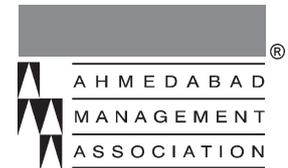


**Programme on
EFFECTIVE ENTREPRENEUR
Rewrite Your Business Rules**



Friday, August 11, 2017 • 9.30 a.m. to 5.00 p.m.

Venue : Torrent -AMA Management Centre, Core-AMA Management House, Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

In this new age of business disruption, Business leaders of organisations are being pressed to rewrite the rules of how they organize, develop, manage, and engage the 21st-century workforce.

Today's workforce is changing. It's more digital, more global, diverse, automation-savvy, and social media-proficient. At the same time, business expectations, needs, and demands are evolving faster than ever before. While some view this as a challenge, we see it as an opportunity. An opportunity to take the lead in what will likely be among the most significant changes to the workforce that we have seen.

Business leaders can no longer continue to operate according to old working patterns. They must now embrace new ways of thinking about their companies, their people, and their role in business and social issues.

We have developed a "new set of rules" to make sense of this changing landscape. These rules reflect the shifts in mind-set and behaviour that we believe are required to lead, organize, motivate, manage, and engage the 21st-century workforce. While it is hard to predict which new business practices will survive, it is impossible to ignore the need for change. This seminar is a call to action for Business leaders, who must understand the impact of change and develop new rules for people, work, and organizations.

Objective : • What is The New Rules of Business?

- How Rebels Rules with Courage and Authenticity?
- How can I uncover my core beliefs of managing into leading the organization?
- How do I Optimize my leadership potential?
- How do I create a culture of total team orientation in the organization?
- How do I accelerate our Competitiveness in the market?
- How can I Encourage, Energize, Motivate my people to take responsibility and improve their potential and productivity?
Is your brand really a brand in the market?
- How do I utilize my core organizational strengths and channelize them to get the best out of the market?

What you will gain at the end of the program: This is an intensive one-day workshop designed to shake up your thinking by Delivering valuable insights into all the questions you have. This program will change your thinking pattern, expose your creative side, understand what innovation means, and other tools & methods for improving the bottom lines & market share of your organization.

Method : This is a fast-paced program combines, lectures, discussions, individual exercises, PPT presentations, video clippings and basic exercises. At the end this program not only delivers valuable insights, but also challenges participants to assess their current performance and make strong commitments to realistic and measurable improvements.

Faculty : **Mr. Vinod Joshi**, Business Coach, Sixth Sense Management Consultancy

Fee : Rs.1600/- per participant inclusive of Service Tax. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.

Programme on EFFECTIVE ENTREPRENEUR Rewrite Your Business Rules

August 11, 2017

REGISTRATION FORM: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917 • Fax: 079-26305692 • E-mail: ama@amaindia.org

Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s)	Designation
1.	
2.	
Organization:	
Address:	
	Pin Code:
Telephone(s):	Mobile:
E-mail:	