



Chinubhai R. Shah-AMA Academy  
of Foreign Languages

# FRENCH

## LANGUAGE PROGRAMME LEVEL - A1.1

**Monday to Friday, July 27 to September 11, 2017**  
**(30 class sessions) 60 hrs.**  
**Evening 6.30 p.m. to 8.30 p.m.**  
(August 7 & 15 Holidays)

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**Venue :** Torrent-AMA Management Centre, Core-AMA Management House,  
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad

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It is common knowledge that French is one of the most widely spoken languages in the world. If we were to elaborate on the status of French as a foreign language, we could write pages, perhaps entire books. But to put it in a nutshell, not only is French one of Europe's and the world's most important languages, it is also growing in strength and stature with every passing day. Present on six of the world's seven continents, a vital medium of communication in several European and African nations, the second official language of Canada, the voice of one of the world's leading economies, and omnipresent in the sectors of fashion and gastronomy among others – these are just a few reasons why French is an invaluable addition to your CV. It is a one-time investment that stands to reward you with lifelong returns.

The teaching methodology employed at AMA includes the following:

- A non-theoretical, fully communicative approach to language learning
- No dependence on translation – STUDENTS SPEAK IN FRENCH FROM DAY ONE
- Basics of grammar and structure explained in the simplest of ways
- Special focus on perfecting the French accent and pronunciation
- Examples and more examples – till every student has fully understood every concept
- Textbooks as well as additional handouts provided
- Regular role play and interactive group activities
- Evaluation and personal assessment of each student, after every exercise

After level A1.1, we also offer A1.2 level.

After having attended the A1.2 session, students are eligible to appear for the global DELF A1 examination conducted by the French Embassy in India and worldwide.

If the students so desire, advanced batches in French (level A2 and onwards) can be organized on request.

French, as a language, is as beautiful as France itself. It is fluid and lyrical, sensuous and utterly mesmerizing. Combined with our constantly evolving and self-upgrading pedagogy, learning this language becomes a memorable affair. So, if learning French has been on your mind for a while, hop on board right away. Bienvenue/Welcome!

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**For students' reference**

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**Contents of the A1.1 programme**

- Introductions and basic conversation
- Vocabulary: Numbers, colours, objects found in the classroom, home and workplace, names of public spaces, different nationalities, professions, attire and accessories, adjectives (words to describe people and situations), climate and seasons, travels, personal choices and preferences.
- Verbs(both regular and irregular verbs) in the present and future tense
- Sentence structure and formation
- Negative, interrogative and exclamatory expressions
- Simple articles, pronouns and prepositions
- Writing of brief messages, post cards and emails
- Knowledge of France, French culture, customs, festivals and social mores

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**Please Note** : 80% attendance is compulsory to obtain the Certificate

**Faculty** : Expert Faculty from AMA.

**Fee** : Rs.6000/- per person including service tax and cost of Books.  
The cheque may please be drawn in favour of 'Ahmedabad Management Association'

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**French Language Programme [Level-A1.1]**

**July 27 to September 11, 2017**

**REGISTRATION:**

Please send your registration along with participation fee to:

Ahmedabad Management Association, ATIRA Campus, Ahmedabad 380 015.

**Phone:** 079-26308601-5 • **Mobile:** 9537407187, 7069940917 • **Fax:** 079 - 26305692

**E-mail:** ama@amaindia.org • **Website:** www.amaindia.org

**Android Mobile App:** AMA-Ahmedabad amaIndia.org

Participation fee once paid shall not be refunded.

<b>Name(s):</b>	<b>Position</b>
1.	
2.	
<b>Address:</b>	
<b>Pin Code:</b>	
<b>Phone:</b>	<b>Mobile:</b>
<b>E-mail:</b>	<input type="text"/>

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