

Programme on
How to become a Successful Businessperson

Monday to Friday (10 days - 2 weeks) 8.00 to 9.30 a.m.
Starting from Monday, July 31 to Saturday, August 12, 2017
 (Monday, August 7 Holiday)

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
 AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

Almost all big business houses of today started as small enterprises. The founders, in most cases, did not have formal qualifications in management, but by their sheer guts, they made steady progress and graduated from a bicycle to a BMW.

Ahmedabad Management Association has designed an exclusive 10 days programme for entrepreneurs, their children (business successors), aspiring business persons and teachers and students of management.

Faculty : The workshop will be piloted by **Mr. B.N. Dastoor** who has been working with first generation entrepreneurs for over 30 years. Mr. Dastoor is an award winning author of over 100 books (50 published by AMA) and has international teaching experience.

The topics that will be discussed in this unique programme include:

- Four Pillars of Business – Productivity, Profitability, Retaining Effective People, Delighting Customers.
- Financial Management
- Selling and Marketing
- Social Intelligence
- Emotional Intelligence
- Conflict Management
- Team Building
- Discipline and Time Management
- Leadership Style
- Neuro Linguistic Programming (NLP)

Concessional fee: Rs.1700/- per person inclusive of Service Tax. (fee includes course fee, cost of reading material and Refreshment). Cheque should be drawn in favour of **“Ahmedabad Management Association”**

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REGISTRATION FORM:

Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, ATIRA Campus, Dr. Vikram Sarabhai Marg,

Ahmedabad 380 015. Phone: 079-26308601-6 • Mobile: 9537407187, 7069940917

E-mail: ama@amaindia.org • Fax: 079-26305692 • Website: www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org • Website: www.amaindia.org

Cheque should be drawn in favour of **“Ahmedabad Management Association”**.

Name(s)	Designation:
1. _____	_____
2. _____	_____
Organization:	_____
Address:	_____
_____	Pin Code:
Telephone(s):	Mobile:
E-mail: <input type="text"/>	<input type="text"/>