Celebrating 70 AMAzing Years

AHMEDABAD MANAGEMENT ASSOCIATION

Saraswati Natwarlal Bhagwati–AMA Centre for Leadership

# STRATEGIC THINKING FOR LEADERS AND MANAGERS

Right strategy formulation and implementation woven in the fabric of a winning mindset is the perfect recipe for overcoming a challenge. Problems keep arising every moment at the workplace, some of which demand immediate solutions. How to develop a good strategy, what are the components of a good strategy, how to develop and implement a strategy to achieve the intended goal is what this program is about.

This highly engaging program comprising of role plays , case studies and presentations is aimed to assist the participants in:

- Being able to solve problems at hand
- Developing sustainable growth model
- Creating an automated model for strategy formulation and implementation

## CONTENTS

- Domain of strategic thinking
- Disruptive and parallel thinking
- Creative and critical thinking towards effective strategy
- Tools for strategic decision making
- Team management and leadership skills in strategic implementation
- Role of team in strategy formulation
- Emotional Intelligence during strategy formulation
- The journey from planning to implementation
- Potential leadership failures in execution

## FOR WHOM

The program will be best-suited for senior & middle level managers, working professionals & executives and entrepreneurs.

## PROGRAMME FACULTY

**Dr. Anurag Mehta,** is a corporate trainer, industry psychologist, author, visiting faculty and a management consultant, with an experience of over 20 years primarily in Banking and FMCG and short stints in Hospitality, Manufacturing (Engineering products) and Education including eight years in training.

**Programme Date:**
November 26, 2026

**Duration:**
Full Day

**Time:**
9.30 AM to 5.00 PM

**Format:**
ON CAMPUS

**Programme Fee:**
INR 1,500 (Incl. GST)
Concession for Members 10%;
Patron 20%. (Lunch included)

**Last Date to Register:**
November 25, 2026

**Register**

For bulk nominations and enquiries, please reach us at:

**Mr. Dishank Panchal**
Sr. Manager – Programs & Development
Mobile: 63525 56857
Email: dishank@amaindia.org

ISO 9001:2015 CERTIFIED

For enquiries and nominations, please reach us at:
**AHMEDABAD MANAGEMENT ASSOCIATION**
AMA Complex, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.
www.amaindia.org ama@amaindia.org 079-26308601 / 02 Mobile: 7203030990