



Programme on **Excellence in Banking**

Friday & Saturday, July 7 & 8, 2017 • 9.30 a.m. to 5.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex,
Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

Presently, Banking Industry in India is undergoing many regulatory and technological developments. New differentiated Banks like Small Banks and Payment banks have been set up. The expansion of Banking services and new products offer many employment opportunities.

In competitive environment, newly recruited employees of a Bank should have broad knowledge about banking Products and services. Progress of Banks also heavily depends on service quality and attitude towards customers.

With a view to impart necessary inputs to newly recruited/Junior level officials of Banks, AMA has designed a short duration programme which includes Basic Banking services and products, technology and other customer centric soft skills like time management, positive attitude and self motivation.

Programme Contents-

- Evolution and Structure of Banking in India
- Banker customer relationship
- Deposits accounts - Types and features
- Negotiable Instruments
- Loans and Advances
- Foreign Exchange and International Banking
- Banking technology, Customer Service and Marketing
- Recent developments in Banking

Who Should Attend-

Newly recruited Bank employees, employees of co-operative banks and persons looking for a career in Banking.

Duration : Two (2) days, July 7 & 8, 2017 (9.30 a.m. to 5.00 p.m.)

Faculty : Sr. Faculty from banking sector will conduct the programme.

Fee : Rs. 2500/- per participant inclusive of Service Tax. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

Programme on Excellence in Banking

July 7 & 8, 2017

Registration Form: Please fill-in and return this form along with participation fee to :

Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917 • Fax: 079-26305692 • E-mail: ama@amaindia.org

Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org.

| | |
|---------------|----------------------|
| Name(s) | Designation |
| 1. | |
| 2. | |
| Organisation: | |
| Address: | |
| | Pin Code: |
| Phone: | Mobile: |
| E-mail: | <input type="text"/> |