



Programme on **The Power of Encouragement**

(Saturday, July 29, 2017 – 9.30 a.m. to 5.00 p.m.)

Venue : Torrent-AMA Management Centre • Core-AMA Management House, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad-380 015.

**Introduction**

Everybody requires encouragement / motivation from time to time to keep going. Money motivates but only to an extent. A good relaxed work environment, a pat on the back, an encouraging email, etc ... can work wonders.

This workshop has been carefully designed to help you build your reputation as an effective boss or a manager. If you practice the tips, you will develop the skills you need to succeed.

**Course Coverage (One-day)**

- Motivation – An Effective Leadership Tool
- Maslow’s Theory of Need Hierarchy
- Even Eagles Need a Push by David McNally
- Don’t Settle for Ordinary
- The Power of Note
- Create an Attitude of Ownership
- Customers Second, Employees First
- Aim for the Heart (Heart Power)
- The Daffodil Principle – One Bulb at a Time
- Forgotten Your Dreams, etc ...

**Methodology**

Discussions, Exercises, Video Films, Case Studies, Presentations, etc.

**Who should attend ?**

All levels of Executives, Officers and Managers from different functions. This informative programme will enhance both professional and personal excellence, through a mixture of powerful techniques and proven methods.

**Faculty :**

**Mr. HIREN VAKIL**, Corporate Trainer & Management Consultant, Mumbai

**Fee:**

Rs.1600/- per participant inclusive of Service Tax. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshments. The cheque may please be drawn in the name of ‘Ahmedabad Management Association.’

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**July 29, 2017**

**REGISTRATION FORM:**

Please fill-in and return this form along with participation fee to:

**Ahmedabad Management Association,**

Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015. Phone: 079-26308602-3-4-5

Mobile: 9537407187, 7069940917 • Fax: 079-26305692 • E-mail: ama@amaindia.org • Website: www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org

Registration form with fields for Name(s), Designation, Organization, Address, Telephone(s), Mobile, Pin Code, and E-mail.