Industries Commissionerate,
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THE EXPORT READINESS REALITY CHECK

SUMMARY

Exporting is not simply about having a good product or finding an overseas buyer. Successful international business requires readiness across product, pricing, compliance, documentation, finance, logistics, market selection, and internal processes. This session provides a practical reality check for businesses looking to enter or scale in international markets, helping participants identify gaps, avoid common mistakes, and understand what it actually takes to become export-ready.

CONTENTS

- Understanding Export Readiness: What Does It Really Mean?
- Product, Pricing & Market Readiness
- Compliance, Documentation & Operational Readiness
- Common Export Readiness Gaps
- Q&A Session

FOR WHOM

Entrepreneurs, Exporters, MSMEs, Start-up Founders, Export Managers, Business Development Professionals, Operations Professionals, International Business Students

DATE & TIME : **Thursday, October 29, 2026 | 10.00 AM to 1.00 PM**

PROGRAMME FEE : **Rs. 500/- (including 18% GST) (Lunch included)**

FACULTY : **Ms. Nehal Tanna** is Founder & Director at Tanimex International, International Business Expert & Consultant, PGDM and Alumni of World Trade Institute (Mumbai)

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For enquiries and nominations, please reach us at:
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