



Programme on How to Use Stories in Training & Meetings for effectiveness

Thursday, August 3, 2017 (9.30 a.m. to 1.00 p.m.)

at Torrent-AMA Management Centre • Core-AMA Management House
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

INTRODUCTION : Generally, trainings and meetings are considered as a boring affair. People drag themselves to it, because it's mandatory. The reason is – either zero or negative emotions are involved in meetings.

We can bring life in training and meetings by bringing in positive emotions.

Everyone likes stories. Movies, Theatre, even Theme Parks are stories. In this program, we will learn how to use them effectively, with complete business style.

FOR WHOM : • People who participate in and conduct meetings.
• Teachers, Professors, Trainers, Coach, Facilitators.

METHODOLOGY: Power Point Presentation; Practice Session; Videos

CONTENT : • Objective of the story
• How to create your story
• Real or imaginary stories
• Structure of a story
• Twist, humour and suspense in a story
• How to narrate a story: Voice Culture, Body Language, NLP – Anchors, Using the platform space
• Involving the audience
• Creating the impact

FACULTY : **Mr. Arun Chitlangia** is a senior trainer with 16 years training and 42 years of business experience. He has trained people from all domains like manufacturing, IT, service and at all levels from Workman to the CEOs. He conducted training at Essar, ACC, ICBI, Geolife, Tata Interactive, J & J and others.

His sessions are interactive, humorous and to the point. Theories and examples are explained in simple language easy to understand and relate.

FEE : Rs.800/- per participant inclusive of Service Tax. Fee includes course fee, cost of reading material & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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REGISTRATION FORM: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Mobile: 9537407187, 7069940917, 7203030990 • Phone: 079-26308601-2-3-4-5 • Fax: 079-26305692 • E-mail: ama@amaindia.org

Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Cheque should be drawn in favour of "Ahmedabad Management Association".

Name(s) _____ Position _____

1. _____

2. _____

Organization: _____

Address: _____

Telephone(s): _____ Mobile: _____

E-mail: