

Programme on  
**Basics of Intellectual Property Laws - Batch 12**

(For persons in Trade, Education, R&D Centres, Publication etc.)

Five Sundays – 9.30 am to 12.30 pm

July 30, August 6, 13, 20 and 27, 2017 (10 Sessions - 5 Sundays)

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**Venue:** Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex,  
Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

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Intellectual property is a fiction created under law, which grants legal entitlements to persons in respect of information, ideas or other intangibles in their expressed form. These legal entitlements are nothing but a bunch of rights in respect of usage or commercial exploitation of the information. The intellectual property rights were essentially recognized and accepted all over the world due to reasons which includes:

- a. To provide incentive to the individual for new creations.
- b. Providing due recognition to the creators and inventors.
- c. Ensuring material reward for intellectual property.
- d. Ensuring the availability of the genuine and original products

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Date	Sessions	Topics
July 30	1	<b>Copyright Law:</b> <ul style="list-style-type: none"><li>• Who can apply for registration?</li><li>• Copyrightable works</li><li>• Procedure for registration</li><li>• <b>Practical difficulties faced in registration</b></li></ul>
	2	<b>Copyright Law:</b> <ul style="list-style-type: none"><li>• Software Copyrights</li><li>• Action for Infringement and remedies available</li><li>• International Application; Discussion of cases</li></ul>
August 6	3	<b>Patent Law:</b> <ul style="list-style-type: none"><li>• Who can apply for registration?</li><li>• Registration Procedure</li><li>• Powers of the Registering Authority</li><li>• <b>Practical difficulties faced in registration</b></li></ul>
	4	<b>Patent Law:</b> <ul style="list-style-type: none"><li>• Patent Co-operation Treaty &amp; International application Procedure for PCT Application</li><li>• Action for infringement and remedies available</li><li>• EMRs and Amendment to Patent Act in 2005</li><li>• Compulsory Licensing ;Discussion of Cases</li></ul>
August 13	5	<b>Trademark Law: I</b> <ul style="list-style-type: none"><li>• Who can apply for registration?</li><li>• Procedure for registration</li><li>• <b>Action for infringement V. Passing – off</b></li></ul>
	6	<b>Trademark Law: II</b> <ul style="list-style-type: none"><li>• International Application</li><li>• Domain names, Service marks, Smell marks</li><li>• Trade Secrets; Discussion of cases</li></ul>

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**August 20 7**      **Geographical Indications:**  
• Meaning and illustrations  
• Who can apply for registration?  
• Procedure for registration  
• Practical difficulties faced  
• **Action for infringement and remedies available**

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**8**      **Semi-conductor layout designs:**  
Designs Vs. Copyrights (Case Discussions)

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**August 27 9**      **Introduction:**  
• Types of Intellectual Property Rights  
• Definitions and exemptions  
• Importance of Intellectual Property Rights

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**10**      **IPR as a Global Platform**

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**Faculty:** Expert faculty from corporate and practicing professionals

**Fees:** Rs.3200 /- per participant inclusive of Service Tax. Fee includes course fee, cost of reading material and refreshment. Concession for Member 10%, Patron Member 20%. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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**Programme on**

## **Basics of Intellectual Property Laws**

**July 30 to August 27, 2017**

### **REGISTRATION FORM:**

Please fill-in and return this form along with participation fee to:

**Ahmedabad Management Association**

ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

**Phone:** 079-26308601-6 • **Mobile:** 9537407187, 7069940917, 7203030990 • **Fax:** 079-26305692

**E-mail:** ama@amaindia.org • **Website:** www.amaindia.org

Cheque should be drawn in favour of "Ahmedabad Management Association".

**Name(s)**

**Designation:**

1.

2.

Organization:

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