entrepreneurship in IT
Sagar Drugs-AMA Computer Centre
Bala K Subramaniam - AMA Centre for Management of Technology

POWER BI BOOTCAMP - FROM DASHBOARD TO DECISION MAKING

(Limited 20 Seats)

Most professionals work inside Power BI every week, yet very few can go from raw data to a finished, decision-ready dashboard on their own. Models get built without a clear question in mind, and dashboards end up looking busy without helping anyone decide anything faster. This full-day, hands-on bootcamp takes participants through the complete journey — installing and setting up Power BI, cleaning and modelling data, building interactive dashboards, and using built-in AI tools and Microsoft Copilot to turn numbers into a clear business story. No coding background is needed.

CONTENTS

- Installing & setting up Power BI (Desktop)
- Power BI & the AI-powered analytics landscape
- Connecting & cleaning data (Power Query, with AI suggestions)
- Building your first data model (simple joins, no jargon)
- Creating interactive dashboards & visuals
- AI in Power BI: Key Influencers, Decomposition Tree & Smart Q&A
- Microsoft Copilot for Power BI: AI-assisted reports & summaries
- Data storytelling & AI-driven interpretation (Smart Narratives)
- Spotting trends: AI-powered forecasting & what-if analysis
- Real corporate case study: AI + analytics in action
- Hands-on practice: build & present a mini AI-powered dashboard

KEY OUTCOMES

- Install and set up Power BI independently, end to end
- Build a clean, interactive dashboard from raw data
- Use built-in AI tools to find hidden insights automatically
- Ask questions of their data in plain English (Q&A / Copilot)
- Spot trends and simple forecasts using AI, without formulas
- Turn numbers into a clear story using AI-generated narratives
- Apply what they learn immediately to real work dashboards

FOR WHOM

- Managers & team leads who make data-driven decisions
- Business analysts, MIS executives & data analysts
- Finance, HR, Sales, Marketing & Operations professionals
- Anyone new to Power BI who wants to use data + AI in daily work

FACULTY

Dr. Amrita Bardia is an accomplished academician with 15+ years of experience in higher education, specializing in Data Analytics, Data driven decision making using Power BI, and Advanced Excel, Management Information System, Business Analytics, Relational Database Management System, E-Commerce, and Internet of Things. Currently, Dr. Amrita serves as Assistant Professor at Narayana Business School, teaching MBA/PGDM Data Science and Quantitative Finance students and conducting hands-on Power BI lab sessions and workshops to build industry-ready analytical skills. Ph.D. (GTU, 2026) with published research in marketing analytics and digital financial literacy.

Programme Date:
November 25, 2026

Duration:
Full Day

Time:
10.00 AM to 5.00 PM

Format:
ON CAMPUS

Programme Fee:
INR 1,500/- (Incl. GST)
Concession for Members 10%;
Patron 20%; (Lunch included)

Last Date to Register:
November 24, 2026

Register

For bulk nominations and enquiries, please reach us at:

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ISO 9001:2015 CERTIFIED

For enquiries and nominations, please reach us at:
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